Heart of Georgia Technical College

Address: 560 Pinehill Road, Dublin 31021

Phone: 478/275-6589

Web site: www.hgtc.org

President: Randall L. Peters

VP for Educational Svcs.: Dr. Lloyd Horadan

Director of Admissions: Lisa Kelly

Application Deadline: Aug. 31

Minimum Entrance Scores:

ACT Verbal 18 Math 16

SAT Verbal 430 Math 400

Enrollment: 1,400

Male/Female Ratio: 37/63

Coed student body

Student/Faculty Ratio: NA

Annual Undergrad Tuition & Fees: $361 per quarter

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Technical

Herzing College

Address: 3355 Lenox Road, Suite 100, Atlanta 30326

Web site: www.herzing.edu
Phone: 404/816-4533

President: Dr. Robert Spicer

VP of Academic Affairs or Provost: Dean Wayde Marr

Director of Admissions: Richard Hinton

Application Deadline: New class every 8 weeks

Minimum Entrance Scores:

ACT NA

SAT NA

Enrollment: 375

Coed student body

Male/Female Ratio: 60/40

Student/Faculty Ratio: 21/1

Annual Undergrad Tuition & Fees: $20,000

On-campus Housing: NA

Highest Offering: Bachelor's Degree

Program: Computers and Business

Interactive College of Technology

Address: 5303 New Peachtree Road, Chamblee 30341

Phone: 770/216-2960

Web site: www.ict-ils.edu

President: Elmer R. Smith

VP of Academic Affairs or Provost: James Harris

Director of Admissions: Scott Kieckner

Application Deadline: open

Minimum Entrance Scores:
ACT NA
SAT NA

Enrollment: 1,238

Coed student body

Male/Female Ratio: 36/64

Student/Faculty Ratio: 20/1

Annual Undergrad Tuition & Fees: $9,400

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Computer Information Technology, English as a Second Language

Interdenominational Theological Center

Address: 700 Martin Luther King, Jr. Drive S.W., Atlanta 30314

Phone: 404/527-7700

Web site: www.itc.edu

President: Oliver J. Haney Jr. (interim)

VP of Academic Affairs or Provost: Edward P. Wimberly

Director of Admissions: April Wells

Application Deadline: July 1

Minimum Entrance Scores:

SAT NA

Enrollment: 450

ACT NA

Coed student body

Male/Female Ratio: 60/40
Student/Faculty Ratio: 20/1

Annual Undergrad Tuition & Fees: NA (graduate programs only)

On-campus Housing: Yes

Highest Offering: Ph.D.

Program: Religion, Theology and Counseling

**Kennesaw State University**

**Address:** 1000 Chastain Road, Kennesaw 30144

**Phone:** 770/423-6000

**Web site:** www.kennesaw.edu

**President:** Dr. Betty L. Siegel

**VP for Academic Affairs or Provost:** Dr. Lendley C. Black

**Director of Admissions:** Joe F. Head

**Application deadline:** July 15

**Minimum entrance scores:**

ACT English 20 Math 19

SAT Verbal 490 Math 460

**Enrollment:** 15,000

Coed student body

**Male/Female Ratio:** 38/62

Student/Faculty Ratio: 24/1

Annual Undergrad Tuition & Fees: $1,258 per semester (resident) or $4,273

On-campus Housing: $345–415 per month

Highest offering: Master's Degree


LaGrange College
Address: 601 Broad Street, LaGrange 30240-2999

Phone: 706/880-8005

Web site: www.lagrange.edu

President: Dr. R Stuart Galley

VP of Academic Affairs or Provost: Dr. Jay K. Simmons

Director of Admissions: Andy Geeter

Application Deadline: Open

Minimum Entrance Scores:

ACT 18 SAT 860

Enrollment: 1,000

Coed student body

Male/Female Ratio: 40/60

Student/Faculty Ratio: 11/1

Annual Undergrad Tuition & Fees: $13,225

On-campus Housing: $5,495

Highest Offering: Master's Degree

Program: Liberal Arts and Sciences

Lanier Technical College

Address: 2990 Landrum Education Drive, Oakwood 30566 (also other locations)

Phone: 770/531-6300

Web site: www.laniertech.org

President: Dr. Michael D. Moye

VP of Academic Affairs or Provost: Dr. Linda M. Barrow

VP for Student Services.: J. Lisa Wilson

Application Deadline: NA
Minimum Entrance Scores:

ACT varies SAT varies

Enrollment: 2,700-3,000

Coed student body

Male/Female Ratio: 46/54

Student/Faculty Ratio: NA

Annual Undergrad Tuition & Fees: $1,464

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Technical

Life University

Address: 1269 Barclay Circle, Marietta 30060

Phone: 770/426-2600

Web site: www.life.edu

President: Dr. Michael J. Schmidt

VP of Academic Affairs or Provost: Mamie Ware

Director of Enrollment Services: David Haygood

Application Deadline: 1 month before term begins

Minimum Entrance Scores:

ACT NA SAT NA

Enrollment: 3,700

Coed student body

Male/Female Ratio: 65/35

Student/Faculty Ratio: 13/1

Annual Undergrad Tuition & Fees: NA
On-campus Housing: NA

Highest Offering: Doctor of Chiropractic

Program: Chiropractic, Business, Nutrition and Dietetics and Sports Health Science

Luther Rice Seminary

Address: 3038 Evans Mill Road, Lithonia 30038

Phone: 770/484-1204

Web site: www.lrs.edu

President: Dr. James Flanagan

VP of Academic Affairs or Provost: Dr. James Kinnebrew

Director of Admissions: Dr. Dennis Dieringer

Application Deadline: Open

Minimum Entrance Scores:

ACT NA SAT NA

Enrollment: 1,500

Coed student body

Male/Female Ratio: NA

Student/Faculty Ratio: NA

Annual Undergrad Tuition & Fees: $125 per semester hour

On-campus Housing: NA

Highest Offering: D.Min.

Program: Religious studies

Macon State College

Address: 100 College Station Drive, Macon 31206-5144

Phone: 478/471-2700

Web site: www.maconstate.edu
President: Dr. David Bell

VP of Academic Affairs or Provost: Dr. Barbara Frizzell (interim)

Director of Admissions: Terrell Mitchell

Application Deadline: 30 days before term begins

Minimum Entrance Scores:

ACT
English 12
Math 14

SAT
Verbal 310
Math 330

Enrollment: 4,600

Coed student body

Male/Female Ratio: 34/66

Student/Faculty Ratio: 22/1

Annual Undergrad Tuition & Fees: $1,500-2,000

On-campus Housing: NA

Highest Degree Offered: Bachelor's Degree

Program: Liberal Arts

Medical College of Georgia

Address: 1120 Fifteenth Street, Augusta 30912

Phone: 706/721-2301

Web site: www.mcg.edu

President: Daniel W. Rahn, M.D.

Senior Vice President for Academic Affairs: Barry D. Goldstein, Ph.D.
Vice President for Enrollment and Student Services/Registrar: Michael H. Miller, Ph.D.

Application Deadline: varies

Minimum Entrance Scores: varies

Enrollment: 1,939

Coed student body

Male/Female Ratio: 831/1,108

Student/Faculty Ratio: varies

Annual Undergrad Tuition & Fees: varies by school

On-campus housing: $1,066-$1,750

Highest Offering: Doctorate and Post Doc

Program: Health Sciences

Mercer University

Address: 1400 Coleman Avenue, Macon 31207-0001

Phone: 800-merceru (800/637-2378)

Web site: www.mercer.edu

President: R. Kirby Godsey

Provost: Peggy H. DuBose

Vice President of University Admissions & Student Financial Planning: John R Cole

Application Deadline: Nov. 1/Dec. 1/March 1

Minimum Entrance Scores:

ACT 22

SAT 1000

Enrollment: 7,400

Coed student body

Male/Female Ratio: 1/1.6
Student/Faculty Ratio: 15/1

Annual Undergrad Tuition & Fees: $19,728

On-campus Housing: $6,420

Highest Offering: Ph.D.

Program: Liberal Arts, Law, Pharmacy, Business and Economics, Education, Engineering, Theology, Nursing and Medicine

Middle Georgia College

Address: 1100 Second Street, Cochran 31014

Phone: 478/934-6221

Web site: www.mgc.peachnet.edu

President: Dr. Richard Federinko

VP of Academic Affairs or Provost: Dr. Mary Ellen Wilson

Director of Admissions: John McElveen

Application Deadline: 20 days before term begins

Minimum Entrance Scores:

ACT
English 13
Math 14

SAT
Verbal 340
Math 320

Enrollment: 2,164

Coed student body

Male/Female Ratio: 47/53

Student/Faculty Ratio: 23/1

Tuition & Fees: $1,824 (in state); $5,820 (out of state)
On-campus Housing: $1,608-$2,252

Highest Offering: Associate Degree

Program: Pre-professional and Engineering

Middle Georgia Technical College

Address: 80 Cohen Walker Drive, Warner Robins 31088

Phone: 478/988-6800

Web site: www.mgtc.org

President: Billy G. Edenfield

VP of Academic Affairs or Provost: Tina Anderson

Director of Admissions: Howard Gregory

Application Deadline: NA

Minimum Entrance Scores:

SAT

Verbal 430

Math 400

Enrollment: 2,431

Coed student body

Male/Female Ratio: 48/52

Student/Faculty Ratio: NA

Annual Undergrad Tuition & Fees: $1,424

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Occupational

Morehouse College

Address: 830 Westview Drive S.W., Atlanta 30314
Morehouse College

Phone: 404/681-2800
Web site: www.morehouse.edu
President: Walter F. Massey
VP of Academic Affairs or Provost: Willis B. Sheftall
Director of Admissions: Terrance L. Dixon
Application Deadline: Feb. 15
Minimum Entrance Scores:
ACT 22
SAT. 1000
Enrollment: 3,000
Male student body
Student/Faculty Ratio: 13/1
Annual Undergrad Tuition & Fees: $1,3760
On-campus Housing: $8,172
Highest Offering: Undergraduate
Program: Liberal Arts

Morehouse School of Medicine

Address: 720 Westview Drive S.W., Atlanta 30310
Phone: 404/752-1500
Web site: www.msm.edu
President: James R. Gavin, Ill, M.D., Ph.D.
VP of Academic Affairs or Provost: R Nigel Harris, M.D.
Director of Admissions: Angela W. Franklin, Ph.D.
Application Deadline: AMCAS by Dec. 1
Enrollment: 400
Coed student body

Male/Female Ratio: 1/3

Student/Faculty Ratio: 18/1

Tuition & Fees: $22,819 per year

On-campus Housing: NA

Highest Offering: MPH, Ph.D., M.D.

Program: Medicine, Public Health, Biomedical

Morris Brown College

Address: 643 Martin Luther King Jr. Drive, Atlanta 30314-4140

Phone: 404/739-1000

Web site: www.morrisbrown.edu

President: Dr. Reginald Lindsey (interim)

VP of Academic Affairs or Provost: Dr. Charlyn Harper Browne

Director of Admissions: Mattie Sherrell

Application Deadline: May 1/Dec. 1

Minimum Entrance Scores:

ACT NA SAT NA

Enrollment: 2,785

Coed student body

Male/Female Ratio: 41.5/58.5

Student/Faculty Ratio: 14/1

Annual Undergrad Tuition & Fees: $16,058

On-campus Housing: $5,262-$5,870

Highest Offering: Bachelor's Degree

Program: Liberal Arts
Moultrie Technical College
Address: 351 Industrial Drive, Moultrie 31788
Phone: 229/891-7000
Web site: www.moultrietech.org
President: Robert H. Craft (interim) VP of Academic Affairs or Provost: NA
Director of Admissions: Leigh Wallace
Application Deadline: open
Minimum Entrance Scores:
ACT English 21 Math 18
SAT Verbal 430 Math 400
Enrollment: 1,700
Coed student body
Male/Female Ratio: 40/60
Student/Faculty Ratio: 24/1
Annual Undergrad Tuition & Fees: $1,424
On-campus Housing: NA
Highest Offering: Undergraduate
Program: Technical studies

North Georgia College & State University
Address: 32 College Circle, Dahlonega 30597
Phone: 706/864-1400; 800/498-9581
Web site: www.ngcsu.edu
President: Nathaniel Hansford
VP for Academic Affairs: Philip Buckhiester
Director of Admissions: Robert LaVerriere
Application Deadline: Jan. 1 (for Fall) or 20 days prior to start of semester

Minimum Entrance Scores:

ACT Composite 20 Composite

SAT Verbal 480 Math 440

Enrollment: 3,863

Coed student body

Male/Female Ratio: 34/66

Student/Faculty Ratio: 13/1

Annual Undergrad Tuition & Fees: $2,594

On-campus Housing: $4,016

Highest Offering: Master's Degrees & Ed. Specialist

Program: Liberal Arts, Senior Military College

North Georgia Technical College

Address: P. O. Box 65, Highway 197 North, Clarkesville 30523

Phone: 706/754-7700

Web site: www.ngtcollege.org

President: Dr. Ruth Nichols

VP of Academic Affairs or Provost:

Joanne Greer

Director of Admissions: Gail Taylor

Application Deadline: varies

Minimum Entrance Scores: SAT 830

Enrollment: 2,222

Coed student body

Male/Female Ratio: 1/1
Student/Faculty Ratio: 20/1

Annual Undergrad Tuition & Fees: $26 per credit hour

On-campus Housing: $875 per credit hour

Highest Offering: Associate Degree

Program: Technical & Industrial, Allied Health & Human Services, Travel & Tourism, Business & Computer Technologies, Environmental Sciences, and Transportation

North Metro Technical College

Address: 5198 Ross Road, Acworth 30102

Phone: 770/975-4000

Web site: www.nmtcollege.org

President: Steve Dougherty

VP of Academic Affairs or Provost: NA

Director of Admissions: Maritza Licameli

Application Deadline: Sept. 13

Minimum Entrance Scores:

ACT

English 18

Math 16

SAT

Verbal 430

Math 400

Enrollment: 1,600

Coed student body

Male/Female Ratio: 1/1

Student/Faculty Ratio: NA

Annual Undergrad Tuition & Fees: $24 per credit hour
Northwestern Technical College
Address: 265 Bicentennial Trail, Rock Spring 30739
Phone: 706/764-3510
Web site: www.nwtcollege.org
President: Dr. Ray Brooks
VP of Academic Affairs: Dr. Daryl Gilley
Director of Admissions: Carolyn Solmon
Application Deadline: Open
Minimum Entrance Scores:
ACT
English 19
Math 15
SAT
Verbal 480
Math 440
Enrollment: 1,911
Coed student body
Male/Female Ratio: 39.7/60.3
Student/Faculty Ratio: 15/1
Annual Undergrad Tuition & Fees: $1,424
On-campus Housing: NA
Highest Offering: Associate Degree
Program: Allied Health, Business, Computer Information Systems and Industrial Technology

Ogeechee Technical College

Address: One Joe Kennedy Blvd., Statesboro 30458

Phone: 912/681-5500

Web site: www.ogeechee.org

President: Dr. Stephen A. Deraney

VP of Academic Affairs or Provost: Dr. Gene Waters

Director of Admissions: Stephen F. Miller

Application Deadline: Sept. 14

Minimum Entrance Scores:

ACT varies

SAT varies

Enrollment: 2,002

Coed student body

Male/Female Ratio: 35/65

Student/Faculty Ratio: NA

Annual Undergrad Tuition & Fees: $26 per credit hour

On-campus Housing: NA

Highest Offering: Associate Degree


Oglethorpe University

Address: 4484 Peachtree Road N.E., Atlanta 30319

Phone: 404/364-8307

Web site: www.oglethorpe.edu

President: Dr. Larry D. Large
VP of Academic Affairs or Provost: Dr. Christopher Ames

Director of Admissions: Dennis T. Matthews

Application Deadline: Dec. 5 (early action deadline)

Minimum Entrance Scores:

ACT NA
SAT NA

Enrollment: 1,200

Coed student body

Male/Female Ratio: 40/60

Student/Faculty Ratio: 13/1

Annual Undergrad Tuition & Fees: $18,790

On-campus housing: $6,060

Highest Offering: Master's degree

Program: Liberal Arts

Okefenokee Technical College

Address: 1701 Carswell Avenue, Waycross 31503

Phone: 912/287-6584

Web site: www.okefenokeetech.org

President: Dr. John Pike

VP of Academic Affairs: Dr. Richard Oliver

VP of Admissions: Dr. Reba Smith

Application Deadline: Open

Minimum Entrance Scores:

ACT varies
SAT varies
Enrollment: 1,801
Male/Female Ratio: 1/3
Coed student body
Student/Faculty Ratio: 20/1
Annual Undergrad Tuition & Fees: $344 per quarter
On-campus Housing: NA
Highest Offering: Associate Degree
Program: Medical, Business and Computers, Technical Services
Oxford College of Emory University
Address: Oxford 30054
Phone: 770/784-8888
Web site: www.emory.edu/OXFORD
Dean and CEO: Dana Greene
Dean for Academic Affairs: Kent Linville
Director of Admissions: Jennifer B. Taylor
Application Deadline: Nov. 15 (early action/scholars)/Feb. 1 (priority)
Minimum Entrance Scores:
ACT NA
SAT NA
Enrollment: 622
Coed student body
Male/Female Ratio: 40/60
Student/Faculty Ratio: 10/1
Annual Undergrad Tuition & Fees: $19,636
On-campus Housing: $3,926
Highest Offering: Associate Degree

Program: Liberal Arts

Paine College

Address: 1235 Fifteenth Street, Augusta 30901-3182

Phone: 706.821.8323 or 800.476.7703

Web site: www.paine.edu

President: Dr. Shirley A. R. Lewis

VP of Academic Affairs or Provost: Dr. Claudia T. Jones

Director of Admissions: Joseph Tinsley

Application Deadline: Aug. 1/ Dec. 1/June 1

Minimum Entrance Scores:

ACT 18

SAT 880

Enrollment: 900

Coed student body

Male/Female Ratio: 29/71

Student Faculty Ratio: 12/1

Annual Undergraduate Tuition and

Fees: $4,145 per semester

On-campus Housing: $1,876 per semester

Highest Offering: Undergraduate

Program: Liberal Arts

Piedmont College

Address: 165 Central Avenue, Demorest 30535

Phone: 706.778-3000
Web site: www.piedmont.edu

President: Dr. W. Ray Cleere

VP of Academic Affairs or Provost: Dr. James Mellichamp

Director of Admissions: Jem Clement

Application Deadline: open

Minimum Entrance Scores:

ACT English 21

Math 19

SAT Verbal 500

Math 460

Enrollment: 1,900

Coed student body

Male/Female Ratio: 40/60

Student/Faculty Ratio: 14/1

Annual Undergrad Tuition & Fees: $12,500

On-campus housing: $4,400-$4,700

Highest Offering: Education Specialist

Program: Liberal Arts

Reinhardt College

Address: 7300 Reinhardt College Circle, Waleska 30183-2981

Phone: 770/720-5600

Web site: www.reinhardt.edu

President: Dr. J. Thomas Isherwood

VP and Dean of the College: Dr. Earnest Jerome Zeller

Director of Admissions: Kathryn Smith
Application Deadline: Open

Minimum Entrance Scores:

ACT 18
SAT 860

Enrollment: 1,100

Coed student body

Male/Female Ratio: 40/60

Student/Faculty Ratio: 16/1

Annual Undergrad Tuition & Fees: $9,840

On-campus Housing: $5,380 (average)

Highest Offering: Undergraduate

Program: Art, Biology, Business Administration, Communication, English, History, Music, Religion, Liberal Studies, Psychology, Sociology, Sports Studies, Education

Sandersville Technical College
Address: 1189 Deepstep Road,
Sandersville 31082
Phone: 478/553-2050
Web site: www.sandersvilletech.org
President: Dr. Jack Sterrett
VP of Academic Affairs or Provost: Dr. Ron Shafer
Director of Admissions: Patrick Wilson
Application Deadline: Open
Minimum Entrance Scores: Varies depending on program of study
Enrollment: NA
Coed student body
Male/Female Ratio: 40/60
Student/Faculty Ratio: 15/1
Annual Undergrad Tuition & Fees: $2,000
On-campus Housing: NA
Highest Offering: Associate Degree
Program: Technical
Savannah College of Art and Design
Address: P.O. Box 3146,
Savannah 31402-3146
Phone: 912/525-5100
Web site: www.scad.edu
President: Paula S. Wallace
VP of Academic Services: Jeffrey Eley
VP of Admission: Pamela S. Afifi
Application deadline: Open
Minimum Entrance Scores: ACT Math 23 (for architecture program)
SAT Math 540 (for architecture program)
Enrollment: 5,338
Coed student body
ACT 17
SAT 830
Male/Female Ratio: 2,886/2,452
Student/Faculty Ratio: 19/1
Annual Undergraduate Tuition & Fees: $17,995 plus one-time matriculation fee of $500
On-campus Housing: $4,800-$4,900
Highest Offering: Master's degree
Program: Building Arts, Design, Visual and Performing Arts and the History of Art and Architecture

Savannah State College

Address: 3219 College Street, Savannah 31404

Phone: 912/356-2186

Web site: www.savstate.edu

President: Dr. Carlton E. Brown

VP of Academic Affairs or Provost: Dr. Joseph H. Silver Sr.

