FOR IMMEDIATE RELEASE
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CSU Stanislaus Hosts ACE Fellow Dr. Lynette Findley

TURLOCK -- President Marvalene Hughes of CSU Stanislaus has announced that Dr. Lynette Michelle Findley of Eastern Michigan University is the American Council on Education (ACE) Fellow at CSU Stanislaus for academic year 2004-05.

“The campus joins me in welcoming Dr. Findley,” President Hughes said. “We are eager to draw on her expertise as we engage her in learning opportunities leading to her career development, which ultimately will benefit not only her but higher education as well.”

Dr. Findley is one of 33 ACE Fellows being hosted this year at universities around the country. The Washington D.C.-based ACE Fellows Program, established in 1965, identifies and prepares promising senior faculty and administrators for increasingly responsible positions in higher education administration. Fellows are nominated by the presidents or chancellors of their institutions and selected in a national competition.

Dr. Findley elected to be mentored by President Hughes, having had opportunities in the past to observe her leadership from a distance.

“I was thoroughly impressed with Dr. Hughes,” Dr. Findley said. “She has a vast knowledge base to offer me as I pursue my future interests and goals in higher education administration.”

She cited the parallels in their academic background and in their lifelong interest in advancing diversity and equity.

“I felt an immediate connection with her, without words. It’s comforting to work with her. I’d like to be like her when I grow up,” she added with a smile.

Dr. Findley said she was encouraged about her choice by a letter from President Betty Siegel of Kennesaw State University, a longtime personal and professional associate of President Hughes.

“Dr. Hughes is one of our most visionary presidents, and her inviting leadership style will be both instructive and inspiring for you,” Siegel wrote. “She always amazes me with her energy, tenacity and dedication to the task — and I know I have learned a great deal from our personal and professional association over the years.”
Dr. Findley has served as Director of Eastern Michigan University’s Holman Learning Center, which she established in 1997. She pioneered programs at the Center that increased the six-year graduation rate by 4 percent; the retention rate by 4 percent; and the freshmen completion rate by 5 percent. Previously, she established the Office of Equity Programs and served as its Director, during which she garnered awards for her work from enrollment management consultation firm Noel/Levitz, the Chronicle of Higher Education and the ACE. Dr. Findley’s efforts increased the recruitment, admission and retention rate for minority students by 10 percent.

Instrumental to the successful increase in minority student admission, retention and graduation was the Summer Incentive Program (SIP) that she created at EMU in 1987. Dr. Findley said SIP is akin to “academic boot camp.” Each summer, 50 students spend 7 1/2 intense weeks in classes and skill-building activities. They sign a contract that holds them to a commitment to receive tutoring and mentoring. They earn academic units toward their general education requirements. By the time the fall semester opens, these students, who were originally ineligible for admission, have an advantage over other incoming freshmen. They are familiar with the campus, have completed certain courses, and are connected with at least one faculty member. Dr. Findley said the SIP is the most successful program at Eastern Michigan University.

Dr. Findley holds a doctorate in Higher Education Administration from Michigan State University. She earned a master’s degree in Guidance and Counseling and a bachelor’s degree in Special Education for the Emotionally Impaired from the University of Michigan.

During her term, Dr. Findley will work closely with President Hughes and other senior administrators on issues of paramount concern to CSU Stanislaus. She will be included in major decision-making and participate in activities designed to enhance her knowledge of the challenges and opportunities confronting higher education.

Director of the ACE Fellows Program Marlene Ross noted that many previous ACE Fellows have advanced to upper-level academic administration positions. Of the 1,500-plus Fellows since program inception, more than 250 have become chief executive officers and more than 1,300 have become provosts, vice presidents or deans.

Founded in 1918, ACE is the nation’s largest higher education association, representing more than 1,600 college and university presidents, and more than 200 related associations nationwide. It seeks to provide leadership and a unifying voice on key higher education issues and influence public policy through advocacy, research, and program initiatives.

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[Return to the online version](http://www.newsline.csustan.edu/print.php3?pid=546&action=detail&table=press)
KSU basks in hoops victory
Championship puts Cobb school on map

CLINT WILLIAMS

Staff

If Georgia Tech fans want to know what it's like to win a nationally televised NCAA men's basketball championship, they can ask someone from Kennesaw State University.

When the Kennesaw Owls thumped Southern Indiana last week to win the NCAA Division II championship, life on the suburban campus changed, even if just a little.

For KSU President Betty Siegel, it was applause from airline passengers who noticed the Owls sticker on her briefcase. For senior guard Terrence Hill, the championship game MVP, it was having strangers shake his hand for the first time in his college career.

Even if you're just an ordinary student, it means a little swagger.

"It's written in stone: This team is awesome," said junior Danielle Lehmann as she went about her classes on the 183-acre campus at the edge of one of Cobb County's busiest shopping and office districts.

"It feels good walking around, enjoying some recognition, especially from my buddies at Georgia and Georgia Tech," said business major Nick Mracek, a sophomore at KSU, the fourth-largest of the 34 schools in the University System of Georgia.

T-shirts sell 'like crazy'

Kennesaw State, little more than a commuter school off I-75 in the minds of many, is the first school in the state system to win a national championship in men's basketball. The university, with about 17,400 students, has won Division II championships before -- in women's soccer in 2003, baseball in 1995 and softball in 1995 and 1996. But this was the first title won on national television.

The hottest-selling item in the campus bookstore is the national championship T-shirt, at $14.95. More than 300 were sold in the first two days. "They went like crazy," said Bobbi Sweet, assistant manager.

With T-shirts selling like NCAA championship tickets and strangers shaking his hand, Hill -- who delivered the final win with 26 points and was named a Division II coaches all-American -- didn't know what to make of the change in atmosphere. "Some people didn't even know we had a basketball team until they saw us on TV," he said.

Coach of the year

KSU basketball head coach Tony Ingle will be in San Antonio tonight to cheer on Tech against Oklahoma State, but KSU has something that not even a Tech NCAA Division I championship can erase. "We won a national championship first, and it will always be the first one," Ingle noted.

Ingle -- who talks like a gruff Andy Griffith and begins every anecdote with "this is a true story" -- was out of coaching for three years before coming to KSU four years ago. On Sunday, he will be awarded NCAA Division II coach of the year honors.

The KSU team won 35 games this season, but it was the last one that put the program on the map. "To get on CBS national TV for two hours -- you can't buy that kind of publicity," Ingle said.

The game was watched by more than 1.8 million people, according to Nielsen Media Research.

If any want to be on the KSU basketball bandwagon next year, the university has room. An arena seating 3,984 will open before the season starts.

Photo: At the Kennesaw State University bookstore, employee Joanne Hill shows her support for the KSU Owls, Division II national basketball champions, in front of a display of team photos. / ANDY SHARP / Staff
Museum opens display honoring women's accomplishments

By Robin Yamakawa

Marietta Daily Journal Staff Writer

MARIETTA - It was a night dedicated to honoring women of Marietta and Cobb's past and present at the opening of the Marietta History Museum's newest exhibit Thursday.

Before the ribbon was cut opening "The Remarkable Women of Marietta & Cobb County" to about 50 visitors, Museum Director Dan Cox gave credit to the women of the museum staff who did the bulk of the work on the exhibit.

"This has been a project that the girls have been working on at least a year," he said. "I think it is going to mean a lot to a lot of people here."

The timeline-style exhibit highlighted a total of 56 remarkable women from Marietta and around the country whose accomplishments stretch from the 1830s to the present.

Vicki Chastain, the first female mayor of Marietta elected in 1985, attended Thursday's opening, which profiled her and other Cobb women in-depth.

"There I am all over the place," she said, when reaching the end of the exhibit. "It's hard for me to believe this was almost 20 years ago."

In the area dedicated to Ms. Chastain, there was a flight suit from the Blue Angels, the gold two-piece dress she wore to her inauguration and newspaper clippings from her 9-to-1 landslide victory over her opponent in 1985.

"I hope a lot of young women will come and mothers should bring their daughters to the exhibit. It's very inspirational," she said.

