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## **NEWS RELEASE**

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### **DR. BETTY SIEGEL TO RECEIVE BOY SCOUTS OF AMERICA AWARD HIGHLIGHTING SERVICE TO YOUTH**

Dr. Betty L. Siegel, President Emeritus of Kennesaw State University and Endowed Chair of the Siegel Institute for Leadership, Ethics & Character, will receive the Whitney M. Young, Jr. Service Award from the Atlanta Area Council of the Boy Scouts of America. This national award, named for the prominent civil rights leader Whitney M. Young, Jr., recognizes Dr. Siegel for outstanding service in the development and implementation of opportunities for youth from rural or low-income urban backgrounds.

The award will be presented at the Annual Whitney M. Young, Jr. Service Award Banquet October 29 at 7 p.m. at the Westin Peachtree Plaza, 210 Peachtree Street, Atlanta, Georgia 30303.

“I am deeply honored to be recognized for helping young people reach their fullest human potential,” says Dr. Betty Siegel. “Our youth are the leaders of tomorrow. My work now as President Emeritus of Kennesaw State University strives to explore ways to develop ethical and socially responsible leaders for the Atlanta area and for communities around the world.”

The Whitney M. Young Jr. Award is presented only to those adults who make resources available for our young people to achieve their dreams, according to the Atlanta Area Council of the Boy Scouts of America.

“During her long tenure as a board member, Dr. Betty Siegel has made a connection through Kennesaw State University and scouting that encourages scouts to recognize the value of higher education as they continue in their academics and transition into adulthood,” says Don McChesney, executive director of the Atlanta Area Council of the Boy Scouts of America. “Dr. Siegel sets the stage of ‘anything is possible if you are willing to reach out and reach up to achieve your full potential.’”