Director of Admissions: Dean of Enrollment Management, Dr. Judith Edwin

Application Deadline: July 1 Fall / Dec. 1 Spring/ May 1 Summer

Minimum Entrance Scores:

Enrollment: 2,300 Coed student body

ACT NA

SAT NA

Male/Female Ratio: 40/60

Student/Faculty Ratio: 15/1

Annual Undergrad Tuition & Fees: $2,628

On-campus Housing: $4,386 - $5,700 (includes meals)

Highest Offering: Master's Degree

Program: Liberal Arts, Business Administration, Social Sciences and Technology

Savannah Technical College

Address: 5717 White Bluff Road, Savannah 31405

Phone: 912/351-6362

Web site: www.savtec.org

President: Dr. C.B. Rathburn

Executive Vice President: Dr. Reginald Hendricks
VP of Student Services: Shevon Carr

Application Deadline: Open

Minimum Entrance Scores:

Enrollment: 3,254 Coed student body

Male/Female Ratio: 35/65

Student/Faculty Ratio: 22/1

Annual Undergrad Tuition & Fees: $356 per quarter

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Technical

Shorter College

Address: 315 Shorter Avenue, Rome 30165

Phone: 706/233-7319

Web site: www.shorter.edu

President: Dr. Ed Schrader

Provost: Dr. Harold Newman

Vice President for Enrollment Management: John Head

Application Deadline: Rolling Admission - preferred deadline

March 15

Minimum Entrance Scores:

ACT

NA

SAT

NA

Enrollment: 950 (plus 940 Atlanta campus)
Coed student body

Male/Female Ratio: 1/2

Student/Faculty Ratio: 12/1

Annual Undergrad Tuition and Fees: $10,640

On-campus Housing: $5,565

Highest Offering: MBA

Program: Liberal Arts & School of Arts

South Georgia College

Address: 100 West College Park Drive, Douglas 31533

Phone: 912/389-4510

Web site: www.sga.edu

President: Dr. Edward Jackson

VP of Academic Affairs or Provost: Dr. Grace James

Director of Admissions: Dr. Randy Braswell

Application Deadline: August

Minimum Entrance Scores:

ACT 26

SAT 640

Enrollment: 1,325 Coed student body

Male/Female Ratio: 37/63

Student/Faculty Ratio: 25/1

Annual Undergrad Tuition & Fees: $1,588

On-campus Housing: $1,470-$1,830

Highest Offering: Associate Degree

Program: 23 majors for transfer
South Georgia Technical College

Address: 1583 Southerfield Road, Americus 31709 (also other locations)

Phone: 800/928-0283

Web site: www.sgtcollege.org

President: Jon E. Johnson

VP of Academic Affairs or Provost: Robbie Latimore

Director of Admissions: Don E. Smith

Application Deadline: Oct 1

Minimum Entrance Scores:

ACT

English 17
Math 17

SAT

Verbal 430
Math 400

Enrollment: 2,854 Coed student body

Male/Female Ratio: 44/56

Student/Faculty Ratio: 25/1

Annual Undergrad Tuition & Fees: $1,464

On-campus Housing: $800-$950 per quarter

Highest Offering: Associate Degree

SAT

Program: Business, Health Care, Personal Services, Industrial, Manufacturing & Transportation

South University

Address: 709 Mall Boulevard, Savannah 31406
Enrollment: 650 Coed student body

Phone: 912/201-6000

Web site: www.southuniversity.edu

President: David "Skip" Higley

Chancellor: John T. South, III

VP of Academic Affairs: John Pufahl

Director of Admissions: Gus Edwards

Application Deadline: Open

Minimum Entrance Scores:

ACT

17

830

Male/Female Ratio: 30/70

Student/Faculty Ratio: 14/1

Annual Undergrad Tuition & Fees: $8,685

On-campus Housing: NA

Highest Offering: Master's Degree

Program: Business and Health Science

Southeastern Technical College

Address: 3001 East First Street, Vidalia 30474 (also other locations)

Phone: 912/538-3100

Web site: www.southeasterntech.org

President: Dr. Cathryn T. Meehan

VP of Academic Affairs or Provost: Dawn Cartee

VP of Student Svcs.: Barry Dotson
Application Deadline: Open

Minimum Entrance Scores:

ACT
NA

SAT
NA

Enrollment: 1,300 Coed student body

Male/Female Ratio: 3/5

Student/Faculty Ratio: 17/1

Annual Undergrad Tuition & Fees: $26 per credit hour

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Computers, Accounting, Electronics, Business, Cosmetology, Medical, Early Childhood Education

Southern Polytechnic State University

Address: 1100 South Marietta Parkway, Marietta 30060

Phone: 770/528-7200

Web site: www.spsu.edu

President: Dr. Lisa A. Rossbacher

VP of Academic Affairs or Provost: Dr. Sandy Pfeiffer

Director of Admissions: Virginia Head

Application Deadline: Aug. 1

Minimum Entrance Scores:

ACT

English 21
Math 21
SAT

Verbal 500
Math 500

Annual Undergrad Tuition & Fees: $2,452

Highest Offerings: Master's Degrees including MBA

Program: Science, Software Engineering, Engineering Technologies, Business Administration, Technical Communications, Biology

Southwest Georgia Technical College

Address: 15689 U.S. Highway 19 N., Thomasville 31792

Phone: 229/225-4096

Web site: www.swgtc.net

President: Dr. Freida H. Hill

VP of Instructional Services: Dr. Glenn A. Deibert

VP of Student Services: Lorette McNeil

Application Deadline: Open

Minimum Entrance Scores:

ACT
20

SAT
920

Enrollment: 1,748 Coed student body

Male/Female Ratio: 1/2

Student/Faculty Ratio: 20/1

Annual Undergrad Tuition & Fees: $1,332

On-campus Housing: NA

Highest Offering: Associate Degree
Program: Technical

Spelman College

Address: 350 Spelman Lane S.W., Atlanta 30314

Phone: 404/681-3643

Web site: www.spelman.edu

President: Dr. Beverly Daniel Tatum

VP of Academic Affairs or Provost: Dr. Joyce F. King

Director of Admissions: Theodora Riley

Application Deadline: Nov. 15 (Early Action)/Feb. 1 (Regular)

Minimum Entrance Scores: SAT or ACT test scores required with no minimum

Enrollment: 2,065

Female student body

Male/Female Ratio: NA

Math 17

Student/Faculty Ratio: 13/1

Annual Undergrad Tuition & Fees: $12,675

On-campus Housing: $7,300

Highest Offering: Undergraduate

Program: Liberal Arts

State University of West Georgia

Address: 1600 Maple Street, Carrollton 30118

Phone: 770/836-6600

Web site: www.westga.edu

President: Dr. Beheruz N. Sethna

VP of Academic Affairs or Provost: Dr. Thomas Hynes
Director of Admissions: Dr. Robert Johnson

Application Deadline: July 29/Dec. 13

Minimum Entrance Scores:

ACT English 17
SAT Verbal 430
Math 400

Enrollment: 9,030
Coed student body

Male/Female Ratio: 36/64
Student/Faculty Ratio: 19/1

Annual Undergrad Tuition & Fees: $2,558
On-campus Housing: $2,360

Highest Offering: Ph.D.
Program: Liberal Arts

Swainsboro Technical College
Address: 346 Kite Road, Swainsboro 30401
Phone: 478/289-2200

Web site: www.swainsboro.tec.ga.us

President: Donald Speir
VP of Academic Affairs or Provost: Dr. Richard Thornton
Director of Admissions: Mitchell Fagler

Application Deadline: Sept. 22
Minimum Entrance Scores: ASSET Test
Enrollment: 750
Coed student body
Male/Female Ratio: 35/65
Student/Faculty Ratio: 15/1
Annual Undergrad Tuition & Fees: $1,424
Enrollment: 673
On-campus Housing: NA
Highest Offering; Associate Degree
Program: Technical
Thomas University
Address: 1501 Millpond Road, Thomasville 31792
Phone: 229/226-1621; 800/538-9784
Web site: www.thomasu.edu
President: Dr. John M. Hutchinson
Exec. VP: Dr. Robert A. Bohman
Director of Admissions: Darla Glass
Application Deadline: Open
Minimum Entrance Scores:
ACT 21
SAT Verbal 500
Math 500
Coed student body
Male/Female Ratio: 1/2
Student/Faculty Ratio: 9/1
Annual Undergrad Tuition & Fees: $3,400 per semester
SAT 1000
On-campus housing: $1,200 per semester
Highest Offering: Master's Degree

Program: Professional Studies

Toccoa Falls College

Address: P.O. Box 800-899, Toccoa Falls 30598

Phone: 706/886-6831

Web site: www.tfc.edu

President: Dr. Donald O. Young

VP for Academic Affairs:

Dr. David G. Reese

Director of Admissions:

Tommy Campbell

Application Deadline: Aug. 1

Minimum Entrance Scores:

ACT 21

Enrollment: 900

Coed Student Body

Male/Female Ratio: 1/1.5

Student/Faculty Ratio: 12/1

Annual Undergrad Tuition & Fees: $10,350

SAT 720

On-campus Housing: $4,300

Highest Offering: Undergraduate

Program: Arts & Sciences, Bible & Theology, Business Administration, Christian Education, Communication, Counseling, Music, Teacher Education, World Missions

Truett-McConnell College

Address: 100 Alumni Drive, Cleveland 30528
Phone: 706/865-2134
Web site: www.truett.cc.ga.us
President: Dr. Jerry Pounds, Sr.
VP of Academic Affairs:
Dr. Robert Shipney
Director of Admissions:
Carol Parker
Application Deadline: Aug.1/Dec. 2
Minimum Entrance Scores:
ACT 15
Enrollment: 2,033
Coed student body
Male/Female Ratio: 1.1/1
Student/Faculty Ratio: 11/1
Annual Undergrad Tuition & Fees: $7,800
On-campus Housing: $1,800
ACT 17
Highest Offering: Associate Degree
Program: Liberal Arts
University of Georgia
Address: Athens 30602
Phone: 706/542-3000
Web site: www.uga.edu
President: Michael F. Adams
VP of Academic Affairs or Provost:
Karen A. Holbrook
Director of Admissions:

Nancy G. McDuff
Application Deadline: Jan. 15

Minimum Entrance Scores:
SAT 830

Enrollment: 32,500 Coed student body

Male/Female Ratio: 43.5/56.5

Student/Faculty Ratio: 17/1

Annual Undergrad Tuition & Fees: $3,661

On-campus Housing: $1,446-$1,781

Highest Offering: Ph.D.

Program: Comprehensive graduate/undergraduate university

Valdosta State University

Address: 1500 North Patterson Street, Valdosta 31698

Phone: 229/333-5800

Web site: www.valdosta.edu

President: Dr. Ronald M. Zaccari

VP of Academic Affairs or Provost: Dr. Louis Levy

Director of Admissions: Walter Peacock

Application Deadline: 30 days before term begins

Minimum Entrance Scores:
ACT English 17 Math 17

SAT Verbal 430 Math 400

Enrollment: 9,230
Coed student body

Male/Female Ratio: 40/60

Student Faculty Ratio: 21/1

Annual Undergrad Tuition & Fees: $2,634 for two semesters

On-campus Housing: $1,164/per semester $2,328 for two semesters

Highest Offering: Ph.D.

Program: Arts, Arts and Sciences, Business Administration, Education, Nursing

Valdosta Technical College

Address: 4089 Val Tech Road, P. O. Box 928, Valdosta 31603-0928

Phone: 229/333-2100

Web site: www.valdostatech.org

President: James A. Bridges

Executive VP: Mary Ann Hagler

Director of Admissions: Butch Moser

Application Deadline: Open

Minimum Entrance Scores:

ACT English 23 Math 21

SAT Verbal 480 Math 440

Enrollment: 2332

Coed student body

Male/Female Ratio: 41/59

Student/Faculty Ratio: 12/1

Annual Undergrad Tuition & Fees: $1,428

On-campus Housing: NA
Highest Offering: Associate Degree

Program: Technical, Health and Business

Waycross College

Address: 2001 South Georgia Parkway, Waycross 31503

Phone: 912/285-6133

Web site: www.way.peachnet.edu

President: Dr. Barbara P. Losty

VP of Academic Affairs or Provost: Dr. Derek Mpinga

Director of Admissions: Jay H. Porter

Application Deadline: Aug. 19

Minimum Entrance Scores:

ACT English 12 Math 14

SAT Verbal 330 Math 310

Enrollment: 694

Coed student body

Male/Female Ratio: 3/7

Student/Faculty Ratio: 20/1

Annual Undergrad Tuition & Fees: $1,486

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Liberal Arts

Wesleyan College

Address: 4760 Forsyth Road, Macon 31210-4462

Phone: 478/477-1110

Web site: www.wesleyancollege.edu
President: Ruth Austin Knox (interim)

VP of Academic Affairs or Provost: Dr. Delmas Crisp

Director of Admissions: Lynell Cadray

Application Deadline: Feb. 1

Average Entrance Scores: SAT 1150

Enrollment: 720

Female student body

Student/Faculty Ratio: 11/1

Annual Undergrad Tuition & Fees: $9,800

On-campus Housing: $7,250

Highest Offering: Master's Degree

Program: Liberal Arts, M. Ed., M.B.A.

West Central Technical College

Address: 997 S. Highway 16, Carrollton 30116 (also other locations)

Phone: 770/537-6000; 770/836-6800

Web site: www.westcentral.org

President: Janet Ayers

Executive VP Instructional Svcs.: Pat Hannon

VP of Student Svcs.: Dr. Kristen Douglas

Application Deadline: Aug. 28

Minimum Entrance Scores: ACT varies SAT varies

Enrollment: 3,609

Coed student body

Male/Female Ratio: 35/65

Student/Faculty Ratio: NA
Annual Undergrad Tuition & Fees: varies

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Business, Allied Health, Trade and Technical

West Georgia Technical College

Address: 303 Fort Drive, LaGrange 30340

Phone: 706/845-4323

Web site: www.westgatech.org

President: Dr. William Sellers

Director of Student and Academic Affairs: Anne Hupp

VP of Student and Instructional Sycs.: Perrin Alford

Application Deadline: Sept. 7

Minimum Entrance Scores:

ACT English 18 Math 16

SAT Verbal 460 Math 400

Enrollment: 1,600

Coed student body

Male/Female Ratio: 1/2

Student/Faculty Ratio: 12/1

Annual Undergrad Tuition & Fees: $340

On-campus Housing: NA

Highest Offering: Associate Degree

Program: Technical studies
Young Harris College

Address: P.O. Box 116, Young Harris 30582

Phone: 706/379-3111

Web site: www.yhc.edu

President: Thomas S. Yow, Ill

VP of Academic Affairs or Provost: Charlene R. Black

Director of Admissions: Clinton G. Hobbs

Application Deadline: Open

Minimum Entrance Scores: ACT NA SAT NA

Enrollment: 600

Coed student body

Male/Female ratio: 48/52

Student/Faculty ratio: 16/1

Annual Undergrad Tuition & Fees: $11,600

On-campus Housing: $4,244

Highest Offering: Associate Degree

Program: Liberal Arts with Associate Degrees in Arts, Fine Arts and Science

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Pilot, 16, eyeing Air Force Academy

Kyle Williams wasn't nervous before his first solo flight. But his family was. His parents and stepparents anxiously waited last week as the teenager checked out the Cessna 172 Skyhawk before climbing aboard.

But everything went smoothly as Kyle circled Fulton County Airport-Brown Field and came in for a landing just before sunset. The Walton High School sophomore began taking flying lessons in January.

But he had to wait until after his 16th birthday, on Dec. 1, before he could fly alone. Making that first flight was more important than getting his driver's license, he said.

"I loved being up there and didn't want to come back down," Kyle said. "I'm confident I can do this, and I'm ready for the next step."

He said the toughest part was persuading his mother, Bev Sauder, and father, Ben Williams, to let him take lessons.

His mother said her son has been motivated to be a pilot since he was a small child. She signed off on the lessons figuring that if Kyle was confident about flying then she would be confident.

His instructor, Thomas Trebus, said he has never had a student that young. He believes Kyle will go far if he studies hard and keeps a good head on his shoulders. Kyle would like to attend the U.S. Air Force Academy after high school and hopes the lessons and the aviation club he helped start at school this year will help him attain his goal. He'd also like to get his private pilot certificate, but he has to be 17. Trebus said the pilot certificate has to come before getting an instrument rating and a commercial certificate.

Kyle, who also plays trumpet in the Walton High marching band, plans to travel with the band to Pasadena, Calif., for the Rose Bowl. He says he sees himself as a typical teen who just knows what he wants to do with his life.

Friendly gesture

It's not often that the Marietta Museum of History gives away a donation. But director Dan Cox thought it was the right thing to return a relic from World War II to the family of the man who originally owned it. The family donating the worn prayer flag to the museum agreed.

After George Barnett "Barnie" Hagood died two years ago, his family gave a box of his war mementos to the museum. The box included a 24-by-24-inch prayer flag, carried by a Japanese sailor when he died.