Another local woman on display who attended Thursday's night gala was Juanelle Edwards, a longtime vocal Democrat.

Ms. Edwards was recognized for speaking on behalf of former President Jimmy Carter during his 1980 bid for re-election at campaign stops when he was unable to make it. She also traveled to fundraisers with former First Lady Rosalynn Carter.

Looking at the exhibit, Ms. Edwards paused near 1980.

There was her name and a table featuring a photograph of her and former Gov. Roy Barnes of Mableton and a picture nearby of her speaking at the White House.

"It was quite rewarding to get all this together, I went through all my files," she said.

Ms. Edwards said she felt the exhibit is something that needed to be done.

"Yes, (it's) long overdue," she said. "In fact there are many that should be included but are not- I'm sure all of us know someone who should be."
She pointed to her friend Cindy Gentry, a gold medalist for marksmanship in the Olympics who came to view the exhibit.

"She's got her medal in safe deposit box," she said.

Dr. Betty Siegel, president of Kennesaw State University, also was on hand to view mementos from her career as the first woman named as president of a University System of Georgia institution.

"Frankly, it is a remarkable exhibit because it honors significant women of influence and dedication," she said. "I think what is important is reading what they did. It's a veritable who's who. - I'm just proud to be a part of it. I'm a relative new comer."

Pausing between mingling with guests, Museum Director Dan Cox said he was pleased with the turnout for the opening night of the exhibit, which will run through next spring.

"I'm very pleased to have Dr. Siegel, Juanelle Edwards, Irma Glover (first woman president of the Cobb Bar Association) and the many others here," he said. "They are very busy people, and I was just pleased that they took time to see us."

Cobb County Fire Chief Becky Denlinger, the first woman fire chief in Cobb, also was present.

"It's very nice," she said. "I feel like I must be dead or something to see myself in a museum but what an honor."

One item featured that received a lot of attention from exhibit viewers was a corset that museum staff believes dates to the 1890s donated by 90-year-old Mary Cole, whose family Cole Street was named for.

Above the corset's display case a sign reads, "You HAVE come a long way!"

"Thank goodness, can you imagine?" said one viewer.

Museum hours are 10 a.m. though 4 p.m. Monday through Saturday and 1 p.m. to 4 p.m. Sunday.

For more information, call (770) 528-0431.

ryamakawa@mdjonline.com
Cobb County Fire Chief Becky Denlinger looks over one of the displays at the ‘Remarkable Women’ exhibit opening at the Marietta History Museum on Thursday. Ms. Denlinger is one of the women featured in the exhibit.

Exhibition of inspiration

Museum opens display honoring women’s accomplishments

By Robin Yamakawa
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Kennesaw State University President Dr. Betty Siegel, who is featured in the ‘Remarkable Women’ exhibit, talks with Eric Haney and his niece, Mary Kathryn Edwards.

See Display, Page 4a
Display

Continued from Page 1A of former President Jimmy Carter during his 1980 bid for re-election at campaign stops when he was unable to make it. She also traveled to fund-raisers with former First Lady Rosalynn Carter.

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Remarkable women represented in local exhibit

* Denotes Marietta/Cobb women

- Elizabeth Blackwell, first woman to earn a medical degree (Geneva, N.Y.) in 1849
- Sojourner Truth, addressed first black women's rights convention in Akron, Ohio in 1851
- Hart County founded in 1853, named after Nancy Morgan Hart, the only Ga. county to be named after a woman
- Rebecca Lee, first black person to earn a medical degree (Boston) in 1864
- Cassandra Pickett Durham, first female doctor in Georgia (Macon) in 1870
- Susan B. Anthony, went to trial in 1873 for voting as a U.S. citizen in Rochester, N.Y.
- Ida Mae Hiram, first black woman to pass the Ga. Dental Board exams in 1881
- Sarah Freeman Clarke, founded the Clarke Lending Library at her home in 1882*
- Agnes Scott, college founded in Decatur, Ga. in 1889
- Mable Chase Cortelyou (1874 to 1925), a librarian of the Clarke library, gained free public library access for the citizens of Marietta in 1910*
- Alice McLellan Birney founded the National Parent and Teachers Association in 1897*
- Georgia R. Dwelle, first black physician, 1904
- Regina Rambo Benson, only woman to drive a car across the state in the Good Roads Tour in 1910, first woman from Georgia to run for Congress in 1932*
- Ellen Louise Axson Wilson of Rome, became First Lady in 1912
- Margaret Sanger, opened first clinic devoted to women's health in 1916 in Brooklyn, N.Y.
- Lelia H. Anderson, first woman from Cobb to serve as a nurse overseas in the First World War in 1918*
- Rebecca Latimer Felton of Cartersville, first woman appointed U.S. senator in 1922
- Viola Ross Napler, first woman to serve in the Ga. House in 1923
- Ursula Maxwell Jenkins and Mattie Durham, worked to establish the first black high school in Marietta, Marietta Industrial High School, in 1923*
- Mattie Harris Lyon (1850-1947) penned "My Memories of the War Between the States" in 1928 and marked 3,500 graves in the Confederate Cemetery as president of the Kennesaw chapter United Daughters of the Confederacy
n Jane Addams of Chicago, first American woman to win Nobel Peace Prize in 1931
n Hattie Caray (D-Arkansas), first woman elected U.S. Senator in 1932
n Amelia Earhart, first woman to fly solo across the Atlantic Ocean in 1932
n Jennie Tate Anderson, first director of the Cobb Department of Public Welfare in 1933*

n Virginia VanStone Crosby, first woman to run for mayor of Marietta in 1933*

n Lettie Patte Evans, first female director of Coca-Cola in 1934

n Helen Griffin, first female county tax receiver in Georgia in 1934, later became first woman member of the State County's Officer's Association*

n Sarah Blackwell Gober Temple, penned "The First Hundred Years," a history of Cobb County in 1935*

n Jennie Tate Anderson, first director of Personnel at Holeproof Hosiery in 1936*

n Margaret Mitchell, published "Gone with the Wind" in 1936

n Florence Reville Gibbs, first woman to serve in the U.S. House (Thompson, Ga) in 1940

n Nancy Garner, Marietta's first female taxi driver in 1942*

n Lettie Roberta Williams, first black woman to serve in the Army during World War II in 1942*

n Lorena Pruitt, first woman elected mayor in Cobb County (Smyrna) in 1946*

n Lettie Roberta Williams, first librarian at the Fort Hill Library, the first library for the black community in 1947*

n Norma McBrayer Gamer, first female rural mail carrier in Marietta in 1949*

n Louise Suggs, founded Ladies Professional Golf Association in 1950*

n Flannery O'Connor, published "Wise Blood" in 1952

n Rosa Parks, arrested for refusing to give up her seat on a bus to a white man in 1955

n Joyce Howard, first full time female editor at the Marietta Daily Journal in 1955*

n Mary McCall, Acworth's first female mayor in 1956*

n Joanne Woodward, first person from Cobb to win an Academy Award for her performance in "Three Faces of Eve" in 1957

n Iris Hensley, founded Ga. Ballet in 1963, Cobb's only professional ballet company

n Grace Towns Hamilton, first black woman to serve in the Ga. House in 1965

n Kathryn Robertson Woods, named Cobb County Outstanding Citizen in 1967 for her work in human rights; founding president of Cobb County Council of the Georgia Congress of Colored Parents and Teachers during the 1930s; first black person to serve on the Board of Directors of the Cobb Y.M.C.A.*
n Dorothy Robinson, first female judge of a Court of Record in Georgia in 1972; first woman elected as a Superior Court Judge in Cobb Judicial Circuit Court in 1980; first woman to sit as a Justice Pro Hac Vice in the Supreme Court of Georgia in 1985*

n Irma B. Glover, first woman to serve as president of the Cobb County Bar in 1978; co-founded the Cobb Marietta Girls Club in 1975*

n Juanelle Barbee Edwards, acted as surrogate speaker for President Carter during his 1980 reelection campaign; named one of Cobb County's Pioneer Women by Political Caucus in 1990 for her decades of work for the Democratic Party*

n Betty Hunter, elected to the Marietta City Council in 1981; in her 23rd year, she is the longest serving female council member*

n Betty Siegal, first female president of a university in the state - Kennesaw State University in 1981*

n Sandra Day O'Connor, first female Supreme Court Justice, 1981


n Sally Ride, the nation's first female astronaut to enter space, 1983

n Victoria Chastain, first woman elected to the Marietta City Council in 1978; first woman elected mayor of Marietta in 1986*

n Cynthia McKinney of Atlanta, first black woman from Georgia to be elected to the U.S. House in 1994

n Lisa Rossbacher, first female president of Southern Polytechnic State University in 1997*

n Rebecca Denlinger, first female fire chief in Cobb in 1997*

n Cathy Cox, first female secretary of state in Georgia in 1998

n Julia Roberts, first person from Smyrna to win an Academy Award in 2000 for her role in "Erin Brockovich"*

n Lynda Coker, appointed chief deputy sheriff, the highest ranking female in the history of the Cobb County Sheriff's Office in 2004*
The Cobb Symphony Orchestra has a new leader and plans to get bigger and better