Hagood, an Army combat engineer during the war, removed the flag from Kijuro Torio's body after he encountered the sniper on an island near Okinawa.
When Cox found it among Hagood's effects, he decided to have the writing on the cloth translated. He turned to Karen Beyke, who had taught in Japan for two years. She sent a photocopy of the flag to a Buddhist monastery in Japan and the reply included the name of the flag's owner and his unit members.

The monks also translated the unfulfilled words from Torio's comrades, "We pray your good fortune in the war lasts long."

Cox said officials with the Japanese Ministry of Health, Labor and Welfare found Torio's son. The museum director hopes he will be the person to receive the flag. Cox put it in the mail last week with a personal note.

"I said that I hope we never have to raise our swords in anger again," said Cox. "I can't wait to hear the results of this. I would like to have a picture of his son receiving the flag."

Secrets revealed

The invitation simply says, "Lunch in the gym with Betty and Lisa." The women are Southern Polytechnic State University President Lisa Rossbacher and Kennesaw State University President Betty Siegel.

The pair will give a lighthearted talk about how women manage the demands of home, work and family at the noon lunch Monday.

The event will be at the Recreation and Wellness Center at Southern Polytechnic on South Marietta Parkway.

Youth mentors needed

A nonprofit organization that serves the Latino community in Cobb County is looking for youth mentors. Mentors and students meet for at least one hour a week to talk about schoolwork and other issues. The ability to speak Spanish isn't a requirement for being a mentor.

Information: Contact Fraser Gray, youth coordinator for Cobb County at 404-248-2213 or e-mail fgray@latinamericanassoc.org.

Christmas dinner

The new owners of a Powder Springs restaurant are continuing a Christmas tradition. Bailey's Family Restaurant will host its eighth Christmas dinner 11 a.m.-4 p.m. Sunday.

The restaurant plans to serve 1,200 low-income families and senior adults from south and west Cobb, and Douglas and Paulding counties. Children will receive gifts.

Theresa and Zack Taoushiani and Peter Antoniades recently bought the restaurant from Demtrios Kalogerakos, who started the event. The restaurant, at 4041 Atlanta St., Powder Springs, is asking for donations of food, new toys and cash. Information: 770-439-1123.

Chamber honors two

The Cobb Chamber has named Abbie Parks and Melissa Myers citizens of the year in Acworth and Kennesaw. The women received their awards at a recent North Cobb Area Council breakfast.

Parks is known for her work in historic preservation. As president of the Acworth Society for Historic Preservation from 1996 to 2001, she led the effort to save the 1850s Cowan House from demolition.
Parks also started the North Cobb High School regional history class and is a founding member of the Acworth Elementary School mentoring program.

Myers, the president of Ashton Staffing, serves as chair of the North Metro Technical College board of directors. She is a member of the Kennesaw Business Association, co-sponsor of Kid's Care 2002 and a director of the Kennesaw Museum. She is active in the chamber through Leadership Cobb and Honorary Commanders.

"I loved being up there and didn't want to come back down," Walton High sophomore Kyle Williams said about flying solo after his 16th birthday. / ANDY SHARP / Staff

Kyle Williams checks out the Cessna 172 at Fulton County Airport-Brown Field. / ANDY SHARP / Staff
Staying Power

How some presidents go on for decades when others are out after a few years

By JULIANNE BASINGER

Sister Joel Read, Alverno College's president for the past 34 years, led a radical curricular change that did away with grades. Rabbi Norman Lamm helped rescue Yeshiva University from the brink of bankruptcy when he began his presidency 26 years ago, and went on to help improve many of its programs. Leon Botstein, Bard College's president for the past 27 years, has overseen its transformation into a nationally respected liberal- and performing-arts college.

All three leaders say that their accomplishments probably wouldn't have been possible, or endured, had they not stayed in office for more than a decade.

In an era when the long-term college president may be a vanishing breed, their careers stand in contrast to the norm and offer insights into how some chief executives, and their institutions, thrive with decades-long presidencies.

Among the previous generation of college presidents, it was not unusual for leaders to serve at a single institution for 15 or more years. Now, many presidents count themselves lucky if they see five years in office at the same place. Indeed, the average tenure for public-university presidents is now about five years, and for presidents of private colleges, about seven years, according to the American Council on Education.

But building and transforming a college or university typically requires more than five to seven years. Presidents who manage to stay a decade or more have a better chance of achieving lasting accomplishments, higher-education experts say. At institutions where a president stays only a short time, and where the main focus of the role is to be a booster and fund raiser who fosters the status quo, the impact of a presidency in terms of real leadership is diminished, according to many presidents, trustees, and higher-education scholars.

"It's like being king of Sweden, or the queen of England," says Mr. Botstein. "Those are very nice jobs, and people love them and they aspire to them, and they have nice houses and get their portrait painted.

"They strut around with an entourage and go to a lot of rubber-chicken dinners, and feel very important and speak platitudes. No one would want to do that job for more than a couple of years anyway. And nobody, of course, whispers that they are, in some very important way, irrelevant."

Only about 100 presidents of the nation's 1,478 four-year colleges have served more than 15 years in office.

There are exceptions, but most long-term presidents are at smaller, private institutions, some of which have religious affiliations. Among the 63 elite research universities in the Association of American Universities, for example, no president has been in office for more than a dozen years. Two -- John T. Casteen III at the University of Virginia, and Charles M. Vest at the Massachusetts Institute of Technology -- have made it to the 12-year point.
Staying Power

Long-term presidents who have had both staying power and success include Mr. Botstein and Rabbi Lamm, as well as Sister Joel, who has led Alverno since 1968 and is one of the longest-serving presidents in the country. Among other long-term executives are Thomas K. Hearn Jr., president of Wake Forest University since 1983; Donald R. Gerth, president of California State University at Sacramento since 1984; Margaret A. McKenna, president of Lesley University since 1985; Robert G. Bottoms, who has led DePauw University since 1986; Frances D. Fergusson, president of Vassar College since 1986; and Modesto A. Maidique, president of Florida International University since 1986. The Rev. Edward A. Malloy has led the University of Notre Dame since 1987, when he succeeded the Rev. Theodore M. Hesburgh, who was one of the longest-serving presidents at that time, having taken office in 1952.

The reasons for presidents' longevity are highly individual. In some cases, they have led their college through a wrenching change, and are viewed as being almost synonymous with the college's identity.

Mr. Hearn had been president for just three years when Wake Forest, in 1986, ended its formal affiliation with the North Carolina State Baptist Convention, one of the first moves by a Baptist college to sever its formal ties to the denomination. He helped the university work through that transition and then strengthen its national reputation. At Alverno, a women's college in Milwaukee, the curricular change that Sister Joel oversaw has attracted international attention, as well as financial awards from major foundations.

Few of those long-term leaders identify themselves solely as professional administrators. For example, Mr. Botstein is an orchestra conductor, and Rabbi Lamm is the author of 10 books. The successful long-term presidents also see their work as serving larger ideals beyond just the nuts and bolts of building institutions and endowments. They say that has helped them find meaning and motivation to stay committed to their work.

Trustee Relationships

Why have such longtimers become rarities? The answer is complicated, but a large factor is that some of the governing boards that hire and fire presidents have become more powerful, according to search-firm consultants and higher-education scholars. Boards still want long-term commitments when they hire presidents. But trustees also have become more "bottom line" in their thinking about presidential performance, focusing on tangible measures such as academic rankings or fund-raising figures. Like boards in the corporate world, academic trustees sometimes want to hire executives who are quick-turnaround artists.

Many boards in recent years also have placed greater focus on formally evaluating presidents and taking a more active role in decision making. "This is much more of a partnership now," says Richard T. Ingram, president of the Association of Governing Boards of Universities and Colleges.

"Boards are far more ready to make changes if they don't like what's going on," says R. William Funk, managing director of college-presidential searches for Korn/Ferry International, in Dallas. "Boards don't tend to ride it out with a president. There have been some instances where they have used the president as a scapegoat. So in turn, presidents have become more wary and career-minded."

Presidents who do stay in office long-term pay more attention to managing their relationships with board members, higher-education scholars say. Mr. Botstein at Bard, for example, has developed a close relationship and talks almost daily with his board chairman, David E. Schwab II, who has held that position since 1984. Indeed, board stability has been key to Bard's success during his presidency, trustees say. During Mr. Botstein's presidency, the board has had only two chairmen.

Even so, many boards, particularly at public institutions, now often have more rapid turnover among their members. Presidents sometimes find themselves working for different board members than the ones who hired them, and those new trustees may have different priorities.

Search-firm consultants say that presidents who work in public-university systems tend to stay in office longer when the systems have a single board, like the California State University System, where Mr. Gerth is a president. With
system boards, the chancellor or system head interacts with the trustees and, in some cases, tries to protect the individual campus presidents.

Using Up Political Capital

Meanwhile, as the jobs have become more precarious, "presidents themselves have cultivated this mindset that if they're someplace and it's going well and they've had a good run for five or so years, that they've pretty much used up their political capital," says Mr. Funk. "They've accomplished most of the major things that were on the agenda, and the only thing that can happen to them from that point forward is bad."

Hugo F. Sonnenschein says he stepped down as president of the University of Chicago two years ago in part because he had "become a symbol of change, rather quick change, and that's not easy." Such rapid change "makes it more difficult to be a comfortable president for a very, very long time," he adds. He had pushed the university, which had emphasized its graduate programs, to increase its focus on attracting better-quality undergraduates. He also had come to be viewed in some quarters as the symbol of Chicago's controversial change in its core curriculum, even though that was overseen by the faculty.

Still, Mr. Sonnenschein says that when he began his presidency, he thought about his goals in a five- to seven-year time frame, and "wouldn't have imagined" staying in office longer than a decade. Administrative work, Mr. Sonnenschein says, took him far afield from his academic identity and background as a faculty member.

"You're doing something which is so much removing you from what you are and what you love," says Mr. Sonnenschein, who now is an economics professor at Chicago. "It makes it less attractive for you to do it interminably."

He's not alone in that sentiment. The changes in the role have resulted in fewer qualified people wanting to become college presidents. "One of the reasons we don't have many long-term presidents anymore is not just the nature of the job but the enormous competition for the same people," says Mr. Ingram at the governing-boards association. "An alarming percentage of academic deans, vice presidents, and provosts don't aspire to the presidency."

Meanwhile, the intense competition for the same people drives some of the presidential turnover, and also has spurred some boards to increase financial compensation, sometimes with incentives to encourage longer terms. For example, Mary Sue Coleman, who was hired this summer to be president of the University of Michigan system, will receive a $100,000-a-year bonus if she completes her five-year contract.

Other leaders follow the opportunities for career advancement. E. Gordon Gee is now serving in his fifth presidency, at Vanderbilt University, after being president of Brown University, Ohio State University, the University of Colorado System, and West Virginia University.

Stability a Virtue

But some presidents question whether such mobility is desirable.

"Instability of leadership has been a bane for education," says Mr. Botstein. "It's like being a serial husband."

"If you really want to make something out of the relationship, you have to be willing to marry only one, maybe two in your lifetime," he adds. "How could I promise eight different girls that they're the most important in my life? As I'm crawling into bed with them, I'm looking over their shoulders at the next girl. If you're the girl, you want to have the confidence that you're going to risk everything to make it work. And that's what faculty and trustees and donors expect."

Members of Bard's Board of Trustees have valued not only Mr. Botstein's commitment, but his "vision of something different, that a board and a president together could make a profound difference in an institution and make something exciting happen," says Emily H. Fisher, a board vice chairman.

In turn, the board doesn't expect him to be conventional. "We do give him a lot of freedom," Ms. Fisher says. "He could go someplace else, but he probably wouldn't have that freedom or be able to do the conducting that he enjoys." The risks that he has advocated in the past also have paid off for Bard, and that track record helps him when he
brings new ideas to the board. "You're looking at a college that 25 years ago was expected not to make it into the next decade," she says. "If we had changed presidents every seven years, it would still be a college on the verge."

Drawbacks of Longevity

Keeping a president for a long time, however, also can have its drawbacks, particularly if leaders become stale in their thinking, or less vigilant, higher-education scholars say. Peter H. Armacost retired after 23 years as Eckerd College's president in 2000 in the wake of an investigation that found that about three-fifths of the college's endowment was spent without the knowledge of the Board of Trustees. Mr. Armacost, in his resignation, said that he had not been aware of the expenditures from the endowment, other than one to build a dormitory, and he took responsibility for the problems that happened on his watch.

Long-term presidents also run the risk of identifying themselves so closely with an institution that they lose perspective in their decision making, higher-education scholars say. "The president is viewed by others as the living logo of the institution," says Stanley O. Ikenberry, a former president of the American Council on Education who was a president of the University of Illinois at Urbana-Champaign for 16 years. "Unfortunately, many times presidents begin to view themselves that way, and that's always the first sign of trouble." Such identification can lead presidents to "make judgments about what's best for the institution when it turns out that it may really be what's best for them personally," he adds.

At the University of South Alabama, for example, the founding president, Frederick P. Whiddon, led the institution for 35 years and gained a kind of power over it that few university presidents hold. During his tenure, he helped build the university from scratch and amassed a hefty endowment that was valued at about $300-million when he stepped down in 1998. But during the last decade of his presidency, he struggled with trustees over what they said was his failure to share information and decision making about financial transactions. They ultimately forced him to resign.

Even then, the board's fight to regain control was hardly over. Just a few weeks after Mr. Whiddon stepped down as president, he was named managing director of the University of South Alabama Foundation, which controls the university's endowment. That meant that he continued to hold the purse strings, and board members complained that the foundation was refusing to give enough of the endowment's annual earnings back to the university. The lawsuit was settled last fall, with the university's gaining rights to help select two voting board members.

But Mr. Whiddon's influence as the foundation's leader continued until he died of cancer this past spring.

At Boston University, some faculty members questioned when President John R. Silber appointed his protégé, Jon Westling, who lacked a doctoral degree, to be provost in 1984, and when Mr. Westling succeeded Mr. Silber as president in 1996. Mr. Silber, who was president for 25 years, is credited with raising the institution's national profile, although he repeatedly clashed with professors over issues of academic freedom and tenure.

He stayed on as chancellor after Mr. Westling became president, and kept an unusual amount of executive responsibility, including oversight of long-range planning and venture-capital operations. Mr. Silber now is back in the president's role until the university can find a permanent replacement for Mr. Westling, whom some faculty members never viewed as a strong leader and whom the Board of Trustees ultimately urged to resign.

At colleges whose long-term leaders have remained effective and worked well with their boards, finding a replacement can be tough.

Rabbi Lamm had told Yeshiva's Board of Trustees that he wanted to retire this summer, but the board asked him to stay on for an extra year after it had trouble finding the right person to succeed him. Ronald P. Stanton, a board vice chairman and a member of the selection committee, says that the trustees inevitably used Rabbi Lamm as the benchmark in determining qualities needed in a new leader.

"The discussion is, Which of his skills and attributes does the new man have to have?" Mr. Stanton says. "Of course, you're not going to find a carbon copy."
HOW 5 LONG-TERM PRESIDENTS HAVE SURVIVED

Leon Botstein
Bard College
Age: 55
Years in office: 27

Mr. Botstein, who has been conductor of the American Symphony Orchestra since 1992, considers his work as a college president to be part of his career as an intellectual and musician. "You can't be an administrator for 20 years if you're not actively doing something else, because administration is deadening, unless you're a psychologist, in which case administrative work is clinical work."

Donald R. Gerth
California State University at Sacramento
Age: 73
Years in office: 18

One of his first actions as president was to make the campus's close proximity to lawmakers in the state capital into an asset by helping create a Center for California Studies in 1984. The university sends 62 students into fellowships in the governor's office, the California Legislature, and the state's Supreme Court. But while courting politicians with such programs, Mr. Gerth leaves lobbying to system officials. "I am not the system's lobbyist, and I'm very careful not to be," he says.

Thomas K. Hearn, Jr.
Wake Forest University
Age: 65
Years in office: 19

Strong collaboration with trustees has been essential to Mr. Hearn, who was president when Wake Forest made the controversial move to end its formal affiliation with the North Carolina State Baptist Convention. On relations with trustees, Mr. Hearn says, "Inevitably, the test of your relationships will be on the days it's raining. Those relationships with the board have to survive those times."

Rabbi Norman Lamm
Yeshiva University
Age: 74
Years in office: 26

Rabbi Lamm, author of 10 books on Jewish theology, says that a key to his longevity is his refusal to give up his research and writing. "Part of the problem with administration is that there's no end to it. The gratification has to be delayed almost endlessly," he says. "What has kept me from burning out is one simple thing: I have refused to give up my scholarship and writing. In scholarship, if you can finish one thing well and get it published, you have a sense of accomplishment."

Sister Joel Read
Alverno College
Age: 76
Years in office: 34

For Sister Joel, the secret to remaining fresh as a president is taking time out for daily reflection. That way, she says, "you're aware of what your state of mind is. You can afford not to have to win every time. You can win by losing just as easily. What difference does it make who gets the credit, if the thing that you think is important happens?"

SOURCE: Chronicle reporting
LONG-TERM PRESIDENTS

The following are presidents of four-year institutions who have served 20 or more years, and the years they took office:

Norman C. Francis, Xavier University of Louisiana, 1968
Sister Joel Read, Alverno College, 1968
Ray P. Authement, University of Louisiana at Lafayette, 1973
Sister Edmunette Paczesny, Hilbert College, 1974
Luns C. Richardson, Morris College, 1974
Leon Botstein, Bard College, 1975
Oswald P. Bronson Sr., Bethune-Cookman College, 1975
Neal R. Berte, Birmingham-Southern College, 1976
Daniel R. Chamberlain, Houghton College, 1976
Rabbi Norman Lamm, Yeshiva University, 1976
The Rev. Christian R. Oravec, Saint Francis University (Pa.), 1977
Fred J. Taylor, University of Arkansas at Monticello, 1977
Paul H. Dixon, Cedarville University, 1978
William R. Harvey, Hampton University, 1978
Sister Thomas Welder, University of Mary, 1978
Warren J. Baker, California Polytechnic State University at San Luis Obispo, 1979
R. Kirby Godsey, Mercer University, 1979
Ernest L. Holloway, Langston University, 1979
The Rev. Aloysius P. Kelley, Fairfield University, 1979
Dennis J. Murray, Marist College, 1979
James M. Rosser, California State University at Los Angeles, 1979
Richard Warch, Lawrence University, 1979
Joseph A. Caputo, Millersville University of Pennsylvania, 1981
Anthony F. Ceddia, Shippensburg University of Pennsylvania, 1981
Sister Jeanne O'Laughlin, Barry University, 1981
Sister M. Francesca Onley, Holy Family College, 1981

Betty L. Siegel, Kennesaw State University, 1981
George K. Brushaber, Bethel College (Minn.), 1982
Clyde Cook, Biola University, 1982
James A. Davis, Shenandoah University, 1982
Julio S. León, Missouri Southern State College, 1982
Julia M. McNamara, Albertus Magnus College, 1982
George A. Pruitt, Thomas Edison State College, 1982
Kathleen A. Ross, Heritage College (Wash.), 1982
Craig Dean Willis, Lock Haven University of Pennsylvania, 1982

SOURCE: Chronicle reporting

http://chronicle.com
Section: Money & Management
Page: A28
Betty Siegel reflects back 20 years ago when she first met all the women college
presidents in the nation, a proud moment in the lull of a busy conference weekend. There
they were, having beaten the odds, standing together in the ladies' restroom.

"There weren't many of us," said Siegel, president of Kennesaw State University. "It was
a good starting point and marked progress for academia. I think most of us felt
welcomed."

Two decades later, women continue to be invited into higher education's top ranks.

But a recent nationwide survey of colleges and universities shows that the number of
women tapped to become presidents is leveling off after increasing sharply from the mid-
1980s through the late 1990s.

The survey, by the American Council on Education, found that last year, 21 percent of
colleges had women at the helm, more than doubling the number five years earlier. But
the last three years of that trend saw an increase of less than 2 percent.

Council officials were surprised by the results of the survey, unable to explain why fewer
women were being hired to run colleges and universities. Some say the lack of women
may reflect a waning interest in working in administration as demands on presidents
increase.

The most competitive schools are demanding a broader range of talents and experience
from presidents in fiscal policy, fund-raising, management and politics, plus academic
credentials.

A key in hiring women presidents is grooming the talent that already exists among
colleges and universities. Mentoring and training has become priority at many public
university systems nationwide, including the University System of Georgia, officials said.

"It is certainly a high point of pride in the university system, which has always prided
itself in the area of diversity," said Arlethia Perry-Johnson, assistant vice chancellor. "We
are exceptionally proud of the leadership we have shown in placing women in top
Of the 34 presidents in the University System of Georgia, eight are women.

Earning respect

For Rosemary DePaolo, president of Georgia College & State University, landing the top position at the growing liberal arts college in 1997 was the result of a 22-year career in higher education, working her way through the mostly white-male academic ranks.

"I was lucky to find this job," said DePaolo, who attributes her success to hard work, but also strong mentoring from both male and female college presidents. "I really feel an obligation to see that more women have the same opportunities. It is the 'pull as you climb' philosophy."

Three of the four college dean positions at GC&SU are held by women, according to school officials.

DePaolo, 55, who belongs to the American Council on Education committee that works to promote opportunities for women on campuses, said many factors play a role in the lagging number of women presidents. But one, she pointed out, might count more than others.

"It is simply much harder for a woman to juggle the demands of work and family," said DePaolo, who until recently saw her husband only on weekends when he would drive 100 miles from Augusta, where he taught at Augusta State University until retiring.

Despite the challenges and teetering numbers of women presidents, DePaolo applauds the efforts of schools that are hiring them. Her only concern is that the tenure of most women presidents tends to be shorter than males, who often replace them when they resign.

"I hope that the social climate changes enough to make it easier," said DePaolo, who, until recently saw her husband only on weekends when he would drive 100 miles from Augusta, where he taught at Augusta State University until retiring.

The report is partly surprising because, for the first time in history, three of the nation's most prestigious Ivy League schools are run by women, two of whom belong to an exclusive group of presidents who earn base salaries of more than $500,000 a year.

Judith Rodin, the president of the University of Pennsylvania, is the highest-paid president, earning nearly $810,000, according to The Chronicle of Higher Education. The two others are Ruth Simmons at Brown University and Shirley Tilghman, who is president of Princeton.

But those are notable exceptions, with most of the growth among women hired as college
presidents occurring at community colleges, where annual salaries tend to be much lower.

Of the eight women presidents in Georgia's university system, none earn more than $141,000 a year. Most have been in their positions less than six years. Two are minorities.

For Siegel, who took the reins of the north Georgia college in 1981, the progress made for women presidents since then far outweighs the leveling off that has occurred since 1998.

Siegel, 71, is the longest-serving woman college president in the country.

"I can't think of anything I would rather be doing," she said. "It's my life."
From the June 14, 2002 print edition
More Print Edition Stories

Coming Up in Business

Monday, June 17

Atlanta - Peachtree Rotary Club; 7:15 a.m.; Buckhead Club at the Atlanta Financial Center; weekly meeting. Call Bob Thornton (404) 237-1319 or visit http://www.atlantapeachtreerotary.com

Georgia Research Alliance; 8:45 a.m.; GCATT; "Legislation and Regulation in the Trans-Atlantic Framework" with Terry Labat, director, Office of Telecommunications Technology, U.S. Commerce Department. Call (404) 385-0600

Rotary Club of Buckhead; 12:15 p.m.; Anthony's Restaurant; weekly meeting. Call (404) 249-9479

Sandy Springs Rotary Club; 12:15 p.m.; Holway's Dunwoody Coach House; weekly meeting. Call (770) 998-9032

Kiwanis Club of Buckhead; 12:30 p.m.; Wieuca Road Baptist Church; weekly meeting. Call (404) 261-8900, ext. 329

Crossroads Career Services; 6:30 p.m.; Perimeter Church; monthly meeting with speaker Brian Ray. Call (770) 582-6700, ext. 432

Tuesday, June 18

Cobb County Jobseekers; 7 a.m.; The Varsity, Town Center Mall; business professionals volunteer to help unemployed. Call (770) 420-9808, ext. 470

Atlanta Business Association; 7:30 a.m.; Westin Perimeter Hotel - Perimeter; weekly meeting. Call Dan DeCicco (404) 761-0694

Peachtree - Atlanta Kiwanis Club; 7:30 a.m.; Capital City Club; weekly business/civic meeting. Call Yvonne Conway (404) 302-8516
Council of Volunteer Administrators; 9:30 a.m.; Senior Citizen Services of Metro Atlanta; monthly meeting. Call (404) 296-0505

Technology Association of Georgia; 11 a.m.; The Resource Forum, 3340 Peachtree Road; Human Resource Directors' SIG forum for individuals who handle the human resources functions in their organizations. Visit http://www.tagonline.org $10 nonmembers

East Cobb Business Association; Noon; Parc at Piedmont; monthly luncheon with speaker Barbara Calhoun from Kennesaw State University. Call Cheryle Rogers (770) 419-1776 $15

Georgia Lawyers for the Arts; Noon; City Hall East, Bureau of Cultural Affairs; how to start a 501 workshop. Call (404) 873-3911 $40

Northlake - DeKalb County Kiwanis Club; Noon; Steak and Ale Restaurant on Northlake Parkway; weekly meeting. Call (770) 279-0507

Kiwanis Club of Atlanta; Noon; Charles Loudermilk Community Center; meeting with speaker. Call Nancy Williams (404) 521-1443

Rotary Club of North Fulton; Noon; Killer Creek Restaurant; weekly meeting. Call Mike Perry (678) 297-6103

Midtown Atlanta Rotary Club; 12:30 p.m.; Ansley Golf Club; weekly meeting. Call (404) 875-1687

International Association of Administrative Professionals; 5:30 p.m.; Northeast Atlanta Hilton; Gwinnett chapter; monthly meeting with speaker. Call Gail McClure (678) 985-6310

National Association of Women in Construction; 5:30 p.m.; Carter Center; industry banquet with Mayor Shirley Franklin. Call Gwendolyn Chandler (404) 515-1993

Georgia Association of Personnel Services; 6 p.m.; Ravinia Club, 2 Ravinia Drive, Suite 100; "What Do You Say After You Say Hello?" with Tim Alderman. Call (770) 392-7300 $30 members, $40 nonmembers

ASTD; 6 p.m.; Regus 191 Peachtree, Suite 3000; "Bring Business to Mind, Gaining Competitive Advantages in a Global Market," presentation on neuro-science's research impact on international marketing. Call (770) 395-9725 $10 nonmembers

Wednesday, June 19
**Thursday, June 13**

**Rotary Club of East Cobb; 7 a.m.; Indian Hills Country Club. Call (770) 971-2605 or visit http://www.eastcobbrotary.com**

**Buckhead Area Transportation Management Association; 7:30 a.m.; Prominence Building, fifth floor; eggs and issues breakfast with Mike Dobbins of Georgia Tech's City Planning School. Call Kim Krug (404) 814-1330**

**Buckhead Kiwanis Club; 7:30 a.m.; Landmark Diner; breakfast meeting; Call Tash Elwwyn (770) 952-1345**

**Technology Association of Georgia; 7:30 a.m.; MATRIX Resources, 115 Perimeter Center Place, Suite 250; Jerry Hubbard, vice president of OFS Portal of Houston, will be speaking about his experiences in catalog content management and its uses in e-commerce. Visit http://www.tagonline.org $10 nonmembers**

**Cobb Chamber of Commerce; 11:30 a.m.; Collar Park Community Center; South Cobb luncheon; HOST program/education. Call (770) 980-2000 or visit http://www.cobbchamber.org $10 members, $15 nonmembers**

**Douglas County Chamber of Commerce; Noon; Douglasville conference center; luncheon meeting with speaker. Call Slade Gulledge (770) 942-5022 $10**

**Galleria/Northwest Atlanta Kiwanis Club; Noon; Crowne Plaza Hotel at Powers Ferry; weekly meeting. Call Allan Webb (770) 643-2220 or visit http://www.kiwanis.org**

**Kiwanis Club of Alpharetta; Noon; The Roasted Garlic; weekly meeting. Call Ed or Kay Brown (770) 619-5323**

**Roswell East Rotary; 12:10 p.m.; Roswell Founders Club; weekly meeting. Call Fran Farias (770) 668-0222**

**Kennesaw/Town Center Kiwanis Club; 12:30 p.m.; Pinetree Country Club; weekly meeting. Call (404) 423-6530**

**Society for Technical Communications; 6:30 p.m.; Marriott Perimeter Center Hotel; a panel of members who attended the society's annual conference will speak. Call Roger Siegel (678) 474-3063**

**Georgia Hispanic Club; 7 p.m.; Latin American Association, 2750 Buford Highway; meeting. Call (404) 377-7710**

**Thursday, June 20**

**Buckhead Business Association; 7:30 a.m.; Anthony's on Piedmont Road; weekly meeting. Call (404) 467-7607 $7**
Georgia Lawyers for the Arts; 9:30 a.m.; The Selig Center; immigration issues for artists, including P3 visas and more. Call (404) 873-1661 Free

Georgia Society of Certified Public Accountants; 11:30 a.m.; Tower Place, 3340 Peachtree Road; recap of national conference. Call Jean Caragher (770) 753-8777 $25

Kiwanis Club of Stockbridge; 11:45 a.m.; Pasta Max Restaurant, Stockbridge; meeting. Call (770) 507-7597

Atlanta City Sales Club; Noon; The Radisson Hotel at Interstate 285 and Lavista Road; weekly meeting. Call (770) 924-0765

Kiwanis Club of Roswell; Noon; Founders Club on Sloan Street, Roswell; weekly meeting. Call Charlie Weiss (770) 645-2645

Corporate Networking Atlanta; 4 p.m.; Macquarium building, 1800 Peachtree St.; meeting with speaker T.K. Kieran on who's behind the curtain, and how ignoring the hidden buyer could sink your best sales. Call Sharon Summerlin (678) 597-1262

Rotary Club of Perimeter DeKalb; 6:30 p.m.; Wyndham Garden Hotel, Hammond Drive; weekly dinner meeting. Call Al Adams (770) 934-3300

Atlanta Property Investing; 7 p.m.; Choice Econo Lodge, Marietta; investing in property in the city of Atlanta. Call George Potter (770) 216-1636

Friday, June 21

Alpharetta Rotary Club; 7:30 a.m.; Rainwater Restaurant; meeting. Call Tim Gaffney (678) 358-6628

Society of Competitive Intelligence Professionals; 8:30 p.m.; The Ashford Club; an introduction to business war-gaming. Call Kent Potter (770) 210-5496 $65 members, $85 nonmembers

Atlanta Airport Rotary Club; Noon; Holiday Inn, College Park; meeting with speakers. Call Brenda Wilson (770) 907-3070

Saturday, June 22

Inventor's Associates of Georgia; 10 a.m.; Piccadilly Cafeteria, 3400 Holcomb Bridge Road; monthly meeting. Call (770) 319-7334
The Atlanta Press Club; 6:30 p.m.; 7 Stages Theater; 2002 Gorilla Ball. Call Amal Bane (404) 57-PRESS

Corporate Caring

Monday, June 17

Charity Golf Tournament; 9 a.m. shotgun start; Southland Golf Club; 11th annual tournament to benefit ART Station. $150 for individuals and $600 per foursome

Tuesday, June 18

Hyatt's Drive for Life; 7 a.m.-4 p.m.; Hyatt Regency Atlanta, 265 Peachtree St.; blood drive with Life South Community Blood Centers featuring snacks, giveaways and prizes. Call (404) 577-1234

Saturday, June 22

Summer Shake; 8:30 p.m.-1 a.m.; Grand Overlook, Atlanta History Center; fourth annual party presented by the Snake Nation Social Club membership group of the Atlanta History Center to benefit the center's educational programs and exhibits, with live music by the Psychics, dancing, traditional Southern food and an open bar. Call (404) 814-4100 $50 in advance for Snake Nation members and $60 at the door; patron tickets are $80 per person

Voyage for a Common Cause; 7-11 p.m.; SunTrust Plaza; annual event to benefit Positive Impact Inc., featuring a casino, silent and fine art auctions, music by the Ralph Vaughn Trio, and food and beverages provided by Morton's of Chicago -- a Steakhouse, The Pacific Rim Bistro, SYSCO Corp. and Max Lager. Call (404) 589-9040 Tickets are $60 each, with two for $100

Southern Discomfort; 8:15 p.m.; 14th Street Playhouse; the Atlanta musical satire troupe presents its sixth anniversary show to benefit the Atlanta Community Food Bank. Call (770) 352-0097, or visit http://www.acfb.org or http://www.southerndiscomfort.com Admission is $20, plus three cans of nonperishable food

COLOMBIANITOS Fundraising Bingo; Noon-6 p.m.; St. Ann's Catholic Church; event to benefit COLOMBIANITOS, a nonprofit group that helps children
who have been victims of land mine explosions in Colombia. Call (770) 984-1035
Each bingo card is $50

The Kid Komedy Summer Show; 3 p.m.; Sandy Springs United Methodist Church; 12 trained kid comedians between the ages of 8 and 12 present a comedy show featuring routines and songs honoring the old classic masters of comedy, as well as original jokes, to benefit The Kid Komedy Foundation. Call 770-887-9449 or e-mail feelinfunny@kidkomedy.org $3 adults, $1 kids younger than 12

Send information for the Corporate Caring calendar to Wendy Bowman-Littler by fax at (404) 249-1058 or e-mail (wbowmanlittler@bizjournals.com).

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ADVISORY for 8:30 a.m. EDT Friday, August 16

Move-In Day Finally Here as Kennesaw State Opens Doors to First Campus Housing

KENNESAW, Ga., Aug. 15 (AScribe Newswire) -- On Saturday, more than 1,000 students will officially take up residence on the campus of Kennesaw State University marking the institution's historic transition from a commuter campus to a residential one. Gov. Roy E. Barnes will make a special visit to campus to open University Place at an official ribbon cutting ceremony Friday, Aug. 16 at 8:30 a.m. Students will move into University Place and the newly renovated KSU Place beginning Saturday, Aug. 17 at 8 a.m.

University Place has 11 newly constructed, apartment-style buildings that will house 700 students in 2- or 4-bedroom units. The beautiful, European-style student housing complex was developed by Place Properties, a well-known student housing developer. Unlike typical college living facilities, students have private bedrooms and bathrooms but share common areas of the apartment. KSU Place, a recently acquired apartment complex located adjacent to campus, is newly renovated and will house more than 300 students.

Residents chose their roommates and reserved rooms through the cutting-edge computer software WebRoomz. KSU was the first university in the country to use WebRoomz. In real time, students were able to go online, answer questions about themselves and the kind of roommate they wanted, reserve their specific apartment and put down a deposit -- no paper involved. Changes to roommates and rooms, which could also be made online, were allowed through Aug. 1.

A unique feature of University Place and KSU Place is the concept of a living and learning community, where students are grouped with others who share a common academic background or grade level. The environment will provide students with a mutual support system and in-residence tutoring programs designed to increase retention and overall academic performance. "With the addition of student housing, we will be able to attract more students to Kennesaw State University with an active campus life, as well as challenging academic programs. The college experience is not just a collection of courses," said KSU President Betty L. Siegel. "We are making an explicit connection between teaching, learning and living."

Specifically designed to have the look and feel of a small European community, the buildings are built around a center common area with rolling courtyards, reflection pools and cobblestone walkways. The town hall houses a computer lab, kitchen area, student lounge and activities center.
"The success of this project is a tribute to big plans, high hopes, hard work and partnerships. The critical element has been the partnership between and among the KSU Foundation, the university, the Board of Regents, the banks, the developer and the construction companies. This is a win-win for everyone but especially the students, which is why we are here in the first place," said University System of Georgia Regent Michael J. Coles.

University Place was built and KSU Place remodeled through a special public-private partnership between Atlanta-based Place Properties and the Kennesaw State University Foundation using private funds. Once students move in, Place Management Group will manage the physical facilities, while Kennesaw State will be responsible for student activities.

Additional features of University Place: Each apartment is equipped with state-of-the-art appliances, including microwave, dishwasher and washer/dryer. Each unit also is furnished with a full-sized bed, five-drawer dresser, hide-away storage bins under the beds, built-in computer desk with book shelves, computer chair, full length mirror, nine-foot ceilings with ceiling fan, mini-blinds, coffee table, wall-to-wall carpet, end tables, sofa, easy chair and entertainment center. The facilities have also been wired for private phones, cable connections and high-speed Internet connections. Students sign a lease for their private bedroom for which they will be given a separate, private key.

Kennesaw State University, a progressive, comprehensive institution with a growing student population of 14,100 from 118 countries, offers 55 degree programs. Out of 34 institutions, KSU is the sixth largest in the University System of Georgia.

-30-

**Media Contact:** Frances Weyand, Kennesaw State, Director of Media Relations, 770-423-6203

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www.ascribe.org
Women college presidents share perspectives on leadership

07/18/2002
Black Issues in Higher Education
Page 15
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Women college and university presidents and chancellors came together to discuss leadership and ways that women leaders can affect higher education at the American Council on Education's Office of Women in Higher Education (OWHE) Fourth Women Presidents' Summit last month in Washington.

"The Summit enables women presidents and chancellors to examine ways in which they can use their knowledge and creativity to bring new leadership perspectives to their campuses, our country and the world at large," says Dr. Claire Van Ummersen, vice president and OWHE director. Van Ummersen said the summit is necessary because "we want to create a world in which women's leadership is unquestioned and partnerships between women and men flourish for the betterment of society."

The summit, "Living the Present, Shaping the Future," brought together educators as well as legislators.

Among the speakers were Dr. Mary Catherine Bateson, the Clarence J. Robinson professor of anthropology and English at George Mason University; Dr. Johnnetta B. Cole, Bennett College president-- elect; Sen. Susan Collins, R-- Maine; Rep. Patsy Mink, D-Hawaii; Dr. Betty Siegel, president of Kennesaw State University; Sally Stroup, assistant secretary for postsecondary education; and Ambassador Linda Tarr-- Whelan, chairwoman of the Center for Policy Alternatives.