By Andrea Lynn
Marietta Daily Journal Staff Writer

The Cobb Symphony Orchestra is shaking things up with a new schedule and new concepts for the season, thanks to recently appointed conductor, Michael Alexander.

"Michael's presence at the first rehearsal made the orchestra sound at least twice as good as before," said former principal timpanist Jerry Fields.

Doubling the amount of events than were held last year, the season will kick off with "Symphony Saturday," a free "Pops" concert at Glover Park on the Square. Alexander said the importance of beginning with a free performance was to establish a type of tradition in The children's concert in November will feature interactive activities and the two Christmas concerts in December will offer sing-along Christmas carols as a part of its repertoire.

"Classical music can appear stale, and it's an unfit misconception. Classical music is anything but," said Alexander, 31. "I believe the audience needs to be strongly involved in what's going on, understanding why we are playing this piece of music and why it has lasted more

Also in store for the Cobb Symphony Orchestra, which has approximately 60 members, is the addition of new members with auditions on Monday at the KSU Music Building. Strings are needed for the current roster and substitutes needed for the wind and percussion.

"We aren't looking for quantity but rather quality," Alexander said.

Dana Meyer, 40, was introduced to the orchestra as a KSU music student. Playing her piccolo and flute with the orchestra for two decades, although she is by no means the oldest member, Mrs. Meyer has been with the symphony the longest.

"It's an opportunity to keep playing music in what I feel is a professional manner without committing to do it professionally," said Mrs. Meyer, a math teacher at Marietta High School.

The orchestra was founded in 1951 under the leadership Betty Shipman Bennett, who conducted the orchestra until 1990. Steven Byess served as the symphony's second music director, running the symphony from 1991 to 2002. Alexander is just the third conductor in

"When I first started, it was more of a, 'Come on, grab your instrument and play,'" said Mrs. Meyer, who lives in Acworth with husband, Jim, and children Anthony, 17, Taylor, 15, and Melody, 12. "When Steven came, he did a complete overhaul and required everyone to audition. He put forth a great effort to make it more challenging and bring it up to a

"Michael seems in-tuned with what we have to offer and wants to take us to the next level."

http://www.mdjonline.com/articles/2004/07/30/93/10151614.prt
He's willing to go out there and hit the pavement to make people aware of us.

Also in the cards for the symphony are joint partnerships with schools during the season. A choir from Kennesaw State University will lend their voices to the Christmas concert, as well as the Reinhardt College Choir. World-class pianist Esther Budiardjo is the guest for the April 2 concert "Esther Begins with the Emperor" and jazz violinist and VH1 artist Randy Sabien will perform for "A Jazzy End to a New Beginning" on April 30 and May 1.

"When we bring an artist of this caliber, it makes the orchestra better," Alexander said. "Whenever kids can interact with these musicians, it inspires them. It's hard for kids to find someone like a great oboist to look up to."

When they are in town for their rehearsals and performances, both Ms. Budiardjo and Sabien will participate in classical music clinics with area students.

"Randy will teach are kids how to improvise and how to play jazz. He'll be here for a week and has already agreed to go to as many schools as we can send him," Alexander said.

The symphony has been conductor-less after music director Steven Byess's last performance with the orchestra in 2002. Alexander was announced as the CSO conductor during the organization's annual gala on May 1. Just last week, the former Pope high school student relocated from Madison, Wis., to north Cobb, where he lives off Barrett Parkway. He is also teaching at Kennesaw State University, where he is director of the orchestra.

"There is so much potential for the CSO to be a symphony Cobb is proud to call their own,"
KSU graduates China officials

By GARY DORSEY

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In many ways, it was a typical college commencement. Speakers quoted Goethe and Aristotle. Families howled for their own. Faculty strolled around somberly in shadowy robes.

But near the end of Monday's summer ceremonies at Kennesaw State University, 24 Chinese government officials from the city of Hangzhou came striding across the stage. Bowing, smiling, grasping freshly minted master's degrees in public administration, the entourage marked the first in what promises to be a series of student visitors from Hangzhou who will study American government, management and public policy at KSU.

Since 1992, the college “nestled in the Georgia pines,” according to school song, has offered courses for men and women from communist China, thanks to connections with a few native Chinese teachers on the KSU faculty.

The Chinese government formally recognizes KSU as one of five universities in the United States sanctioned to teach Chinese public officials. Monday's group was the first to earn master's degrees from KSU.

The delegation of engineers, urban planners, justice officials, teachers, economists and administrators arrived last September from Hangzhou, a booming city of 6 million on the southeast coast of China.

Ranging in age from 29 to 40, many
Waiting to receive their master’s degrees in public administration are (from right) Zhefeng Zhang, Xiaomin Yuan and Jianli Yan. They were among 24 officials of the Hangzhou government in China who completed the two-year program early.

KSU: Chinese officials graduate

> Continued from B1

came to the campus in north Cobb County with a limited knowledge of English. But they steeped themselves in the school’s graduate program of public administration, studying big concepts of policy analysis and more practical concerns about privatization, sexual harassment policies and even procedures for writing job performance evaluations.

The group completed what is typically a two-year program in less than a year. Tuition, housing costs, food and travel expenses were paid for by the government of Hangzhou.

“They have contributed tremendously to our local economy,” said Ken Jin, director of international training programs at KSU and the man who started the China connection 12 years ago. “The university generated $400,000 in tuition and fees. They buy groceries in our Krogers and Publix markets. They rent apartments. It’s kind of like tourist money. You know, we have a trade deficit with China, so you could say we are doing our part.”

Among Monday’s graduates at KSU’s 75th commencement ceremony were Hangzhou’s chief of investment and planning, the chief engineer of the land resource bureau, a deputy chief of the justice bureau and the city’s chief of policy research.

Fang Ding, 29-year-old deputy director of urban planning, said her work at Kennesaw State will culminate in a paper on how to balance the need for historic preservation with the demands for economic development. While her city is bursting at the seams with real estate speculators and an enormous influx of people from rural areas, she said Hangzhou is seeing a greater need to protect its ancient heritage at historic sites.

Kennesaw State President Betty Siegel celebrates with the graduates.

Her research, she said, was advanced considerably by a tour of Savannah, a city that she judged to have mastered that balance.

Younqin Fang, 37-year-old deputy director of the justice bureau, spent part of her time here studying the privatization of public services in metro Atlanta. Visits to the Atlanta detention center and a water treatment plant in north Fulton County left her with encouraging examples of how certain services (food management at prisons, for instance) could be managed, in part, by private businesses.

But it was her study of sexual harassment legislation that had the most impact. She said she will share her research with her justice bureau colleagues.

“China has a lot of work to do and a long way to go,” she said.

The Chinese graduates will stay in Kennesaw until the end of August and, after a final tour of some East Coast cities, return home in September.