One of the highlights of the conference was a conversation between Cole and Bateson who teamed up to deliver a dialogue titled "Choosing to Lead." Both Cole and Bateson agree that in their experiences choosing to lead has resulted from a choice to connect to others, and that embracing and addressing difference at all levels of teaching, leading and administrating should be high priorities in higher education.

Cole and Bateson are both anthropologists with a long interactive history with one another. While president of Spelman College, Cole invited Bateson to teach a seminar on community women's life writings as a part of a special seminar series, and also enrolled in Bateson's class.

Leading by example, Cole encouraged all presidents and administrators to participate in life long learning, and to connect with their students and the populations they serve. In her speech, Cole argued that "we (educators) are responsible for preparing people to go out in the world to begin learning all over again," and presidents belong in the classroom.
listening and learning as well as leading.

Cole also addressed her recent appointment as president of Bennett College. Though she enjoyed her time as professor emerita at Emory University, Cole says she also looks forward to returning to a presidency and has chosen once again to lead and connect because being a college president "is a voyage of discovery."
**Class gives high-tech skills to students from low-income areas**

06/30/03

[Email this story to a friend](#)

By Phillip Giltman

*Marietta Daily Journal Staff Writer*

Kennesaw — Only a rising junior at North Cobb High School, Tim Fullwood can now put on his resume that he has completed a college level course in computer programming.

Kennesaw State University’s Computer Science and Information Systems Department held a graduation ceremony Saturday for 130 students, who completed the school’s 3rd annual CyberTech program. Thirty students received free Dell computers for their time, dedication and hard work.

The program offers rising sophomores and juniors, who attend high schools in low-income areas, the chance to complete a 60-hour Java computer programming course during the summer. The students met Monday through Friday for three hours a day over a four-week span.

“Our emphasis is on students who are attending low-income schools with high transiency rates that are ahead of their class academically in science and mathematics,” said Dale Benham, director of the CyberTech program. “The goal of the course is to attract students from under-represented groups into professional careers in the sciences, particularly computer science.”

Offering students personal instruction, tutorials and hands-on computer laboratory experience, CyberTech 2K3 introduces students to the world of computer science and prepares them to succeed in an Advanced Placement Computer Science course during their senior year of high school.

“As our technology advances, computers are becoming more and more a part of everyday life, and eventually everyone will need to have a basic understanding of computers and how to use them,” said...
Fullwood, a junior at North Cobb High School in Kennesaw. “I have always wanted to pursue computer programming, and I know this will give me a head start.”

Piloted in the summer of 2001 as CyberTech 2K1 by Benham and Dr. Laurence Peterson, KSU dean of the College of Math and Sciences, the program initially began with 30 South Cobb High School students.

In 2002, the program grew to 120 students and in 2003, they had about 130 students representing schools from Cobb, Bartow and Whitfield counties. The Cobb schools participating this year, included North and South Cobb, Osborne, Campbell, Pebblebrook and McEachern.

“Despite the current economic downturn and the recent layoffs, programming jobs are readily available,” said Benham.

Benham said Java is being taught because it is slowly replacing C++, another widely used computer programming language.

“Java is easier to program, and it is much more efficient than C++,” he said. “I’m sure something will come along in five years to replace Java, but as of now, it is the best computer language to learn for programming.”

Java can be used for a variety of things including developing interactive Web sites, computer games and wireless cameras on cellular telephones.

Benham said the course is so competitive that only 60 percent of the students who apply get accepted. He said to get accepted, students must be self-motivated, have excellent math and science skills, a high grade point average, a willingness to learn and a good disciplinary record.

“Interviews are conducted individually, and the screening process is pretty comprehensive,” he said. Benham said the students are notified of whether they are accepted or not via the U.S Postal Service.

Benham said he also tries to keep the course as ethnically diverse as possible.

“The number of women and minorities is decreasing in the technological field, so whatever their background, we want the students to be able to say, ‘They’ve made it, so I can make it,’” he said.

Benham said the students also interact with experts in the field through the course’s guest speaker program.

Participants this year have included, Patrick Gray of Internet Security Systems, Jesse Benson of IBM, Bob Wise of Equifax, Andre Vlajk of Dell, Linda Chappell of Cingular Wireless and KSU President Dr. Betty Siegel.

Benham said with a grant from the National Science Foundation pending, he hopes CyberTech will be expanded to include an introductory course in computer science and information systems offered to students during the second semester of their sophomore year to prepare them for the summer session to follow.

Fullwood liked the idea because he noticed that some of the students attend the course without prior knowledge of programming.

“It kind of slowed the class down, and we had to go back and relearn some of the things already taught,” he said.
Jameel Khan, a senior at South Cobb High School, first joined the program in 2001 before moving his way up to student instructor in 2002. He is now Benham’s assistant.

“It has really boosted my confidence in Information Technology,” he said.

Benham said another goal of the program is to give students a glimpse of college life. With that in mind, KSU invited the parents and students to one of the shows in the university’s Starlight Summer Concert Series.

“It just gives them a glimpse of campus life and introduces them to college,” he said.

pgiltman@mdjonline.com
Internationally Acclaimed Anne Frank Exhibit Opens at Kennesaw State University

The internationally acclaimed "Anne Frank in the World" exhibit opens to the public Friday, Nov. 14 at 2 p.m., following a ribbon cutting by Gov. Sonny Perdue. The governor will then lead the first tour through the exhibit. The 2,000-square-foot museum built to house the exhibit is constructed with a hidden bookcase entrance to remind visitors of the secretive nature of two years of Frank's life. The more than 8,000 words of text and 600 pictures in the exhibit tell the story of the German-Jewish teenager who spent more than two years hiding in rooms in an annex above her father's office in Amsterdam during World War II. She and her family were later betrayed to the Nazis and sent to Bergen-Belsen concentration camp where she died in 1945 at the age of 15.

The Georgia Commission on the Holocaust granted the world's largest Anne Frank exhibit to Kennesaw State University after the commission was awarded the exhibit by the Anne Frank Center of New York and Anne Frank House of Amsterdam. The arrangement included an agreement by the commission to raise the funds necessary to bring the exhibit to the state. Sylvia Wygoda, executive director of the commission, approached Kennesaw State University President Betty Siegel and Cobb Commission Chairman Sam Olens to spearhead the fundraising effort. The KSU Foundation and its trustees, including Sen. Steve Thompson and Norman Radow, president of Congregation Etz Chaim, raised $64,000 to secure the exhibit for at least three years. Options for renewal mean the exhibit could be housed at Georgia's largest northwest university for an indefinite period of time.

Initial exhibit sponsors include Holder Construction, which built the unique museum that houses the exhibit; and the architecture and engineering firm Stevens & Wilkinson Stang & Newdow Inc., designers of the museum.

"We are honored to have been chosen as the home of this extraordinary exhibit," Siegel said. "'Anne Frank in the World' offers us an incredible opportunity to celebrate and promote tolerance and diversity to school children and visitors from across the state and around the world. It is imperative that this story remain in the public consciousness, not only for what it teaches us about the Holocaust but also for what it says about the human spirit."

KSU development officials are currently working to raise $1 million for collateral programming, including the creation of Anne Frank trunks that will be filled with educational materials and sent to schools in rural Georgia. Another aspect of the collateral programming will be musical and theatrical performances, symposiums and lectures by scholars on tolerance, diversity, the Holocaust and related topics. Guest lecturers will include Holocaust survivors, their children and concentration camp liberators.

"We, the survivors, are becoming fewer and fewer each year," Dr. Eugen Schoenfeld, a Holocaust survivor, said. "There is nothing more powerful than for survivors to talk about their experience and their understanding of the human condition."

The exhibit is located in the east hallway of KSU Center. There is no charge to view the exhibit; however, there will be a donation box. For further information about hours of operation and directions, call 678-797-2083.

Kennesaw State University is a comprehensive, residential institution with a growing student population of nearly 17,500 from 123 countries. The fourth largest state university out of 34 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.
Internationally Acclaimed Anne Frank Exhibit Opens at Kennesaw State University

600 words
3 November 2003
Ascribe News
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KENNESAW, Ga. -- The internationally acclaimed "Anne Frank in the World" exhibit opens to the public Friday, Nov. 14 at 2 p.m., following a ribbon cutting by Gov. Sonny Perdue. The governor will then lead the first tour through the exhibit. The 2,000-square-foot museum built to house the exhibit is constructed with a hidden bookcase entrance to remind visitors of the secretive nature of two years of Frank's life. The more than 8,000 words of text and 600 pictures in the exhibit tell the story of the German-Jewish teenager who spent more than two years hiding in rooms in an annex above her father's office in Amsterdam during World War II. She and her family were later betrayed to the Nazis and sent to Bergen-Belsen concentration camp where she died in 1945 at the age of 15.

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"We are honored to have been chosen as the home of this extraordinary exhibit," Siegel said. "'Anne Frank in the World' offers us an incredible opportunity to celebrate and promote tolerance and diversity to school children and visitors from across the state and around the world. It is imperative that this story remain in the public consciousness, not only for what it teaches us about the Holocaust but also for what it says about the human spirit."

KSU development officials are currently working to raise $1 million for collateral programming, including the creation of Anne Frank trunks that will be filled with educational materials and sent to schools in rural Georgia. Another aspect of the collateral programming will be musical and theatrical performances, symposiums and lectures by scholars on tolerance, diversity, the Holocaust and related topics. Guest lecturers will include Holocaust survivors, their children and concentration camp liberators.

"We, the survivors, are becoming fewer and fewer each year," Dr. Eugen Schoenfeld, a Holocaust survivor, said. "There is nothing more powerful than for survivors to talk about their experience and their understanding of the human condition."

The exhibit is located in the east hallway of KSU Center. There is no charge to view the exhibit; however, there will be a donation box. For further information about hours of operation and directions, call 678-797-2083.

Kennesaw State University is a comprehensive, residential institution with a growing student population of nearly 17,500 from 123 countries. The fourth largest state university out of 34 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.
IN DEPTH: MOST INFLUENTIAL ATLANTANS

Most Influential Atlantans (EXCERPT)
Visit to Cobb gives glimpse of possibilities

KENNESAW — While visiting Cobb County this week, Afghanistan native Shukria Amani said she was stunned by the life women can lead in the United States.

“This was out of my imagination,” she said through a translator Friday. “We didn’t know women here had all of their rights. To see it with our own eyes is amazing. Women are able to work at such high levels here.”

On Friday, Ms. Amani finished week one of a specialized training program at Kennesaw State University created for a delegation of Afghan women who work for government ministries in the war-torn city of Kabul.

On KSU’s campus, Ms. Amani, who teaches finance at Kabul University, and the three other Afghan women wear
smart, professional business suits with their heads exposed — a crime punishable by public lashing under the Taliban rule.

The Taliban, whose reign ended earlier this year with the aid of the U.S. military, gained infamy for their brutal mistreatment of women.

KSU is one of four American universities providing training for a delegation of Afghan women employed with government ministries in Kabul. The women are learning how to write grant proposals to receive international funding for their country.

KSU president Dr. Betty Siegel was one of 36 female university leaders who in February made a public offer to help women in Afghanistan. The U.S. State Department responded to the offer and requested training programs.

But, more than the training, the four women, all in their twenties and thirties, are in awe of the role women play in this country.

Alina Rassi, a journalist for the office of the Prime Minister in Kabul, said women’s rights in America are the standard bearer for the world.

“I hope what we’ve seen here applies to the entire country,” she said through the Dari translator, Daud Ayazi. “I’ve interviewed some American women in Afghanistan who said they still fight to receive the same treatment as men. I’ve done a lot of research on this and the women of the world really do look to American women.”

Ms. Rassi would like to publish her own magazine in Afghanistan to raise awareness of women’s issues.

Since the Taliban only took power in the mid-90s, all four women are college-educated. Some of them continued their education through underground schools, a huge risk under Taliban rule. Afghanistan was once a place where a woman could be severely beaten on the street if a man thought her stockings were too thin.

Nasreen Sahak, who turns 22 today, saw a part of her childhood under the Taliban rule. She hopes to one day become a doctor, a ridiculous dream a few years ago.

She hopes to return to Afghanistan and open medical clinics in rural areas. Right now, the primary source for medical care is in Kabul.

All of the women agreed that within the past year, things have gotten much better for women in Afghanistan.

“It’s progressing, but not enough,” said Ms. Rassi.

Nasreen Naekbun, who works as a secretary in the Ministry of Women’s Affairs, agreed.
“Women just played an important role in selecting an interim government,” she said. “We now have two female cabinet members and some female members of parliament.”

Using what she is learning in the United States, Ms. Naekbun wants to help women who do not have an education find work in Afghanistan. She hopes to secure a grant to set up training programs.

“That’s our purpose for having these women here,” said Jackie Givens, director of sponsored programs for KSU. “There’s a lot of money on the ground in Afghanistan and we’re trying to equip these women to go back there and ask for this money in a way that will better their chances of getting it. There are so many needs and projects there.”

Ms. Givens said they have a lot to learn in their two-week course.

“Although it’s a very short period of time, they are eager to do it,” she said.

Ms. Naekbun agreed.

“We have will,” she said. “We’re strong.”

The women are better able to express themselves in their native language, but do spend an hour each morning working on their English. Friday morning, English as a Second Language Instructor Gail Yokubinas asked each of the women to write her full name on the board and explain its meaning.

“Nasreen is a small, white flower,” Nasreen Naekbun said in English.

At this point, Ms. Naekbun confessed that she was “out of English.”

The translator helped Ms. Naekbun explain that her last name “means ‘a person with optimistic vision.’”

Ms. Yokubinas asked how newborns are named in Afghanistan and collectively, helping each other translate, the women and Ayazi explained the tradition.

Baby names are chosen through a drawing. The parents and grandparents on both sides pick names they like and put them in the drawing. They draw a name and whoever submitted the winning name is honored.

Ms. Rassi said it’s not uncommon for a father to choose a new last name for his family. Her last name — picked by her grandfather — signifies a person who is truthful.

Ms. Yokubinas said she and the other instructors are fascinated by everything these women have to say. In their first week together, they have really bonded.

“They are just amazing, open women,” she said.

Dean of continuing education Barbara Calhoun said, “We are honored to have the chance to make a difference in their lives, and to help them develop skills they can take home and use to make a difference in their communities. I expect we will learn more from them in the course of their visit than we could ever teach them.”
In addition to language skills, the women are receiving a crash course on American culture in general. Tricia Sanders, public relations manager for continuing education at KSU, said Friday a tour of CNN's facilities was planned for that afternoon.

“We’ve done so much in one week,” said Ms. Sanders. “We’ve been to Stone Mountain and Town Center (Mall in Kennesaw). They went to the Atlanta Girls School and other public and private schools. (The Town Center) Bath and Body Works has donated time for an evening of facials for the women.”

On Thursday, they paid a visit to Kennesaw National Battlefield Park. Ms. Amani said she was struck by the beauty of the tree-covered mountain. Ayazi, the translator, explained that the mountains in Afghanistan are beautiful in a different way.

“The mountains are stony,” he said. “They are part of the Himalayans and are rich in lapis and also rubies and emeralds.”

Drought, war and deforestation has taken away most of the greenery. Mr. Ayazi is an Afghan national who now lives in Washington and works for the State Department.

Ms. Amani said what surprised her the most during her visit was how well they were received by the people here, and by the number of people they have been able to meet.

“It’s all been surprising and interesting,” she said.

Ms. Sanders said she thinks media accounts in Afghanistan may have led the women to believe Americans are anti-Islam.

From Atlanta, the women will travel to Texas on Friday and then to New York, spending three days in each location to observe different state governments. In New York, they will reunite with the 10 other Afghan women who are taking classes at Cal State at Northridge, Metropolitan State College in Denver and University of Colorado at Denver.

After that, they will return to Afghanistan.

“There are elements we fear in going back home after being in the U.S. and being exposed to this freedom,” Ms. Amani said.

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Programming for students

Mary Jane Credeur

Students from 10 area high schools recently wrapped up a monthlong program through Kennesaw State University designed to expose the students to computer science and programming.

About 130 students from high schools in Cobb, Bartow and Whitfield counties participated in the CyberTech 2K3 program, which was created two years ago.

As part of the program, the students spent several hours each day with instructors who taught them the basics of Java programming. Kennesaw State University officials also brought in local technology leaders.


"These kids will know a whole lot more about Java when they go back than their teachers do," joked Dale Benham, director of the CyberTech program.

If you have news for Technology, contact Mary Jane Credeur at (404) 249-1055; fax, (404) 249-1058; or e-mail (mjcredeur@bizjournals.com).
Two women, trailblazers in the fields of education and radio, are to be honored today by the Career Women's Network of Macon as its Women of Achievement for 2003.

Rosemary DePaolo, president of Georgia College & State University since 1997, and Palmira Braswell, a longtime Macon educator and disc jockey, are to be the honorees at the 17th annual event, joining dozens of women who have been honored for their work in Middle Georgia.

The luncheon, which coincides with Women's History Month, is to be held at the Idle Hour Country Club in Macon. Betty Siegel, president of Kennesaw State University, is to speak.

DePaolo is the ninth president of GC&SU, and the first woman to lead the Milledgeville school. A native New Yorker, she has been named among the 100 Most Influential Georgians by Georgia Trend magazine. Her efforts to turn GC&SU into one of the nation's top public liberal arts colleges have won her praise from educators and groups across the state.

"I get the honor, but it is simply a reflection on everyone's hard work here at the college," said DePaolo. She said having Siegel, who in 1981 became the country's first female college president and mentor for DePaolo, speak at the event makes receiving the award special.

Since 1997, the college has begun an almost $100 million construction project, admissions standards have stiffened and SAT scores have risen each year.

To create an ideal "town and gown" atmosphere in Milledgeville, the college has developed strong ties to the community.

Before arriving at GC&SU, DePaolo spent four years as dean of the College of Arts & Sciences at Western Carolina University. She was
an administrator for 18 years at Georgia Southern University and an English professor at Augusta State University.

For Braswell, who began her career in education as a teacher in 1950, today's honor is humbling. She retired almost 40 years later as director of staff development for the Bibb County Board of Education, having been recognized numerous times for her work.

But while her contribution to education is evident, Braswell may be just as popular for her years spinning records and hosting an evening call-in show on the rhythm-and-blues radio station WBML.

Known on radio as "Honey Bee," she was the first black female disc jockey in Macon. She has been honored by the Georgia Music Hall of Fame and area radio stations.

"I never thought of myself as being a pioneer," said Braswell. "I did what I had to when the time was upon us. Education is my heart, but my radio days, well, that was some good fun."

After retiring from Bibb County schools, Braswell served six years on the state Board of Education.

She has received numerous awards, including Woman of the Year in 1999 from Keep Macon/Bibb Beautiful and the Cherry Blossom Festival Board.

Braswell, who is frequently called on for advice by community groups and young teachers, serves on the board of directors for the Middle Georgia Regional Library and Education First.

"I am deeply honored and humbled," Braswell said. "It has been quite a journey."

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SOUTH COBB — A gala held at the Cobb County Galleria Centre Saturday night celebrated Kennesaw State University’s 40 years of existence and its ongoing commitment to providing a quality education to its students.