What will they miss the most? “Green trees, the fresh ideas of our professors and our new American friends,” said Rongchang Fu, chief of Hangzhou’s foreign affairs office. “I think I will miss our friendships the most. I believe I will keep them in my heart forever.”
Kennesaw State University President Dr. Betty Siegel congratulates Liu Danping on earning her master's degree Monday during commencement. Liu is one of 24 city officials from Hangzhou, China, who earned a degree at the school.

Kennesaw State University President Dr. Betty Siegel toured the Kennesaw Charter School on Wednesday with principal Janice Gordon as part of a new partnership between the university and the school. The charter school will be used as a sort of teaching laboratory for students pursuing master's of education degrees at KSU's Bagwell School of Education. Top: Dr. Siegel lectures to teachers at the charter school. Right: Parent volunteer Mignon Coley smiles as she listens to Dr. Siegel speak. She has two children who will attend the school in the fall.

Staff photos by Bret Gerbe
A meeting of KSU, KCS minds

It was the president visiting the principal when Kennesaw State University President Dr. Betty Siegel, left, got together with Kennesaw Charter School principal Janice Gordon at the charter school to kick off a partnership between the two for KSU's Bagwell School of Continuing Education.

Business in Cobb

Gov. Sonny Perdue, left, visited with Cobb Chamber of Commerce Chairman Gary Davis, president of Wachovia Bank, prior to speaking at the Chamber's First Monday Breakfast.
New exhibit on remarkable women coming to museum

By Robin Yamakawa

Marietta Daily Journal Staff Writer

MARIETTA - There are two celebrations taking place this month at the Marietta Museum of History.

Jan Galt, assistant to the executive director of the museum and a Marietta native, is celebrating her third anniversary at the museum, and the museum is also opening an exhibit designed to celebrate the achievements of area women.

The exhibit, titled "The Remarkable Women of Marietta and Cobb County," will open on July 22.

It will run through next spring and profile past and present Cobb women, something Ms. Galt, 43, said makes it unique.

"As far as I know this is the first very personal exhibit we've had, at least since I've been here," she said.

In many cases, personal objects from the highlighted women will work to tell their stories.

Overall, the exhibit will trace the development of women's rights on the national, state and local level through the biographies of some of Cobb's groundbreaking women. The time covered by the exhibit will span from the 1850s to the present.

"What we wanted to do was put in a lot of firsts in their time - the first woman mayor, the first woman taxi cab driver, the first woman editor of the Marietta Daily Journal," she said. "There have been so many it's been really hard to cut down and cut back."

The exhibit will feature a timeline so viewers will know the context of when women in Marietta and Cobb were making their achievements compared to other women across the country.

It will also feature some familiar faces, such as Kennesaw State University President Dr. Betty Siegel, the first woman to be named president of a school in the University System of Georgia when she was hired in 1981.

Included are perhaps not-so-familiar faces such as Alice McLellan Birney, a Marietta resident who established the Parent-Teacher Association in the late 1800s.

For Ms. Galt, learning about her city's history while helping with the exhibit has been rewarding. While she never considered herself a history buff, she managed to glean some stories from "listening to the old-timers" tell stories when she was young.

Ms. Galt attended Marietta High School and helped run her family owned Lindsey-Galt Furniture, a business that operated for years on the Square in the building that now houses Theatre on the Square.
"It's been interesting to learn a lot more," she said of working at the museum. "Growing up you know a little about this battle, a little about Cheatam and little about Kennesaw Mountain but to read the letters and find out the personal stories, its not just the textbook facts."

Among her favorite items are music boxes, three of which date back to the 1800s.

Ms. Galt began working for the museum and its director, Dan Cox, in 2001 after her family's furniture store went out of business after 51 years.

"I started doing the gift shop and keeping the books," she said. "With 25 years (in the) business, it was natural."

Since then, her role has expanded from helping with exhibits to giving guided tours.

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**Cobb Briefs**

KSU to host gala welcoming organization

From staff reports

KENNESAW - The International Alliance for Invitational Education, a nonprofit organization focused on helping educators create more appealing and inviting learning environments, plans to move its day-to-day operations from the University of North Carolina at Greensboro to Kennesaw State University.

KSU plans to host a reception tonight to introduce the alliance and its services to local educators. Those invited to the reception include Cobb Superintendent Joe Redden, Marietta Superintendent Harold Barnett, local school principals and teachers, state legislators and representatives from the state Department of Education.

The alliance, with about 600 members worldwide, was co-founded by KSU President Dr. Betty Siegel in 1982. The organization hosts an annual conference that trains educators to be better leaders and teaches them about the principals of "invitational education" - a theory that maintains that every person and everything in and around a school affects the quality of the environment for those at the school. The alliance teaches educators how to make the various programs, policies and processes as appealing as possible to create the most inviting environment possible.

Chamber seeking nominations for next Leadership Cobb class

MARIETTA - The Cobb Chamber of Commerce's leadership development program, Leadership Cobb, is seeking nominations for members of the 2004-2005 class.

Now in its 21st year, the program provides a learning environment that enhances personal and professional growth to benefit the community and the region.

Class members will be chosen from business, industry, education, government and other professions as well as volunteer, civic and religious organizations.

The deadline for nominations is Feb. 25. Interested parties may fill out an online nomination form on the Chamber's Web site at www.cobbchamber.org, or send the nominee’s name, title, employer, mailing address, business and home phone numbers to Leadership Cobb Nomination and Selection Committee, Cobb Chamber of Commerce, P.O. Box 671868, Marietta, GA 30006.

Town Center, Marietta receive $75,000 in grants from ARC

MARIETTA - The Atlanta Regional Council announced Wednesday it will award two $75,000 planning grants to the City of Marietta and the Town Center Area Community Improvement
District for research on redevelopment and controlled growth.

The Town Center CID will use the funds in coordination with Cobb County to hire a consulting firm to come up with a future land-use plan for the area between Interstates 75 and 575 north of Town Center Mall, said Lanie Shipp, executive director of the Town Center CID.

The City of Marietta will also coordinate with Cobb County to use the grant funds to contract a consultant for the area along the I-75 corridor between Delk Road, Franklin Road and South Cobb Parkway, said Marietta Planning and Zoning Manager Rusty Roth.

According to an official ARC release, the "Livable Centers Initiative" grants have been used to assist communities in the Atlanta region in developing "quality growth" plans since the award-winning program's inception in 1999.

Cobb, Douglas Public Health offering radon test kits to public

MARIETTA - Cobb and Douglas Public Health have a limited supply of free test kits to detect the presence of radon, a deadly gas, in a home.

Radon is a colorless, odorless, radioactive gas that has been identified as a leading cause of lung cancer, second only to cigarette smoking, in the United States. The Environmental Protection Agency’s most recent health risk assessment estimates 21,000 lung cancer deaths each year caused by radon.

Short-term radon detectors are available at no charge from Public Health by calling (770) 435-7815 in Cobb County and (770) 920-7311 in Douglas County.
Board of Regents forgoes midyear increase in tuition

From staff and wire reports

ATLANTA - The Board of Regents, under pressure from Gov. Sonny Perdue, abandoned a plan Tuesday to impose an unprecedented midyear tuition increase to offset state budget cuts, saying the step would have posed too great a burden for students.

Instead of a 10 percent tuition hike, the board found a way to absorb nearly $65 million in state-ordered spending cuts by partially raiding the reserves in the health insurance fund for university system employees and by trimming college operating funds.

"We're pushing the envelope here with the kinds of things we're recommending to you but by doing that we can avoid the midyear tuition increase," Chancellor Thomas Meredith told the board.

"I don't know of a person on this board that wanted to do that," he said. "We certainly did not want to do that."

Local university presidents said the board's decision came as a relief.

"We are grateful to the governor and the Board of Regents for their leadership during these difficult economic times," Kennesaw State University president Dr. Betty Siegel said. "Today's announcement reflects their strong dedication to Georgia's students and their vision for quality higher education in the University System. While today's budget action does not alleviate long-term budget concerns, it allows time for thoughtful planning for fiscal year 2006."

"As importantly, it eliminates the anxiety of our students being confronted with a midyear tuition increase," she said.

Exact figures on how much the budget cuts would affect individual institutions - including KSU and Southern Polytechnic State University in Marietta - were not available Tuesday.