More than 600 people attended the benefit gala for KSU’s School of the Arts, where they celebrated the anniversary as 11 Alive reporter Wes Sarginson served as emcee.

Joseph Meeks, dean of the college, opened a bottle of champagne to commemorate the first of many events planned in a yearlong celebration. Administrators said myriad events are slated for the fall to celebrate the school’s 40 years of excellence.

“We’ve had a great past, and we look forward to an even brighter future,” said KSU President Dr. Betty Siegel before the event.
“None of this could have been accomplished without the community support we have received over the years and the hard work of a dedicated team.”

Dr. Siegel recognized several key individuals at the gala and presented Marietta attorney Fred Bentley Sr. and his wife, Jane, with the GEM or “Going the Extra Mile” Award.

“It is totally undeserved but very much appreciated,” Bentley said after receiving the award. “I want to dedicate this award to the hundreds of people who made KSU what it is today.”

Bentley served as president of the Cobb Chamber of Commerce in the early 1960s and was one of a group of local leaders who helped lobby then-Gov. Carl Sanders and the Georgia General Assembly to establish an institution of higher education in Cobb County.

Forty years later, KSU honored those who helped see the dream come to fruition.

KSU students, donned in 1960s attire, danced the night away in front of KSU’s jazz ensemble while attendees enjoyed a chicken dinner and sipped red and white wine. Two Elvis Presley impersonators also helped bring back some of the nostalgia from the era.

When history professor Fred Roach first came on as a KSU faculty member about 35 years ago, the two-year college had about 1,200 students and 52 administrators, he said.

“Despite our size then, I knew the school would flourish,” Roach said. “I’m a native Atlantan, and I knew that KSU’s location made it a perfect place to produce a premier university.”

Roach, the former chairman of the presidential committee that selected Dr. Siegel more than 20 years ago, said (Siegel’s) ability to attract students and garner monies for the institution directly resulted in the university’s perseverance and continual development.

With a student body of more than 16,000, KSU’s enrollment is only behind the
University of Georgia and Georgia State University, and it is even with Georgia Tech. Roach, 63, said he can visualize another 10,000 enrolled in the near future.

“Dr. Siegel told me not too long ago, ‘You were the only one that told me when I first came here that it would get as big as it did,’” he said. “But none of it could have been accomplished without her.”

In 1963, the state Legislature approved the creation of the school. Construction of the first buildings at KSU began by the end of 1964. The school enrolled its first students in 1966. By June 1967, the first five KSU graduates received their associate of arts degrees.

When county and state leaders first conceived the idea of a Cobb junior college in the early 1960s, the plan was for an institution of higher learning catering to local students on a limited budget. They envisioned a school where young people could begin their college education while still living at home.

To finance a new college in Cobb County, the state had to enter into a groundbreaking agreement with the Cobb and Marietta school boards. For the first time in Georgia, local school districts issued bonds to pay for an institution of higher learning.

Academic programs were expanded from two years to four years in 1978. And by 1997, all two-year associate programs had been discontinued. The university now offers 40 bachelor’s degree programs and 10 master’s programs.

Today more than 25,000 alumni hold KSU diplomas and the campus features about 40 primary buildings, 235 classrooms and labs, and more than 1 million square feet of space.

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Cofer tapped for visit, talks in Cuba

Staff report

James Cofer, president of the University of Louisiana at Monroe, is scheduled to visit Cuba for a week.

Cofer and 13 other university presidents are set to leave Miami on Sunday for a mission jointly sponsored by the American Association of State Colleges and Universities and the Cuban Ministry of Higher Education.

Cofer said the group would discuss promotion of student and faculty exchange programs to encourage diversity and learning among the two cultures.

"The Washington representatives of the Cuban government informed AASCU that they consider this mission as one of the most important delegations to come to Cuba from the United States," he said.

Cofer's itinerary calls for him to meet with Cuban university leaders, visit the Latin American School of Medicine, the University of Havana, the University of Matanzas and the Bay of Pigs Museum.

Cofer said he looks forward to the visit and feels honored to be a member of the U.S. team.

Other presidents and their schools include Daniel O. Bernstine, Portland State University; F. Javier Cevallos, Kutztown University of Pennsylvania; Albert L. Etheridge, University of Pittsburg at Johnstown; Jack Hawkins, Troy State University; Carlos Hernandez, New Jersey City University; Ronald R. Ingle, Coastal Carolina State University; John H. Keiser, Southwest Missouri State University; Robert L. Potts, University of North Alabama; Portia H. Shields, Albany State University; Betty Lentz Siegal, Kennesaw State University; Jorge Velez-Arocho, University of Puerto Rico-Mayaguez; Craig Dean Willis, Lock Haven University of Pennsylvania; and Leslie Wyatt, Arkansas State University.
KSU has come a ways

Kennesaw State University this year celebrates the 40th anniversary of its founding, a milestone that

Looking at the university today, it is hard to believe that its life began only four decades ago with a decision by the state Board of Regents approving a junior college for Cobb County.

Credit the sheer determination of the “College Committee,” formed in 1962 to bring the new college to our county instead of Bartow, as then Gov. Carl Sanders had planned.

That steering committee, chaired by editor Robert Fowler of the Marietta Daily Journal, would not take "no" for an answer. Fowler and his committee made an end run around the governor and took their case directly to the Board of Regents and won the day, thanks to Cobb’s having more friends among the regents than did Bartow.

What a legacy that Fowler, now deceased, and those other committee members left. They surely rank among the most important leaders in the modern era of Cobb County.

They included state Rep. Harold Willingham of Cobb, the point man in taking the case to the regents, and other well-known figures; Smyrna bond broker Lex Jolley, who fashioned a plan for both Marietta and Cobb board of education bond issues totaling $2.35 million; and Fred Bentley Sr., Bob Flournoy, Acworth Mayor Mary McCall, Claude Hicks, Emmett Hobbs, Kyle Yancey and associate editor Bill Kinney of the Marietta Daily Journal, together with other movers and shakers.

The site chosen for the new college was ideal, a 152-acre farm owned by Steve Frey Sr. Recent acquisitions have increased the area to almost 200 acres. Its location on Chastain Road just off Interstate 75 makes it convenient to both the local area and the larger metro region. Community support gained new impetus after the college opened its doors in the fall of 1966, with 1,014 students registered and 37 faculty. The president was Dr. Horace W.
Sturgis, who came from Georgia Tech. Twenty-three leading businessmen from Cobb and surrounding counties established the Kennesaw Junior College Foundation, a major factor in raising private funds for scholarships and other programs supporting the institution. The foundation continues its work today.

Senior college status came in 1978, and Dr. Sturgis retired two years later, handing the reins to Dr. Betty Siegel, the first woman to gain such a position within the University System of Georgia. Under her strong and enthusiastic leadership, the college expanded not only its academic program but added intercollegiate athletics. The first master's degrees were offered in 1985.

Enrollment kept spiraling upward. The name became Kennesaw State College in 1988, and two years later enrollment exceeded 10,000 for the first time. From then on, it has been one success on top of another with major new buildings sprouting from the campus every few years, climaxxed last fall by the opening of on-campus housing.

In 1996 the institution became Kennesaw State University, reflecting its progress to that coveted level of academic standing and the remarkable progress of the institution.

Today the university boasts an enrollment of 15,600, more than 10 times that of the first class four decades ago. The founding, the growth and the success of the institution are living testimony to the far-sighted, determined leadership of that first “College Committee” and all the people who have given essential support over the years.

Our heartiest congratulations to Kennesaw State University in its 40th year.
Facilities planned for Cobb, N. Fulton

Build it and they will come -- especially if so many of them live nearby and don't want to make the drive downtown.

Two performing arts complexes planned for Cobb and north Fulton counties already appear to be plenty popular long before ground has been broken on either site.

No wonder. Each would be located in growing, highly traveled Northside corridors where they can more easily serve affluent, culture-hungry audiences, including many people who, supporters say, don't travel into the city for performances.

The mere thought of modern theaters and concert halls sprouting on the populous Northside has arts groups, entertainment promoters and public officials dreaming of untapped audiences, dollar signs and happy voters who get to boogie closer to home.

"The arts will all be lifted as a consequence of these new venues," said Betty Siegel, president of Kennesaw State University. "They create a full lineup for the community. Cities become great when they have something for the spirit."

Although the arts complexes would be paid for largely with private money, both were boosted last month with public funds.

The Cobb County Commission voted to contribute $57 million in hotel-motel tax revenue over 20 years to build a $125 million, multi-theater performing arts center adjacent to the Cobb Galleria Centre, at I-75 and Akers Mill Road. It would be located on the same visible parcel of land where Cirque du Soleil, the acclaimed French-Canadian circus, broke box-office records earlier this year (and where it will reopen in March).

The county money was critical to the project's momentum.

"It's the foundation of our effort," said John Williams, the founder of Post Properties, who served as chairman of the facility's task force, the Cumberland Galleria Arts Alliance. "The easiest part will be to complete the capital campaign. We're in good shape to go build the facility."

Groundbreaking could occur next summer.

Fulton County and the city of Alpharetta each contributed $1 million toward the purchase of land for the North Fulton Centre for the Arts, an $85 million to $90 million project that would include a 12,000-seat amphitheater. Organizers expect to close on the land deal Dec. 15, purchasing 28.5 acres in a 220-acre mixed-use development on the west side of Ga. 400 between Alpharetta and Roswell for $4.2 million.

"We're marketing this as a regional center, a world-class facility," said Barrie Davenport, a representative of the north Fulton center.

Local governments quickly anted up for both facilities, for one simple reason: public demand.

"Where we are located there's a million people within reach that probably will never get downtown, and we're trying to service that community," said Bob Fulton, the Fulton County commissioner who has been a key supporter of the Alpharetta project, which is expected to include a 2,000-seat hall and 300-seat black-box theater in addition to its amphitheater.

The population of north Fulton County soared 72.9 percent from 1990 to 2000 while the city of Atlanta's grew 9.2 percent, according to census figures. As of 2000, north Fulton had 291,751 people -- more than one-third of the population of the county.

Diana Wheeler, community development director for the city of Alpharetta, said officials have heard plenty in recent years from "grassroots folks" who have criticized the lack of local entertainment options.

"Roswell has a 600-seat cultural center. That's all that's up here," Wheeler said, predicting that the north Fulton complex would be "a huge economic generator."

A similar story is heard in Cobb County.

"There's a greater and greater demand for the arts out here," said Earl Smith, chairman of the Cobb-Marietta Coliseum and Exhibit Hall Authority, which runs Cobb Galleria Centre and would operate the performing arts facility. "The business community and the corporate world want this."

Indeed, the emergence of the two centers addresses a critical need for metrowide facilities cited in a November 2000 study by Research Atlanta at Georgia State University. The report ranked the Atlanta region 13th out of 20 major U.S. cities in available seats per capita. "Metro Atlanta can stimulate arts activity . . . by strategically growing arts infrastructure in the suburbs rather than concentrating it in the urban core," said the study, titled "The Arts Economy in 20 Cities: Where Does Atlanta Stand?"

Arts and entertainment providers are happy to see new opportunities for their product.

Their enthusiasm, however, is tempered by past failures.

Three years ago, the Woodruff Arts Center signed an option on 1,200 acres in Habersham County, in northeast Georgia, in hopes of developing a summer concert venue for the Atlanta Symphony Orchestra. That plan quickly evaporated, reportedly over the cost of developing the land.

Atlanta's dominant concert promoters, Peter Conlon and Alex Cooley -- now working with industry giant Clear Channel Entertainment -- gave up, in the face of neighborhood opposition, their plan for a 20,000-seat amphitheater in another Alpharetta location in 1997.

No such opposition to the new project is expected. County Commissioner Fulton said the amphitheater is being built next to industrial property with approved zoning, "excellent access" and "virtually no residential property within reach."

While the ASO and Clear Channel both produce pop music series at Chastain Park Amphitheatre -- in a complicated arrangement with the city of Atlanta, which owns the facility -- each organization is bidding to run the new north Fulton venue.
Dick Sullivan, executive vice president of marketing for the Atlanta Falcons, a trustee serving on north Fulton's executive committee, said both groups are "viable candidates" to manage the center.

Over in Cobb County, the prospect of a 3,000-seat hall has intrigued major theater and dance producers because it would be the first performance hall of its size in metro Atlanta -- a major factor in determining its use, said Michele Swann, general manager of the Cobb Galleria Centre.

The Fox Theatre and Boisfeuilleit Jones Atlanta Civic Center each have about 4,600 seats. Then there's a drop-off to Symphony Hall (1,762 seats), at the Woodruff Arts Center.

"The size is very important to the project," Swann said. "We knew a void existed. [Our consultants] felt we could be successful with that size."

Gwinnett sets an example

Backers in Cobb and Fulton can take heart at the early success of the Arena at Gwinnet Center in Duluth, which opened in February. In its first year, the arena, which seats up to 13,000 but can offer smaller configurations, will hold about 100 events, including concerts by major acts such as Elton John, Bruce Springsteen and George Strait. General Manager Preston Williams said bookings are selling at about 90 percent capacity.

Although the arena is home primarily to small-market sporting events (arena football, minor league hockey), it expects to book 27 or 28 concerts next year, Williams said -- about the same as Philips Arena downtown. Gwinnett leaders saw the same demand for local entertainment options as Cobb and Fulton.

"As the county has grown, leaders saw the needs of the community expand," Williams said. For Gwinnett residents, "there is a need for entertainment, sports, those kinds of things at home, regardless of being downtown."

Unlike Gwinnett, the Cobb and north Fulton venues would host only arts and entertainment events, with the smaller theaters in their respective complexes playing host to school performances and community groups.

Cobb has staked out Broadway musicals as its priority: Even the model of its facility is decorated with banners advertising "Cats" and "Les Miserables," two shows that have played the Fox several times.

Officials hope to sell naming rights to the facility for up to $20 million.

The north Fulton complex wants to position itself as a suburban Woodruff Arts Center, said Penn Hodge, vice chairman of the board of trustees for the nonprofit organization that would oversee the facility. It expects to emphasize the educational aspects of the arts while the amphitheater leasing pays the freight.

Early plans call for the amphitheater's name to have a "naturalistic" local connection -- something along the lines of Red Rocks Amphitheatre west of Denver or Tanglewood in western Massachusetts. One contender, Hodge said, is "Big Creek." (That was also the proposed name for the earlier amphitheater that failed.)

Unlike Cobb, Hodge said north Fulton organizers essentially ruled out selling corporate naming rights.

What if some company offered a lot of money to hang its shingle on the center? "It would have to be a pretty big check," he said with a laugh.

Will downtown lose edge?

It remains to be seen whether the new influx of arts and culture north of the Perimeter would hurt downtown by giving suburbanites fewer reasons to drive into the city.

"Yes and no," Conlon said when asked if downtown could suffer. "There's enough going on [downtown]. But also there's a lot of people who aren't coming downtown. In some ways, the city's been a little asleep at the switch, because it's so hard to get things done. It's hard to create things."

Conlon called metro Atlanta "under-venued" compared with other cities. "It was only a matter of time before suburban communities saw the cultural and financial value of building arts facilities close to home," he said. "We're not surprised to see it happening."

Atlanta Mayor Shirley Franklin, like many others interviewed for this story, said the suburban facilities would only strengthen the area's cultural profile. "I am not fearful that we're losing our edge, because there has been such a major commitment to the arts community downtown," Franklin said. She referred to the expansion of the High Museum of Art, a planned concert hall for the ASO at 14th and Peachtree Streets, and the recent refurbishment of the Civic Center.

Cobb County Commission Chairman Sam Olens, a major advocate of the Galleria project, agreed that his venue would only complement intown facilities such as the Fox.

"It's my understanding that there's more demand for shows than space to show them," Olens said. "The Fox can't accommodate them all."

The 74-year-old landmark on Peachtree Street is booked more than 300 days a year, said Ed Neiss, general manager of the Fox.

"We get a lot of calls almost on a daily basis from all kinds of people who would like to do projects at the Fox Theatre, and we have to tell them for the most part that we're unavailable," he said.

Scott Zeiger, the New York-based chief executive of Clear Channel's theatrical division in North America, said Cobb's 3,000-seat hall could host plays and small musicals that don't come to Atlanta now because the Fox and Civic Center are too big.

But even some blockbusters might prefer the intimacy of Cobb's venue over the Fox.

"For the right show, it [the Cobb hall] could be a terrific place," Zeiger said. "We're going to explore it. We intend to continue at the Fox. But I believe competition is healthy amongst venues."

At least one major concert promoter feels that the Alpharetta amphitheater would face serious competition from existing venues -- at Chastain (7,000 seats) and HiFi Buys Amphitheatre at Lakewood (19,000 seats).

"There's an awful lot of competition with these outdoor venues right now, more so than the talent can support," said Steve Harris, who also owns Variety Playhouse and books the Rialto Center for the Performing Arts downtown. "There's not enough name talent to fill them all. And it's not just those. In the summer, it's not like Gwinnett [arena] or Philips are closing up."

As for luring major acts from HiFi Buys, which is booked by the House of Blues, Harris said, "Why would Jimmy Buffett or Dave Matthews play 12,000 seats when they can play 19,000 seats?" (HiFi Buys Amphitheatre representatives declined to comment for this story.)
The Gwinnett arena's management agreed with Harris about the competition between amphitheaters. "There's only so much programming that can support 12,000 seats or more," said General Manager Williams. "It would be a pretty good fight to keep your head above water, I would think." Williams does not view the Alpharetta venue as a threat to the Gwinnett arena, even though the amphitheater would have about the same number of seats. "Tours are put together for the most part as indoor or outdoor tours," said Williams. "I think we've found our niche right now." That's something Cobb and Fulton counties are anxious to do.
Miss Fulton one of competitors for 'Joe Millionaire'

Andrea Phillips can't say if she got the man on the television show "Joe Millionaire." But the Vinings residents did say she is still looking for Mr. Right.

The reigning Miss Fulton County is one of 20 women who competed for the hand of a purported wealthy bachelor on the new Fox television series. Dennis and Vicky Phillips of Austell threw a premiere party for their daughter at a Marietta hotel before the show aired Monday night. Georgian Jenn Snell from Macon also competed on the seven-week reality series.

The women compete in the show for the affections of a man they were told is a multimillionaire, but he is actually a $19,000-a-year construction worker. Phillips said she wasn't fooled by the ruse. She said her training as a dancer alerted her to the bachelor's shortcomings.

"Part of our activities were dancing and riding horseback," she said. "He didn't do either well, and that raised a red flag. A rich guy should be able to do these things. He was a little rough around the edges."

The former Miss Austell and Miss Marietta was Miss Georgia State University in 2000. She is a GSU graduate in computer information and business management. Phillips got a call last summer after a casting company saw her in an issue of Jezebel Magazine in which she was listed as one of Atlanta's most eligible bachelorettes.

After several interviews, a background check and physical and psychiatric exams, Phillips won a part on the show. She resigned from her position as a computer technician to take the job but was rehired after filming completed in late November.

"I wasn't told that I was going to try to win the love of a millionaire until I got there," Phillips said. "I wasn't thinking about the guy when I decided to do the show. I was excited about the trip."

She spent almost a month in France, where the women stayed at an elegant chateau. It was Phillips' second trip out of the country. She went to Jamaica a year ago for a calendar shoot for the Georgia Force. She has been a member of the arena football team's dance team for two years. Phillips said she couldn't pass up the chance for another trip.

"I am a little worried about how the show will be edited, but I'm still excited about it," Phillips said. "If this leads to something greater, that's fine. If not, I got my chance in the spotlight."

'Orphan' du jour

Allison Sheahan has the role of an orphan down pat. The 11-year-old has played in five productions of "Annie" in the past year.

The fifth-grader has parents and a comfortable life in east Cobb County, but she knows well the Depression-era story of life in an orphanage. Allison said she never tires of appearing in the musical even after playing four of the seven orphans in different productions.
Two days after a Cobb Playhouse production of "Annie" closed last week, Allison began rehearsals for a national tour that opens at Atlanta's Fox Theatre this weekend. After handling the lead role at the community theater, she had hoped to continue as Annie.

"It was really hard for me not to get the role of Annie," Allison said. "But this part is good for me. It keeps my feet on the ground and teaches me not to get a big head."

She landed the part of July in her first "Annie" audition at the Cobb community theater a year ago. Then she played the orphan Duffy in the Theater of the Stars production at the Fox last January. Last summer, she was Pepper in the sequel "Annie Warbucks," at the Cobb Playhouse. She'll play the role of Duffy again for the touring show.

Allison's mother Nancy will go on the two-month tour with her daughter. After the Atlanta run, the group will travel to Memphis, Boston, Baltimore, New Haven, Conn., and Detroit.

"She's been performing all her life," Nancy Sheahan said. "When she was 18 months old, her grandfather nicknamed her 'Show Biz.' She's always liked being on stage."

Woman heads chamber

When Janie Maddox becomes chairwoman of the Cobb Chamber of Commerce at the annual dinner Saturday, she will be the second woman in 61 years to hold the post. Kennesaw State University president Betty Siegel was the first.

Maddox has lived and worked in Cobb all but one year of her life. She has worked for Post Properties for 27 years and is currently senior vice president of communications. The Marietta resident is a graduate of the Leadership Georgia Program, the Leadership Cobb Program and the Regional Leadership Institute.

She has served on numerous community boards and was awarded the 1998 Cobb Chamber Chairman's Award, the 1997 Mack Henderson Community Service Award and the American Heart Association's Lion Heart Award.

Maddox said her priorities include getting back to the basics with a focus on business-to-business networking, educational programs, working with elected officials and helping members grow their businesses. "People still like doing business with local folks -- people they see face-to-face and know," Maddox said. "We all dream about a quality place where we can live and raise our families. That's what makes Cobb unique."

Acworth Opry plays on

It may be cold outside, but the Acworth Opry is on for Saturday. The venue isn't heated, so bring a blanket and a folding chair. The free monthly bluegrass jam session is held year-round at a city park.

Local groups, including the Georgia Crackers, perform 6-10 p.m. the second Saturday of each month at Logan Farm Park, 4762 Logan Road.

Juried art exhibit

The Marietta/Cobb Museum of Art has a juried exhibit opening Saturday and continuing through March 2. "Metro Montage II: "This Land is Your Land; This Land is My Land" explores a patriotic theme in mixed media by local artists.

The museum is at 30 Atlanta St. Hours are 11 a.m.-5 p.m. Tuesday- Saturday, and 1- 5 p.m. Sunday. Information: 770-528-1444.
Photo
Allison Sheahan, 11, shown in the Cobb Playhouse's "Annie," also has a role in a national tour of the musical. / ANDY SHARP / Staff

Photo
Miss Fulton County, Andrea Phillips

Photo
Marietta employee Mark Braswell, operating a chipper, turns a Christmas tree into mulch that members of the public can get for free at 627 North Marietta Parkway. Residents also can discard Christmas trees at the site./ ANDY SHARP / Staff

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Atlantan to lead federal nonprofit

Wendy Bowman-Littler

Atlantan Frank B. Strickland has been named chairman of a $339 million federal nonprofit agency that funds and oversees civil legal aid for America's poor.

Strickland, a partner at the local law firm Strickland Brockington Lewis LLP, was appointed by President George W. Bush in late April to head Legal Services Corp. (LSC), a congressionally chartered nonprofit based in Washington, D.C. He was confirmed by the U.S. Senate.

Strickland has served on the board of the nonprofit Georgia Legal Services program for more than six years. He replaces LSC's outgoing board chairman, Douglas Eakeley, the longest-serving chairman in the agency's history, on the board since 1993.

"It's not at all surprising that President Bush chose [Strickland] to serve," said Eric Kleiman, an LSC spokesperson. "Who better to lead the national legal services program than an advocate who has been working in the trenches for more than six years as a leader of one of the most highly regarded federal legal-aid grantees (the Georgia Legal Services Program)?"

"He is acutely aware that 80 percent of poor Americans cannot obtain legal assistance when they need it, and he knows that it his job -- and that of his 10 colleagues on the board -- to strategize and devise enterprising solutions to this problem."

The appointment of Strickland -- "a compassionate conservative in the truest sense" -- to LSC board chairman will be a win-win for both Atlanta and America, Kleiman added.

"His chairmanship will ensure that low-income Atlanta residents with legal problems have a voice at the highest level of the federal government," he said. "It will also ensure
that LSC furthers its reputation as a bipartisan institution of which members of both political parties can be proud.

"I think it absolutely says something about Atlanta's commitment to its least fortunate that the one leader chosen from throughout the nation to lead the institution dedicated to 'justice for all' is from right in your own back yard."

The Atlantan's bipartisan approach also should help convince Congress that more funds are needed, and that LSC will be a responsible steward of any additional dollars allocated, Kleiman said.

In February, Congress approved the first funding increase ($9.5 million) for LSC in three years. The agency's current appropriation is $339 million, with a budget request of $353 million to Congress for fiscal year 2004.

**Enterprising women**

The Atlanta History Center has created a complementary photo-panel exhibit to honor Atlanta's own "enterprising women" during the run of its upcoming exhibit, "Enterprising Women: 250 Years of American Business." The exhibit will be on view July 4-Sept. 21.

In addition to telling the story of more than 40 women who helped shape business from Colonial times to the present, such as cosmetic salon owner Elizabeth Arden and Washington Post owner Katherine Graham, "Atlanta's Defining Women" will chronicle 50 modern women who have influenced Atlanta, including Georgia Secretary of State Cathy Cox; Atlanta Mayor Shirley Franklin; Coretta Scott King, founding president of the Martin Luther King Jr. Center for Nonviolent Social Change; Ann Cramer, regional director of IBM Corp.'s corporate community relations; and Stephanie Blank, trustee of the Arthur M. Blank Family Foundation.

Others include Allison Vulgamore of the Atlanta Symphony Orchestra; Judy Anderson of Georgia Power Co.; Pin Pin Chau of Summit National Bank; Gay Love of Printpack Inc.; Paula Rosput of AGL Resources Inc.; Betty Siegel of Kennesaw State University; Atlanta City Council President Cathy Woolard; Rosalynn Carter of The Carter Center; Alana Shepherd of the Shepherd Center; Stephanie Davis of the Atlanta Women's Foundation; Alicia Philipp of The Community Foundation for Greater Atlanta Inc.; philanthropist Dorothy Fuqua and Michelle Nunn of Hands On Atlanta.

Speaking of women. Synchronicity Performance Group will host a Women in the Arts Panel Luncheon May 22 at The Ritz-Carlton, Buckhead to bring together prominent female artists, funders and advocates to discuss arts as a key factor in attracting tourists, creating jobs, and luring and retaining businesses.

Panelists include Susan Booth, artistic director of the Alliance Theatre Company; Lisa Cremin, director of the Metropolitan Atlanta Arts Fund; playwright Sandra Deer; Nena
Gilreath, co-artistic director of the Ballethnic Dance Company; and Wanda Yang Temko, host of WABE (90.1 FM). For more information, call (404) 325-5168.

**Long-term plan**

AID Atlanta Inc. has kicked off a new Circle of Life Planned Giving Program that encourages longtime donors to make bequests to the agency in their wills and through other financial vehicles such as a living trusts, retirement plan gifts and charitable remainder trusts.

The new giving program will help the agency, which provides services to people affected with and by HIV and AIDS, prepare for the long-term effects of this chronic illness, said Kim Anderson, executive director.

AID Atlanta also plans to build an endowment for long-term support, with an initial goal of securing $1 million during the next 36 months. With a 5 percent payout, the endowment is expected to produce more than $50,000 annually to help fund the agency's youth, women and Hispanic outreach programs.

**Mark your calendar**

Businessman and community leader Stedman Graham will be in town May 16-18 for the inaugural Lost Boys National Summit Meeting. Graham will serve as keynote speaker for the summit, which will be held at Emory University.

Co-hosted by The Lost Boys Foundation and Aid Sudan Foundation, the summit's purpose is to exchange information and unite organizations and volunteers nationwide to serve the Lost Boys from Sudan, a group of child refugees orphaned by Africa's longest-running civil war.


- The United Way of America's 2003 Women in Philanthropy Summit has been scheduled for May 15-17 at The Ritz-Carlton, Atlanta. The summit will include keynote addresses by Lynne Cheney, wife of Vice President Richard B. Cheney; Johnnetta Cole, president of Bennett College; Sid Kirschner, CEO of Northside Hospital; and Susan Ivey, president and CEO of Brown & Williamson Tobacco Corp. For more information, call (800) 279-3244 or visit [national.unitedway.org/tocqueville/WIsummit.htm](http://national.unitedway.org/tocqueville/WIsummit.htm).

*If you have news for Nonprofit Business, contact Wendy Bowman-Littler at (404) 249-8004; fax, (404) 249-1058; or e-mail (wbowmanlittler@bizjournals.com).*
Pebblebrook names building after board member

Pebblebrook High School's performing arts building will be officially named Saturday for longtime Cobb County teacher and school board member Betty Gray. Gray, a teacher from 1957 to 1972, also was assistant principal of Wheeler High School and principal of Sedalia Park Elementary. She was the first female principal in the Cobb school system and has received the Horace Sturgis Award for Excellence in Education. She was a nominee for the YWCA Tribute to Women of Achievement in Business and Industry.

The Betty Gray Enrichment Center contains a new band room, orchestra room, choral suite, eight practice rooms, two dance studios, a drama classroom and a new Black Box Theatre. After the dedication at 7 p.m., Pebblebrook's ComPAny 2004 will perform "SuperShow."

KSU head receives award

Kennesaw State University president Betty L. Siegel has received the 2003 Peabody Award from the School of Education at the University of North Carolina at Chapel Hill. The award, given in recognition of Siegel's impact on the field of education, was presented last month in Chapel Hill.

Marching bands spectacular

Many of Cobb County's high school marching bands will take the field Monday for the annual Cobb-Marietta Marching Band Spectacular. Bands from Campbell, Harrison, Kennesaw Mountain, Lassiter, Mount Paran, Osborne, Walton and Wheeler will perform, beginning at 7 p.m., at McEachern High School on New Macland Road, which is just south of Macland Road, in Powder Springs. Admission is $5 for adults, $3 for students; children 10 and younger are admitted free if accompanied by a parent.

KSU chosen for national role

Kennesaw State University has been named one of 12 Founding Institutions selected to participate in a national project known as the Foundations of Excellence in the First College Year. The project, sponsored by the Policy Center on the First Year of College and the American Association of State Colleges and Universities, will develop a model of excellence for the first year of college. This model can be used by public colleges and universities to develop and refine their overall approach to educating new students.

14 Walker seniors honored

Walker School seniors Breana Berry, Jonathan Carson, Tara Croft, Kimberly Daniel, Nisha Desai, Courtney Erwin, Sterling Evans, Candiss Franklin, Peter Hylton, Jordan Kohn, Logan Krochalis, Christopher Montgomery, Sarah Pilewski and Jason Rodzik have been named commended students in the 2004 National Merit Scholarship Program. A letter of commendation from the school and the National Merit Scholarship Corp., which conducts the program, will be presented to the students.
Automotive: GM, BMW fuel collaboration

Detroit -- General Motors Corp. and the BMW Group will work together to develop refueling technology for liquid hydrogen vehicles and will invite other automakers and suppliers to join them, GM said. GM, BMW and every other major automaker are working on hydrogen-powered vehicles, most with fuel cells, which create electric power from hydrogen and emit only water vapor from their tailpipes. GM and BMW say their goal is to have affordable and compelling hydrogen vehicles for sale by 2010. A key to meeting that goal, they say, is developing ways to store and handle the fuel easily.

Deals: Architectural firms join forces

Two well-known Atlanta architectural firms are joining forces to become Stevens & Wilkinson Stang & Newdow Inc. Letters are being sent this week to clients informing them of the merged company, which, with 150 architects, will become one of the larger architectural firms in Atlanta. Stevens & Wilkinson was founded in 1919, while the Stang & Newdow firm is 19 years old. The existing principals of Stang & Newdow, which includes Ron Stang and Mark Newdow, will join the principals of Stevens & Wilkinson, which includes Tom Ramsey, Lee Morris and Rick Latham. The merged firm will be in the Equitable Building downtown.

HP to upgrade USDA computers

The U.S. Department of Agriculture has signed a $40 million deal with Hewlett-Packard Co. to upgrade the agency's technological infrastructure. The move is designed to overhaul the USDA's computer systems and interlinks the networks of three subagencies: the Natural Resource Conservation Service, the Farm Service Agency and the Rural Development Agency. Prior to the deal with Palo Alto, Calif.-based HP, USDA offices couldn't communicate with one another, and if farmers, ranchers or conservation groups needed a map of a land parcel, the USDA would offer a black-and-white photocopy of preprinted materials. Now, they'll be provided with customized, high-resolution maps. The deal calls for the USDA to purchase 7,200 HP servers and printers to be used in more than 2,700 USDA offices nationwide.

Mental health providers merge

Franklin, Tenn. -- Psychiatric Solutions, which operates mental health programs and facilities for children and adults, agreed to buy Ramsay Youth Services for about $78 million to almost double the number of inpatient beds it services. Psychiatric Solutions will pay $58.1 million, or $5 a share, in cash for Ramsay's common stock and assume its outstanding debt. Ramsay provides mental health, substance abuse and behavioral health programs in 11 U.S. states and Puerto Rico.

Education: KSU ethics chair endowed

Gov. Sonny Perdue will be on hand Friday at Kennesaw State University to celebrate a $1 million gift from the Atlanta-based RTM Restaurant Group to endow a new Center for Leadership, Ethics & Character. RTM's gift will provide an endowment fund for the center and a distinguished chair in ethical leadership named in honor of KSU President Betty Siegel. RTM is a 30-year-old company that is the nation's largest Arby's franchisee. RTM also is a minority investor in Winners
International, which is the franchiser of Mrs. Winner's Chicken & Biscuits and Lee's Famous Recipe Chicken restaurants.

FOOD/BEVERAGES: Analyst upgrades Pepsico
New York -- Marc Cohen of Goldman Sachs has upgraded his recommendation on Pepsico from "in-line" to "outperform." Cohen said Pepsico should "show an acceleration in revenue growth" in the second quarter. The company reports its first-quarter earnings April 17.

HEALTH CARE: Few generic drugs get initial OK
Rockville, Md. -- Only 7 percent of generic drugs win approval the first time an application is submitted, delaying access to cheaper medicines, U.S. Food and Drug Administration Commissioner Mark McClellan said. The FDA will work more closely with generic drug makers to prevent problems that might include incomplete study results, which can slow the application process. Generic drug reviews are less complicated than those for new drugs and typically take about 20 months, he said. The FDA's goal for new-drug reviews is 10 months or less.

HOSPITALITY: War keeping travelers within U.S.
The Travel Industry Association of America released survey results showing mixed news: 81 percent of Americans still plan to travel for leisure this spring and summer, but travel overseas may be at historic lows. The number of Americans choosing to take a driving vacation within the United States may approach all-time highs, the survey found; already, driving vacations were up 2 percent in 2002. The war and weak economy continue to affect business travel, already down more than 10 percent since 2000, with 26 percent of business travelers traveling less or not at all this spring or summer compared with last year. Only 9 percent say they'll travel more.

LEGAL: Senate OKs bill on SEC fines
Washington -- The U.S. Senate approved a proposal to give the Securities and Exchange Commission the authority to fine corporate officers and directors without going to court. The proposal, which also would boost the maximum fine the SEC can levy to $2 million from $600,000, was attached to a bill aimed at encouraging charitable donations. The Senate passed the bill Wednesday, 95-5, sending it to the House of Representatives.

Microsoft sues over patents
San Diego -- Microsoft Corp., the world's biggest software maker, filed a lawsuit seeking to invalidate six patents owned by Lucent Technologies. Lucent, which makes computer networking gear and is the largest U.S. maker of telephone equipment, has sued computer makers Dell Computer Corp. and Gateway Inc. over the inventions, which include color memory, video-search functions and controlling a computer with a stylus.

ImClone being investigated
New York -- ImClone Systems, the biotechnology company involved in an insider trading scandal last year, said U.S. regulators are investigating its failure to withhold taxes on stock gains of former Chief Executive Officer Sam Waksal and other executives. ImClone is restating financial reports back to 2001 because Waksal didn't pay some taxes. The Securities and Exchange Commission is now looking at ImClone's tax reports, the company said.

Bayer settles Baycol case
Leverkusen, Germany -- Bayer AG, Germany's biggest drug maker, settled a lawsuit over the withdrawn cholesterol drug Baycol for an undisclosed sum, before it reached trial in Fort Worth, Texas, later this month. Bayer also has settled Baycol claims out of court since it said in March that it has paid out $150 million to settle 500 cases, said spokesman Michael Diehl.

Two firms settle EPA suit
Washington -- Two companies have agreed to settle federal pollution charges by spending nearly $680 million to reduce industrial air pollution in 16 states and retrofit school buses with cleaner-burning engines, the government said Wednesday. Archer Daniels Midland Co. of Decatur, Ill.,
the nation's biggest ethanol producer, agreed to a $350.9 million settlement, and Alcoa Inc. of Pittsburgh, the world's largest aluminum producer, agreed to a $334.75 million settlement, the Environmental Protection Agency and Justice Department said.

REAL ESTATE: National vacancy rate rises
New York -- The U.S. downtown vacancy rate rose in the first quarter as companies continued to fire workers, though signs emerged that the market is bottoming, according to a report by property broker Cushman & Wakefield. About 15.2 percent of all downtown office space was unoccupied at the end of March, up from 14.8 percent at the end of 2002. The last time the vacancy rate was higher was the third quarter of 1996, when it was 15.6 percent.

TELECOM: AT&T plans to streamline
New York -- AT&T Corp., the biggest U.S. long-distance telephone company, is eliminating some management jobs and combining some departments as it tries to cut costs and improve customer service. Network Services President Frank Ianna and Ken Sichau, president of business services sales, will retire. The number of job cuts wasn't disclosed.