According to KSU officials, the school expects to absorb most of the budget cuts by not filling vacant staff positions.
SPSU president Dr. Lisa Rossbacher said she is pleased that students will not have to endure a midyear tuition increase for this year and that the university’s Vice President for Student and Enrollment Services Dr. Ron Koger will serve on a task force established by the Board of Regents to address long-range tuition planning.

"However, we remain deeply concerned about the long-term impact on higher education of cuts, affecting both the quality and the accessibility of education in the State of Georgia," Dr. Rossbacher said. "Because the recommendations approved today are a one-time solution to a continuing problem, we will have serious juggling ahead of us to balance the decline in financial support with increases in enrollment, while trying to ensure access and protect quality."

Meredith proposed the tuition increase after Perdue told state agencies in August they would have to absorb $179.3 million in new cuts because he had decided not to employ a one-day payroll shift designed to make the state's budget balance.

The shift, approved by the legislature and by Perdue late last winter, would have moved the state's final pay day of the year from June 30 to July 1, making it fall into a different budget year.

But Wall Street analysts, who rate the state's bonds and affect the interest it must pay to sell them, considered the shift an accounting gimmick, and Perdue decided to abandon the plan.

Word of the proposed tuition hike brought angry complaints from legislators, especially those facing tough re-election battles in just three weeks.

Perdue also took the board to task over the proposal, his hopes of winning majority control of the legislature for Republicans resting on the outcome of the Nov. 2 voting.

The governor argued the board could absorb the cuts through tighter spending policies and did not need a tuition hike.

He met with board members privately at the executive mansion Tuesday just hours ahead of the board's monthly meeting. Meredith was not invited to attend.

The vote to take the tuition increase off the table appeared to be unanimous, although Martin Nesmith, a member from Claxton and appointee of former Gov. Roy Barnes, warned that spending cuts imposed during the Perdue administration place the quality of the university system at risk.

In all, the board had to find $64.8 million in savings or cost avoidance to offset the cuts. About one-third of that will come from cuts that will be passed along to state colleges and universities, possibly requiring some layoffs, Meredith said.

About $27 million will come from partially raiding reserves in the self-funded health insurance program for...
university system employees, leaving the fund with a 30-day reserve for unreported claims rather than a 60-day reserve.
United Way re-examining its impact on Atlanta

Wendy Bowman-Littler

United Way of Metropolitan Atlanta Inc. is fine-tuning the way it impacts the community.

For the past five years, the agency's annual fund-raising campaign has supported nonprofit programs that align with its strategic community plan. The plan focuses on 13 specific "strategies" geared toward making metro Atlanta a stronger and safer place, including early childhood education, access to specialized services such as mental-health care and helping families in crisis.

Now United Way is planning to consolidate the 13 strategies into an initial group of seven broad "impact areas." The idea is to re-examine how the agency is impacting the community, said Susan Lampley, vice president of community investments. The seven impact areas are nurturing children and youth; strengthening families; optimizing community and individual health; promoting economic self-sufficiency; encouraging civic involvement; supporting older adults and persons with disabilities; and meeting basic needs.

United Way is looking to key stakeholders, such as civic leaders, government and university representatives and members of the faith community, in each of the 13 metro area counties it serves, to help define these areas of support going forward, Lampley said.

"We're going across the metro area, in each of our 13 communities, and taking a snapshot of current issues and priorities and gaps in each impact area," she said. "We're pulling together our stakeholders and others to sit around the table and talk about these issues and develop a snapshot."

United Way also plans to use the results from a broad-scale community listening survey the national Advertising Council is expected to conduct in Atlanta this fall, Lampley said.
The impact planning process is expected to be completed and phased in during the next two years.

**The Five W's**

A new study can help Georgia nonprofits reach out to the media, said David Van Slyke, a professor in the Nonprofit Studies Program at Georgia State University's Andrew Young School of Policy Studies.

"Georgia Nonprofits: Spreading the News" shows what more than 60 metro Atlanta television, radio, and daily and weekly news editors say about what makes a good nonprofit story, including specific story angles, valuable news elements and effective outreach.

"I think you'll find the report draws some interesting management implications for nonprofits on the types of media strategies they can use in reaching out to different news sources," said Van Slyke, who produced the study with Georgia State's Megan McAllister and the Georgia Center for Nonprofits.

The study shows the top four news elements for nonprofit stories are proximity (a local angle); consequence (affects a large group of people); significance (involves a precedent, upset or change); and human interest (emphasizes the unusual or sentimental).

Education, economic development, infrastructure and transportation, and public safety are the most important nonprofit news issues reported. And the most important nonprofit news angles include the work of nonprofits in their communities, unique services provided by nonprofits, success stories about those receiving nonprofit services, the grass-roots efforts of nonprofits to change public policy; and efforts by volunteers at nonprofits.

"I think [we've] taken a very complex topic, gathered actual survey data from people who make these decisions, and crafted a report that nonprofits should be able to use in their public relations and media outreach strategies," Van Slyke said. "Getting good press isn't a one-size-fits-all approach. You don't just send a bland, generic press release to all media outlets. You have to craft and frame your pitch to a particular media source."

To view the complete study, visit [www.gcn.org/pubs.html](http://www.gcn.org/pubs.html).

**National coups**

Atlanta has snagged two large, national nonprofit gatherings.

The Grantmakers for Education (GFE) will hold its eighth annual conference Oct. 18-20 at The Ritz-Carlton, Atlanta.

Geared toward grant-makers working in all points of the education system, the conference will focus on issues of class, race, gender and national origin in education as well as responsive grant-making strategies.
A "Foundation Leaders Institute" for trustees and CEOs also will be held during the conference.

GFE’s Atlanta host committee includes Mary Boehm of the BellSouth Foundation; Atiba Mbiwan of The Arthur M. Blank Family Foundation; Ann Cramer of IBM Corp.; Lesley Grady of The Community Foundation for Greater Atlanta Inc.; and Russ Hardin of the Robert W. Woodruff Foundation Inc.

To register online beginning July 1, visit www.edfunders.com/programs/conference/index.asp.

The American Humanics Management Institute is set for Jan. 5-8 at the Hilton Atlanta downtown. Administered by the national office of American Humanics, this educational symposium is designed for junior- and senior-level college students who are interested in nonprofit management. The conference features local and national nonprofit leaders and experts discussing issues centered around professional leadership and engaging with students through workshops.

The local host committee includes Bill Bolling of the Atlanta Community Food Bank; Fred Bradley of the YMCA of Metropolitan Atlanta Inc.; Donna Stone Buchanan of Junior Achievement of Georgia Inc.; Janice McKenzie Crayton of Big Brothers Big Sisters of Metro Atlanta Inc.; Clinton Dye of the Atlanta Urban League; Tim English of the American Red Cross; Paul Graves of Delta Air Lines Inc.; Thomas Harden of Clayton College & State University; Ingrid Saunders Jones of The Coca-Cola Co.; Dorothy Leland of Georgia College & State University; Mark O'Connell of United Way of Metropolitan Atlanta Inc.; Alicia Philipp of The Community Foundation; Neil Shorthouse of Communities in Schools Georgia Inc.; Janet Street of Girls Inc.; Karen Sullivan of Campfire Inc.; and Jerry Tipton of Boys & Girls Clubs of Metro Atlanta.

Betty Siegel of Kennesaw State University and Ann Cramer of IBM are serving as the institute's chairpersons in Atlanta.

For details, call (800) 343-6466.

City awards

About 1,500 people are expected to attend the 2004 All-America City Awards in Atlanta June 10-12. This annual event, sponsored by the National Civic League, encourages and recognizes civic excellence by honoring communities where the citizens, government, businesses and nonprofits have successfully resolved critical community issues.

Thirty cities will participate in a final round of the All-America City competition in Atlanta, with a delegation from each community presenting their innovative programs and local solutions to a 10-person jury. Ten All-America Cities will be announced June 12 during a ceremony at the Marriott Marquis.

For more information, visit www.ncl.org.
If you have news for Nonprofit Business, contact Wendy Bowman-Littler at (404) 249-8004; fax, (404) 249-1058; or e-mail (wbowanlittler@bizjournals.com).
Great
to be a

Above: Kennesaw State University graduates and onlookers listen to KSU President Dr. Betty Siegel speak at the school’s commencement ceremonies Friday. Top: A grad sends a special message to her family via her graduation cap. Near right: Kemisha Everett says hello to a faculty member as the graduates make their way into the gymnasium for the ceremony. She received her bachelor’s degree in psychology. Far right: Commencement speaker and KSU alumnus Wilson L. Trivino addresses the graduates.

Staff photos by Bret Gerbe
KSU plans to build new $6.5M facility

By Joan Durbin

Marietta Daily News Staff Writer

MARIETTA - Kennesaw State University has plans to build a new $6.5 million multi-purpose facility that will include a 750-seat performance hall and a music rehearsal hall.

The new building, which is intended to meet the long-term academic needs of Kennesaw State's growing Department of Music and School of the Arts, will be paid for with a combination of public and private funds.

Construction is scheduled to begin this summer.

"We are currently in the process of identifying a major sponsor to name the building," said KSU's Arts Dean Joseph Meeks. "But many foundations, individuals and companies already have contributed to the project."

KSU President Dr. Betty L. Siegel announced the plans for the 26,000-square-foot facility Saturday at the University's School of the Arts Third Annual Benefit Gala at Atlanta's Fox Theatre.

More than 160 undergraduate music and music education majors are enrolled in the University's music department, which is nationally accredited by the National Association of Schools of Music.

The department also serves more than 1,500 non-majors through the general education and music ensemble programs.

As part of their academic training, all music majors are required to participate in small and large performance ensembles.

"Unfortunately, the current facilities are not large enough to accommodate rehearsals and performances by some of these ensembles," Meeks said.

In recent years, some ensembles have had to hold their concerts off-campus because the existing performance facility, Howard Logan Stillwell Theater, is not large enough for the instrumental ensembles and choral ensembles to perform together.

"Stillwell Theater is a marvelous venue, but it was really designed for theatre productions rather than concerts," Meeks said. "It will continue to serve the university very well. In fact, by creating a new space for the music department, we will allow our growing Department of Theatre and Performance Studies to expand its academic and public programming in the
Stillwell."

The university's affiliation with the proposed arts complex at the Cobb Galleria will not be affected by the addition of the new on-campus performance facility.

"Because the primary purpose of this new facility is to provide necessary facilities for daily use by our music program, it will have no impact on any of the collaborative projects being discussed by the university and the Galleria," Meeks said.

Architects for the project are Stevenson & Wilkinson Stang & Newdow, who also designed Kennesaw State’s Ann & John Clendenin Computer Science Building and the recently opened Anne Frank Exhibition at the university.

Acoustic design for the building will be done by Acoustic Dimensions, a company renowned for its work on Ryman Auditorium in Nashville, the Peabody Conservatory in Maryland and the Royal Shakespeare Theatre in Shakespeare's hometown, Stratford-upon-Avon in England.

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TSU hopes to weld link with Latin America

By Cheyenne Martin The Messenger

After a recent trip to Cuba, Troy State University Chancellor Jack Hawkins Jr. is more determined than ever to weld a link between Troy State and Latin American countries.

"It's all a matter of bridge building and it's time for us to have a presence there," he said.

To begin the building process, Hawkins and Troy State Spanish professor Ray Mayfield attended the fourth International Congress on Higher Education Universidad 2004 in Havana, Cuba, earlier this month. They were two of 15 U.S. representatives who attended the congress.

Hawkins and Mayfield were also two out of the only three U.S. educators to present a paper. Betty Siegel, president of Kennesaw State University in Georgia teamed with Hawkins to present an overview of the nature of U.S. higher education and its future trends. Mayfield presented a paper on the evolution of foreign language instruction.

"During the first three international congresses there had not been one representative from the United States," Hawkins said.

Hawkins was determined to attend the congress after visiting Cuba in September with the American Association of State Colleges and Universities.

"The delegation was invited by the Cuban government," Hawkins said. "It was the first time Cuba had invited a delegation from the United States in more than 40 years."

The Cuban government invited 14 presidents and chancellors from the United States and Puerto Rico. AASCU asked Hawkins, who is the Vice Chair of the International Committee of AASCU, to present a paper about American higher education to Cuban officials.

The chancellor's two visits to Cuba have opened his eyes to the possibilities for partnership with the once forbidden country. Since Cuba is no longer seen as a military or political threat, Hawkins said it is time to look beyond old political attitudes.

"If we can do business and recognize the governments of Vietnam and China, then it's time we take a different approach to Cuba," Hawkins said.

He said Cuba is going to become more important to the hemisphere as it attracts tourism and exports goods. But as the economical opportunities increase, so will the educational opportunities.
"If we seize the moment and position ourselves in places like Cuba and beyond, we will have a great influence in the course of history for our state and beyond our state," Hawkins said.

An academic partnership with Cuba will allow Troy State students to be some of the first to take advantage of studying in Cuba. Hawkins said there are no Cuban undergraduates studying in the U.S. and only a handful of Americans-usually of Latin decent-studying in Cuba.

"We are increasingly a multicultural and bilingual country and we need to realize the importance of working with our neighbors in the south," Hawkins said.

While he was in Cuba, Hawkins said he was impressed with the country's priorities. When it lost financial support after the Soviet Union dissolved in 1991, Cuba began to reprioritize its funds and seriously downsized many agencies, including the military.

"They did not cut health care, social welfare or education," Hawkins said.

The country's devotion to education can be seen in its 99 percent literacy rate.

"They redirected their money," Hawkins said. "And I feel like their priorities are in order."

Hawkins said he doesn't yet know what kind of academic agreement Troy State will forge with Cuba, but the agreement will allow Troy State students to study at Cuban universities and Cuban students to study at Troy State.

"We need to match the needs that we face in our respective locations and our strengths and try to marry the two," Hawkins said.

He does see the possibility for students to study tourism, agriculture, Spanish and the sciences.

"The best way to learn the language is to go to where that language is dominant," Hawkins said. "It's important to support the international travel of our children."

Ultimately, Hawkins hopes to build a bridge, because as the global community gets smaller, that bridge will become increasingly important.

"The best time to make a friend is when you don't need a friend," Hawkins said.

And he plans to make a friend of Cuba.

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A Boone Newspapers Inc. publication.
KSU muscles its way into athletics elite
Championships give school cause to cheer

CHIP TOWERS

Staff

Turn off Chastain Road onto Kennesaw State University's campus and a sprawling athletics complex greets you first. That's fitting, for in many ways sports have put this once fledgling university on the map.

The school just northwest of Atlanta won two national championships this academic year alone -- three if you count the cheerleading championship, and Kennesaw State most certainly does. In December, the 2-year-old women's soccer program won the NCAA Division II national championship. In March, the men's basketball team won one, too.

The most successful sports year in school history ends this week when four Kennesaw State athletes compete at the NCAA Division II track and field championships. Thirty years ago, Kennesaw State was a junior college. Fifteen years ago, it was half its present size. Now, it's a nearly 18,000-student university. Such growth has been matched by that of the school's trophy case.

"What's neat about Kennesaw is we always feel like we're the underdogs, and nobody ever expects much from us," says Jessie Fream, an All-America soccer player from Woodstock. "When you have three national championships under your belt, that's pretty impressive. A lot of my friends go to UGA and Georgia Tech and they're like, "Wow, you won a national championship at Kennesaw?' Just winning is really cool."

Championships aplenty

When it comes to winning, Kennesaw leaves no sport behind. The women's fast-pitch softball team was 64-4 and ranked No. 1 in the country before going 0-2 at the national championship tournament in Altamonte Springs, Fla. The baseball team won two national championships in the 1990s and was named Baseball America's "Team of the Decade." The men's or women's cross country team has won the Peach Belt Conference championship every year since 1994. In fact, all of the Owls' nine intercollegiate sports have won conference titles.

For those keeping count, and the Owls definitely do, that's 12 national championships (including five individual titlists) since the school began competing in college athletics in 1982, 11 in the past 10 years. "It says Kennesaw State is nothing to be messed with," says Terrence Hill, the basketball team's star point guard. "After this year, everybody should know who we are."

That wasn't the case four years ago, when Hill signed with Kennesaw State out of Fort Payne, Ala., just 90 miles away. "I didn't even know where it was," Hill says. "But Coach [Tony] Ingle just kept calling me and saying he thought we could win a national championship together. When I came on my visit, I was surprised by the campus and how many people went there. And now, to have actually [won a national championship] is hard to believe."

This athletic excellence is no accident. It is all part of the vision of a not-so-athletic college president, who sees sports as a catapult to greatness for the rapidly growing university.

"Another president once said, 'When I get the impulse to exercise, I lie down until the impulse passes.' That's me," says KSU President Betty Siegel, who became the first female president in the University System of Georgia when she was named to the Kennesaw post in 1981. "But I also believe athletics are very important to life on campus. One of our mottoes is, 'Kennesaw is where academics and athletics are teammates.' You could see that in the exuberance of the campus this year."

That exuberance was most evident in March, when Ingle took his fourth KSU basketball team to Bakersfield, Calif., for the Division II Elite Eight tournament. On March 27, led by Hill, the Owls throttled Southern Indiana 84-59 in the finals to win the school's first national championship in basketball.

Few KSU students or fans could travel to California. So they threw a party to end all KSU parties in the student center on campus.
"We set up a bunch of big TVs in our student union and had everybody come there," says Siegel, who estimates about 300 people showed up. "We ran out of food three times. First, I ordered hot dogs, then pizza, then hot wings. It was quite a scene."

David Cunningham, 23, of Marietta, couldn't be there. Like many KSU students, he holds a full-time job; he's a licensed plumber.

But he says he and his friends attended almost every KSU home basketball game. They would cram into Spec Landrum Centre, a 38-year-old gym that seats fewer than 1,000 spectators, and cheered their team to a 16-0 home record.

"We put on face paint, wore wigs, whatever we could get our hands on," says Cunningham, a senior majoring in math and president of Theta Chi fraternity. "It was a blast."

Such a scene was unthinkable not so long ago.

Thin crowds in past

When Ingle -- on the recommendation of former Georgia Tech coach Bobby Cremins -- came out of coaching retirement to take over the basketball program four years ago, he couldn't pay people to come watch the Owls' games.

"We'd have 20 people in there, and most of them were family members," Ingle says. This past season, "We'd have to turn away a hundred sometimes. We had fire marshals everywhere," Ingle says.

The Owls will play next season in the new $17 million Convocation Center, which will seat 4,001 for basketball.

KSU's entire athletics budget is only $3 million, so coaches don't have million-dollar contracts, like Paul Hewitt's at Georgia Tech and Mark Richt's at Georgia. But they are paid "at the top of Division II," says KSU athletics director Dave Waples, which means they can reach six figures in earnings including summer camps.

Ingle and Rob King, the women's soccer coach, started at the bottom of that scale. But after winning national championships both can expect "substantial raises" that will "make it impossible for any other Division II school to get them," Waples says.

King, an Englishman, took over the soccer program when the school didn't have a team, a field or even an office for him. He is 43-1-1 through two seasons.

"Some of the top players in the country live right here in Atlanta, in Fayette and Gwinnett and Cobb [counties]," King says. "There are five or six great club teams within a 30- or 40-mile radius of our campus, so we don't have to go far."

KSU moves up to Division I in women's soccer and men's golf in the coming academic year and hopes to play Division I in all sports eventually.

Siegel says she has been approached about starting a football program in the "not too distant future."

"I'm not going to say right now when that might happen, but we've done some feasibility studies, and there are a number of students that may not be capable of playing at Georgia Tech or Georgia that may be interested in playing here," Siegel says.

Says Fream: "Georgia Tech and UGA are the big schools in the state because they're Division I, and they have football teams. Maybe we don't get as much coverage and attention, but I think that's going to change."
Kennesaw State University continues its impressive development as a leader in every aspect of higher education with plans for a $6.5 million multi-purpose facility to serve the growing needs of its music and arts departments.

KSU President Dr. Betty L. Siegel announced plans for the 26,000-square-foot building last weekend during the university's School of the Arts annual benefits gala at the Fox Theatre in Atlanta. Construction is to begin this summer.

Enrollment has risen to nearly 16,000 from less than 4,000 students when it opened as a junior college in 1963. Now a regional university, KSU offers 50 undergraduate and graduate degree programs. Most appropriately, the university has been designated a "rising star" by U.S. News & World Report.

The new building will meet the long-term needs of the Department of Music and the School of Arts. There are more than 160 music education majors in the department, which holds accreditation from the National Association of Schools of Music. In addition, upward of 1,500 students participate in non-majors programs.

The problem is that the existing Howard Logan Stillwell Theater is inadequate for the required rehearsals and performances by ensembles, forcing some concerts off campus in recent years. Stillwell was not designed for KSU's current needs, explains Dean of Arts Joseph Meeks, but it will continue to serve the expanded academic and public programs of the Department of Theatre and Performance Studies.

Dean Meeks also emphasized that the new facility would not affect KSU's affiliation with the new arts complex to be built at the Cobb Galleria or any other collaborative projects under discussion. That is true because the KSU building is needed for daily use of the music program.

The new music halls should be top of the line, considering that the architects, Stevenson & Wilkinson Stang & Newdow, have designed two major additions at KSU - the Ann & John Clendenin Computer Science Building and the Anne Frank Exhibition.

And the acoustic design will be by Acoustic Dimensions, known for such high-profile venues as the Ryman Auditorium in Nashville (home of the Grand Ole Opry) and the Royal Shakespeare Theatre in Stratford-upon-Avon in England.

The plans are music to the ears of not only music students and the larger KSU community.
but to Cobb County and metro Atlanta as well, for they should be beneficiaries of the university's music and arts programs in years to come.
IN DEPTH: MOST INFLUENTIAL ATLANTANS

From the June 25, 2004 print edition
Most Influential Atlantans

Education and Health Care

Education

Dr. Michael Johns

Emory University, executive vice president for health affairs

Dr. Michael Johns, 62, leads one of the most sophisticated life sciences centers in the country. Johns' position includes overseeing the School of Medicine, the Nell Hodgson Woodruff School of Nursing, the Rollins School of Public Health, the Yerkes National Primate Research Center and Emory Healthcare.

Johns' work has been nationally recognized and won Emory's Winship Cancer Institute a $2 million grant from the National Cancer Institute. Johns, who moved here in July 1996, joined Gov. Sonny Perdue at the state Capitol to announce the prestigious grant.

Walter E. Massey

Morehouse College president

As former director of the National Science Foundation and himself a Morehouse graduate, Walter E. Massey has consistently kept Morehouse on the map.

Massey, 66, has led one of the school's most aggressive fund-raising campaigns -- with a goal to raise $105 million by 2006 for the all-male school. In February, television star and humanitarian Oprah Winfrey surprised Massey with a $5 million donation.

Under Massey's watch, Morehouse also has stepped up efforts to address health-care disparities among the African-American population.
A physicist, Massey also served as director of the Argonne National Laboratory, a U.S. Department of Energy laboratory run by the University of Chicago, and as vice president of research there.

**Thomas Meredith**

**University System of Georgia Board of Regents, chancellor**

Thomas Meredith oversees the state's 34 public colleges and universities, commanding an annual budget of $4.6 billion.

Most recently Meredith has been fighting to keep University of Georgia President Michael Adams in place.

Since taking office in January 2002, Meredith has had to oversee several stiff rounds of state budget cuts and prevent erosion of the university's state funding.

Meredith also has faced the enormous spike in student enrollment at public colleges and universities.

**Carl V. Patton**

**Georgia State University president**

Carl V. Patton, 60, whose downtown institution has an annual economic impact estimated to be more than $1 billion, has been a commanding presence in the efforts to revitalize downtown.

The university Patton has headed since 1992 is implementing its Main Street Master Plan, which includes widening sidewalks along Decatur Street and construction of undergraduate housing at Piedmont and Ellis streets.

**Betty Siegel**

**Kennesaw State University president**

Betty Siegel, 73, who has led the university since 1981, continues to preside over its growth.

On Siegel's watch, the school has gone from a four-year college with 4,000 students and 15 undergraduate-degree programs to a university with about 18,000 students and 55 degree programs, both undergraduate and graduate.

**James Wagner**

**Emory University president**
James Wagner, 51, has headed the prestigious university, the fourth-largest employer in Atlanta, since August.

Wagner was provost and vice president of Case Western University in Cleveland (from September 2000) prior to becoming Emory's 19th president. From May 2001 to July 2002, he was interim president of Case Western. He was chosen to lead Emory following an eight-month national search involving about 150 candidates.

Health Care

Dr. Andrew Agwunobi

A year into the job, Dr. Andrew Agwunobi continues the struggle to keep Grady Hospital's doors open.

Two weeks after he became CEO of the state's largest hospital, he informed the Fulton County Commission the hospital was headed toward bankruptcy and would shutter unless it could climb out of debt.

The hospital treats much of metro Atlanta's poor.

Agwunobi, 38, has said those indigent care costs for the hospital totaled $172.9 million in 2000 alone.

Faced with fiscal failure, image troubles and inefficient management, Agwunobi has emerged with a plan to save Grady. He laid off 300 employees in December and, among other cost-trimming initiatives, has instituted a policy forcing uninsured patients that live outside DeKalb or Fulton counties to pay for care at Medicaid rates.

In February, Agwunobi testified before a state House subcommittee that cuts to Medicaid and PeachCare would devastate Grady -- one of many public speeches he has made in an effort to raise awareness.

Michael Cassidy

Georgia Research Alliance president

Michael Cassidy has worked from the ground up to develop and grow the state's life sciences industry.

Cassidy, through the Georgia Research Alliance, has helped Georgia recruit top national names in scientific research. More than 40 scholars are now working out of labs in Georgia, researching new cancer treatments, ways to study human genes and better vaccines.

He also has helped lead the charge to pass new state legislation that would offer better financial incentives to lure life sciences companies to Georgia. Legislative efforts have been slow to catch
on, but this year Ernst & Young LLP raised Georgia from No. 9 to No. 8 among states with the most biotechnology and life sciences companies.

Among other leadership positions, Cassidy represents the state on the Southern Technology Council and the Southern Governors' Association Advisory Committee on Research, Development and Technology.

Cassidy joined the Georgia Research Alliance in 1993 after managing the Advanced Technology Development Center at Georgia Tech.

**Julie Gerberding**

**Centers for Disease Control and Prevention director**

First there was anthrax. Then there was SARS. Last fall, it was the flu. The past several years have kept the Centers for Disease Control and Prevention (CDC) and its director, Julie Gerberding, quite busy.

Those global health challenges have also elevated the role of the CDC and led to an increase in funding to help the organization combat bioterrorism and other health threats.

Gerberding has also worked on the first strategic plan the institution has seen in 10 years.

Gerberding, 48, who has lived here for six years, has reigned over the groundbreaking of the CDC's new 335,000-square-foot headquarters, scheduled to open during the middle of next year.

**Bill Todd**

**Georgia Cancer Coalition president and CEO**

The founding president of the Georgia Research Alliance was named to head the Georgia Cancer Coalition in late December.

Bill Todd, who points out that "1 in every 2 men and 1 in every 3 women in Georgia will be diagnosed with cancer during their lifetime," seeks to make the state a national leader in cancer control by accelerating prevention, early detection, treatment and research.

He also plans to boost fund-raising efforts for the organization.
IN DEPTH: MOST INFLUENTIAL ATLANTANS
From the June 25, 2004 print edition
Most Influential Atlantans

Education and Health Care

Education

Dr. Michael Johns

Emory University, executive vice president for health affairs

Dr. Michael Johns, 62, leads one of the most sophisticated life sciences centers in the country. Johns' position includes overseeing the School of Medicine, the Nell Hodgson Woodruff School of Nursing, the Rollins School of Public Health, the Yerkes National Primate Research Center and Emory Healthcare.

Johns' work has been nationally recognized and won Emory's Winship Cancer Institute a $2 million grant from the National Cancer Institute. Johns, who moved here in July 1996, joined Gov. Sonny Perdue at the state Capitol to announce the prestigious grant.

Walter E. Massey

Morehouse College president

As former director of the National Science Foundation and himself a Morehouse graduate, Walter E. Massey has consistently kept Morehouse on the map.

Massey, 66, has led one of the school's most aggressive fund-raising campaigns -- with a goal to raise $105 million by 2006 for the all-male school. In February, television star and humanitarian Oprah Winfrey surprised Massey with a $5 million donation.

Under Massey's watch, Morehouse also has stepped up efforts to address health-care disparities among the African-American population.
A physicist, Massey also served as director of the Argonne National Laboratory, a U.S. Department of Energy laboratory run by the University of Chicago, and as vice president of research there.

Thomas Meredith

University System of Georgia Board of Regents, chancellor

Thomas Meredith oversees the state's 34 public colleges and universities, commanding an annual budget of $4.6 billion.

Most recently Meredith has been fighting to keep University of Georgia President Michael Adams in place.

Since taking office in January 2002, Meredith has had to oversee several stiff rounds of state budget cuts and prevent erosion of the university's state funding.

Meredith also has faced the enormous spike in student enrollment at public colleges and universities.

Carl V. Patton

Georgia State University president

Carl V. Patton, 60, whose downtown institution has an annual economic impact estimated to be more than $1 billion, has been a commanding presence in the efforts to revitalize downtown.

The university Patton has headed since 1992 is implementing its Main Street Master Plan, which includes widening sidewalks along Decatur Street and construction of undergraduate housing at Piedmont and Ellis streets.

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Siegel gets Benham award

President Betty Siegel has received an award for leadership and commitment to youth in Georgia. The Blacks United For Youth-Cobb Inc. honored Siegel with the Justice Robert Benham award at its annual breakfast. Previous winners include former Gov. Roy Barnes, former Cobb County Commission Chairman Bill Byrne and Georgia Power executive Richard Holmes.
Local notables to take the stage
By TUCKER McQUEEN
The Atlanta Journal-Constitution
Published on: 04/28/04

The reading of the play was going well until one of the actors stumbled across an offensive word. She told the director she was going to substitute "son of a gun."

John Schmedes, artistic director of TellTale Theatre, didn't seem to mind the change. He had picked the actors for their standing in the community, not for their acting chops.

Betty Siegel, president of Kennesaw State University, said she'll get around some of the language in the A.R. Gurney play because she's a believer in the arts and the performance is for a good cause.

Siegel and Cobb Commission Chair Sam Olens are among six local celebrities playing the leads in "Love Letters," 8 p.m. Monday through Wednesday at the Jennie T. Anderson Theatre at the Cobb Civic Center. The $50 admission benefits TellTale Theatre, a professional children's theater company, and Pandean Players, a professional chamber music ensemble.

Last week, the president and commissioner squeezed a rehearsal of the two-person play into their busy schedules. Longtime friends, Olens and Siegel are having fun portraying a couple who met as children and continued their friendship through letters into their 50s.

Siegel and Olens will play the couple Monday, followed by radio hosts Rhubarb Jones and Dallas McCade on Tuesday. The benefit closes Wednesday with Bill Nigut and Cathy Henson in the lead roles. Nigut, a former television newscaster, is director of the Metro Atlanta Arts and Culture Coalition. Henson is president of the Georgia School Council Institute.

• Tickets: 770-427-8206 or online at www.lovelettersfundraiser.com.
Unmasking Potential

Kennesaw State University President Dr. Betty Siegel celebrates the festivities at the School of the Arts annual benefit gala, 'A Black and White Masked Ball.' A silent auction was held and earned an estimated $250,000 for the school.

Photo special to the Marietta Daily Journal