TRANSPORTATION: Code-share gets tentative OK
Washington -- AMR Corp.'s American Airlines and British Airways PLC won tentative U.S. approval to sell tickets on some of each other's flights after a proposed broader alliance failed last year. The partnership, which excludes nonstop flights between the United States and London, would increase service to the public and improve competition, the U.S. Department of Transportation said. The two carriers withdrew a proposed alliance in February 2002 after the Transportation Department raised concerns about their dominance between London's Heathrow Airport and U.S. cities. The new ticketing partnership is allowed under an existing aviation accord, the department said.

Copyright 2003 The Atlanta Journal-Constitution
A recent nationwide study of more than 1,000 family-owned businesses shows that mom-and-pop shops are experiencing robust growth despite a stumbling economy.

Sponsored by MassMutual Financial Group in Springfield, Mass., and the George and Robin Raymond Family Business Institute in Alfred, N.Y., the study indicates that the average revenue of family-owned firms has increased more than 50% to $36.5 million since 1997.

The research was conducted by family-business experts from Babson College in Needham, Mass., Kennesaw (Ga.) State University and Loyola University Chicago over a six-month period last spring and summer. Twenty-page questionnaires were sent nationwide to more than 38,000 family businesses.

"Family business is big business," says Matthew E. Winter, executive vice president of the individual insurance group at MassMutual.

More than 50% of respondents reported that they planned to increase staff by up to 5% over the next year.

A down week has an upside

Columbia explodes. War looms. Stocks slide, further.

Such was the grim backdrop at the National Association for Variable Annuities marketing conference in Orlando, Fla., last week, a major event for an industry facing its own quagmires. Attendance, hurt by travel cutbacks, was down 10%.

But there were uplifting moments. Speaking on a drizzly day in Disney World, Jeremy Siegel, professor of finance at the University of Pennsylvania's Wharton School, told an audience that although it may take a decade for the equity markets to return to their peak,
that would mean returns of 7% to 9% a year, before inflation.

"A lot of people ask me, 'Jeremy, aren't we going into that same period that we had from 1966 to '81, where really the Dow was not much higher 15 years later?' And I said, 'You know what, I don't care. From where we are today, that is still going to generate a good return to stockholders.'"

1,000 times no

Don't panic! It's not our fund.

That was the message the $82 million IPS Millennium Fund, offered by IPS Advisory Inc. in Knoxville, Tenn., sent out to shareholders in a special announcement last week.

IPS Millennium was panicked that investors may have associated it with the Millennium Fund, which billed itself as a developer of casinos in foreign countries and was closed by regulators in 1998.

A son of Florida State University football coach Bobby Bowden and a former Alabama University quarterback were among seven people indicted last week in an alleged securities fraud conspiracy involving the Millennium Fund that cost investors $10 million.

It appears, however, that the folks at IPS may have overreacted.

According to a spokeswoman, the company received only one call from a nervous investor. A spokesman at Fidelity Investments, which manages the $2.5 billion Fidelity New Millennium Fund, said the Boston company hadn't received any such calls.
Mayor Franklin Featured in Atlanta Stories 2003.

02/10/2003
Business Wire
(Copyright (c) 2003, Business Wire)

Local Theatre Gala Features Original Plays Written by Atlanta Celebrities.

ATLANTA-(BUSINESS WIRE)-Feb. 10, 2003-On March 15, 2003, Atlanta Mayor Shirley Franklin will be among four local celebrities making their debut as playwrights for Atlanta Stories 2003, a benefit for Horizon Theatre Company's New South Play Festival.

The other local celebrities participating include The Leader Publishing Group Founder and Chairman Gina Wright, Kennesaw State University President Betty L. Siegel, Ph.D., and WSB-TV medical reporter, Dr. Randy Martin. Atlanta Stories 2003 will be held at the Swissotel in Buckhead and the evening begins at 6:30 p.m. with cocktails and a silent auction, followed by dinner at 8 p.m. The performances begin at 9 p.m.

This is the fifth year for the Atlanta Stories fundraising event. Every year Atlanta celebrities, working with a professional playwright and director, write their own one-act plays. The plays, which are based on the celebrity's life or experiences, are enacted by professional actors in front of a live audience. Atlanta Stories benefits Horizon Theater Company's New South Play Festival, which features new plays from, for and about the South.

The line-up for Atlanta Stories 2003 includes:

- The Honorable Shirley Franklin, 58th mayor of Atlanta - Elected in Nov. 2001, Franklin is the city's first woman mayor and the first African American woman mayor of a major southern city. Before becoming mayor, Franklin served in numerous civic positions with the City of Atlanta, including commissioner of cultural affairs under Mayor Maynard Jackson.

- Gina Wright, founder and chairman of The Leader Publishing Group - Wright, who founded the company in 1997, is responsible for publishing several local business and community magazines, including Atlanta Jewish Life, Atlanta Women, Business-to-Business and Catalyst.

- Betty L. Siegel, Ph.D., president of Kennesaw State University - the first woman to head an institution in the 34 unit University System of Georgia. Siegel has served as president of Kennesaw State University since 1981. Under her administration, the university has evolved from a four year college with 4,000 students to its current university status and 14,000 student enrollment.

- Dr. Randy Martin, Associate Director Emory Clinic and medical reporter for WSB-TV
Atlanta - Dr. Martin graduated summa cum laude from Emory University Medical School before going on to train in medicine and cardiology at Stanford University Medical Center. He is a highly sought after and entertaining public speaker.

Tickets for Atlanta Stories 2003 are $150 each which includes the plays, dinner, cocktail reception and silent auction, and are available by calling 404-584-7450. Visit http://www.horizontheatre.com/ for more details.

About Horizon Theatre Company

Horizon Theatre Company is a dynamic 200-seat professional theatre located in the heart of Little Five Points that produces and develops Atlanta's brightest and best contemporary Theatre. Founded in 1983 by Co-Artistic Directors, Lisa and Jeff Adler, Horizon presents a smart, provocative, entertaining brand of Theatre. Recently named Best Theatre Company by Creative Loafig, "Horizon commands respect beyond its size, standing tall in the city's imaginative life." - Atlanta Journal-Constitution.

CONTACT: Horizon Theatre Company, Atlanta Gregory M. Rose, 404/817-0788 ext 12 grosse@gelignite.net.
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CONTACT: Horizon Theatre Company, Atlanta Gregory M. Rose, 404/817-0788 ext 12 grose@gelignite.net.
Hasty gets board seat

Linda N. Hasty has been elected to the board of directors of Southern Bancorp Inc., the holding company for Southern National Bank. Hasty is a Canton native and graduate of Cherokee High. She graduated magna cum laude from Kennesaw State University, where she majored in political science and communications. Hasty owned and operated a public relations and marketing business from 1996 until 2002, and previously was lifestyle and feature coordinator for the Cherokee Tribune. Southern National Bank will be opening an office in the Riverstone area in Canton this summer. A temporary building is scheduled to open by the end of this month, with a 10,000-square-foot permanent structure planned for the beginning of 2004.

Kennesaw State honors WellStar

The University System of Georgia Board of Regents has approved Kennesaw State University’s request to rename its College of Health and Human Services, School of Nursing and Women’s Wellness Center in honor of WellStar Health System. The WellStar board of directors unanimously voted to support the agreement, although the college has not designated a name. Part of the arrangement will designate four distinguished scholar positions within the College of Health and Human Services, focusing on areas such as African-American health, women’s wellness, ethics and women’s studies. Existing WellStar sponsorships, such as funding for the School of Nursing’s lab technician, are included in the agreement as well. "KSU and WellStar have a long-standing, productive relationship," said Kennesaw President Betty Siegel. "This collaboration will significantly enhance our ability to reward and attract stellar leadership for program development and implementation. This enables us to bridge the gap between our current capabilities and our vision for the future." WellStar Health System delivers health care through hospitals, physicians and services throughout the metro area, including physicians and urgent care centers in Cherokee County.

> Send your business news to Leslie Everton, 1105 Parkside Lane, Suite 1322, Woodstock, GA 30189. E-mail leverton@alltel.net or fax 770-373-8704.

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Teen drivers should check out this course

JOEY LEDFORD

Staff

We’ve devoted a lot of ink in this space to teen drivers, who crash and die at unprecedented rates when compared with motorists of other ages.

A lot of experts share my belief that one reason car crashes take more teenage lives than any other cause is that inexperience is coupled with a chronic lack of training. With driver's education rarely available in Georgia schools, many parents and their teens choose to skip it altogether. That's a huge mistake, one that could cost your teen his life.

We've featured a number of high-quality driver training programs in the past, and today we want to talk about another one due to take over a huge parking lot at Lockheed Martin in Marietta for six days in August.

Organized by the Safe America Foundation, the Marietta organization that has already trained about 800 teenagers on driving simulators, the hope is that thousands of metro teens will be able to learn some basics about driving.

There will be at least one demonstration at each of the six one-day clinics that I consider unique to the Atlanta driver training arena.

"We're going to T-bone two cars at an intersection every day -- with crash dummies," said Larry Musselman, Safe America's director of instruction. The 35 mph impact on the driver's side will teach teens in a far more graphic way than any textbook what happens to the passengers inside when two cars collide.

Public safety officials will take advantage of the crash scene to re-enact an extrication of trapped passengers, said Safe America's Pat Wilder.

In addition, teens will be schooled on police traffic stops, traveling safely with big trucks, auto maintenance, and the dangers of drinking, drugs and driving distractions.

Wilder said school groups will be bused to the site Aug. 25-29, but the program, sponsored by Atlanta area Dodge dealers, will be repeated Aug. 30 for all comers. There is a $15 charge that includes lunch.

The big week in August is just one focus of Safe America, which gathered many of its corporate friends for a fund-raising golf tournament on Monday in Acworth.

Dr. Betty Siegel, president of Kennesaw State University, was there to lend support for the effort to raise $2.5 million to support the foundation's programs.
Gov. Sonny Perdue has filmed a public service announcement lauding the program, and Lt. Gov. Mark Taylor's assistance gives the effort bipartisan support, said Len Pagano, Safe America's president.

"We'll be trying to train 2,000 teens in the next 12 months," he said. Cobb County Commission Chairman Sam Olens, who is co-sponsoring the fund-raising effort, said he gets more concerned about teen drivers with each passing year.

"I have a 13-year-old, and the closer she gets to driving age the more interested I get in teen driving," he said. "It should be a concern for all parents who have teenage children."

Keith Jones, director of corporate health and safety for United Parcel Service, said it's only natural for the Atlanta-based shipping giant and its 85,000 professional drivers to lend their expertise to the effort.

"The selfish part for us is if we can get somebody out there to drive safer, then it's safer for our drivers too," Jones said.

-- For more information, call 770-218-0071.

traffic@ajc.com

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Enter Anne Frank's World
Re-creation depicts secret annex from WWII

Author: CATHERINE FOX
Staff

Article Text:

EXHIBIT PREVIEW
"Anne Frank in the World: 1929-1945." 10 a.m.-5 p.m. weekdays; 1-5 p.m. Saturdays-Sundays. Closed Dec. 20-28 and Jan. 1. KSU Center, near the campus of Kennesaw State University, at 3333 George Busby Drive, Kennesaw. 678-797-2083.

Anne Frank received a diary for her 13th birthday, just before she and her family went into hiding to escape the Nazis. During the 25 months she spent in a cramped secret annex in Amsterdam, she faithfully recorded her thoughts and feelings -- some any teenager would recognize and some remarkably precocious -- in the book with the red plaid cover.

As the world knows, the Nazis found the Franks in 1944 and shipped them to concentration camps, where all except Otto, the father, perished. He published her diary in 1947. It has become one of the world's most-read memoirs, and Anne, the Jewish girl with the wide grin and intelligent eyes gazing out from the book cover, has become, for many, the tragic face of the Holocaust.

Georgians can revisit her story in a major exhibit at Kennesaw State University. Through a partnership of the Georgia Commission on the Holocaust, KSU and the KSU Foundation, "Anne Frank in the World: 1929-1945" is here on unlimited long-term loan from the Anne Frank Center in New York.

"Anne Frank" is a multipronged experience. The core is 78 photo-and-text panels that intertwine Anne's life and death with the historical events that determined her fate. It is augmented by a newly produced 28-minute video that tells the story with searing footage and a virtual tour of the Franks' hiding place. The exhibit contains a re-creation of Anne's tiny bedroom in the Netherlands, with her collection of postcards and film-star photos on the walls. It includes examples of prize-winning artwork about the Holocaust by Georgia middle and high school students and sculptures by artist Devorah Sperber. A detailed timeline is also planned.

The exhibit experience is greatly enhanced by its environment, a 2,000-square-foot space constructed within the central hall of the KSU Center, an off-campus building for continuing education. The first thing the viewer encounters at the entrance is a sliding door that looks just like those of the cattle cars used to transport Holocaust victims to the concentration camps. Then one enters a self-contained space constructed of Hebel block, which looks like timeworn limestone, and recycled pine flooring. Niches in the semicircular alcove display student artwork. Then the viewer takes the journey through a long, narrow space that houses the panels.

The exhibit terminates in the scroll room. There, a 14-foot-tall, curving stainless-steel wall is punched with 400 holes. Each contains a little scroll bearing a quotation from Anne's diary. Visitors are invited to take them home.

Architect John Abbott of Stevens & Wilkinson Stang & Newdow, who conceived the space, worked pro bono, as did Holder Construction, which built it. That kind of community spirit characterizes the story behind the project.

Bringing the exhibit to Atlanta was the brainchild of Sylvia Wygoda, the energetic executive director of the Georgia Commission on the Holocaust. She knew from experience that the commission could reach people through Anne Frank.

"We had shown the exhibit in 1997 in Roswell, and a half-million people came in two months," she says. "We toured a smaller exhibit in underserved areas around Georgia with the same results. In Cuthbert, over 4,000 people came. During the 10 days it was in Hazlehurst, it drew 9,000 people."

New York's Anne Frank Center was willing to part with the exhibit, but Wygoda needed a partner that had the space and money to support it. The going was rough until she chanced to tell Cobb County Commission Chairman Sam Olens about it last October. He was determined to get it.

"The exhibit is a great education tool to teach about tolerance and human dignity," he explains.

The next day Wygoda received a letter of commitment from KSU President Betty Siegel, Olens, state Sen. Steve Thompson and the KSU Foundation set about raising funds. Businesses, youth groups and individuals responded so generously that they were able to garner more than the $45,000 needed to lease the exhibit for three years. (It will cost $1 a year thereafter.)

"Nearly everyone we asked gave," says KSU Foundation director Karen Paonessa. "And that was sight unseen."

Paonessa says the foundation is working to raise $2 million more. That would defray $425,000 in construction costs and support future programs the commission has planned -- conferences, lectures, performing arts and film series.

Like the exhibit, the programs will serve to take the viewer from the specifics of Anne Frank's life and death to a larger truth.

"Our mission is to teach the evils of discrimination and the dangers of prejudice unchecked," says Wygoda.

She was gratified to walk into the video room and find three families -- African-American, Orthodox Jewish and Hispanic -- all watching the video together.

She says, "That's what this exhibit is about."
Postwar generations preserved the best of the old while ushering in the new

Editor's note: Cobb County's 20th century history is the topic of a just-published book by Kennesaw State University history professor Dr. Thomas Scott. Titled "Cobb County, Ga., and the Origins of the Suburban South," it covers the major events of the past 100 years that helped shape the Marietta and Cobb we know today. The Marietta Daily Journal, with the cooperation of the Cobb Landmarks Society, is serializing portions of the book this week. Here is the final installment in the series.

By the 1960s and early '70s Cobb was well on its way to becoming a modern, suburban county. As the Ernest Barrett administration paved and improved roads and extended sewer lines up the Chattahoochee River and Sope Creek, it put in place the infrastructure to stimulate east Cobb's dramatic growth, as explained below:

Growth of East Cobb

The first large subdivision to go into east Cobb during the Barrett administration was Tom Cousins' mammoth, 750-acre Indian Hills project near Sope Creek between Roswell and Lower Roswell roads. The Atlanta developer conceived the project in 1967, and then spent a decade planning, landscaping and constructing houses. When Cousins appeared before the county commission in the late 1960s with his zoning request, residents of the area came to oppose him. Homeowners on their five-acre lots wanted to keep that part of the county rural, and they had legitimate fears about traffic and water run-off. Sewers had not yet reached that far and Cousins had to build his own package plant until the county system was completed.

Cousins promised the board a quality development, but the zoning code was so inadequate that the county could not require particular standards. The experienced businessman tried to reassure everyone by vowing that no house would be sold for less than $23,000, an upper-middle-class price at the time. Some Atlantans doubted that anyone would buy expensive houses way out in east Cobb, but Cousins believed the proximity to I-285 would make the area attractive to those who worked near the perimeter highway. That proved to be the case. A large number of original Indian Hills residents were pilots and other employees at Hartsfield International Airport.

In 1968, future U.S. Congressman Johnny Isakson opened the first Northside Realty office in Cobb County. In the 1940s, his parents, Edwin and Julia Isakson, had begun buying rundown Atlanta houses to renovate and resell for a profit. From that
beginning, the elder Isakson moved into the real estate business, working for several companies before joining with Howard Chatham in 1960 as the manager of Northside Realty's first and then-only office, located in Buckhead.

Possessing a business degree from the University of Georgia, 23-year-old Johnny Isakson arrived in Cobb County on the eve of east Cobb's tremendous expansion. By the end of the first year, Isakson was supervising six agents and doing about $200,000 dollars of business a month, a respectable amount in an era when middle class homes sold for $15,000 to $30,000. Eleven years later, when the young businessman assumed the presidency of Northside Realty, the company owned three Cobb County offices where 60 agents annually brought in over $82 million dollars in sales.

According to Isakson, at least half of the phenomenal appreciation of real estate values in east Cobb during the 1970s and 1980s can be credited to Ernest Barrett's success in running water and sewer lines into that part of the county. In 1970, when Tom Cousins started selling houses in Indian Hills, Northside Realty was there. The only commercial establishment within miles was a country grocery store and gas pump at the corner of Lower Roswell and Johnson's Ferry. Shortly after the first Indian Hills houses went on the market, the bridge across Sope Creek on Lower Roswell was washed away in a rainstorm. The area was so undeveloped that the county left the road closed for 18 months. Isakson facetiously suggested that, "Cousins had connections with the Lord," because, going from Marietta, the closed road was just beyond the first part of Indian Hills. Prospective homebuyers could reach the new subdivision, but go no further; so, "It was kind of like having a railroad dead-ending in your hometown. Everybody was going to get off."

Cumberland Mall

Historian Kenneth Jackson has remarked that "the Egyptians have pyramids, the Chinese have a great wall - and Americans have shopping centers." Although the Columbia University professor doubts that the modern mall is the best use of money and space, he concedes that he holds a minority view. By the late 20th century, enclosed malls would be found in Hong Kong, Singapore, Paris, London and most affluent metropolitan areas. Automobile-centered shopping centers with stores surrounded by large parking lots go back to Kansas City's Country Club Plaza in 1923. At the end of World War II, however, the nation had only eight planned shopping centers with ample parking and central management. Everything changed after the war, when millions of Americans flocked out of downtown areas to the suburbs. Inspired by Milan's Galleria and the small shops of Switzerland and his native Austria, Victor Gruen built the first enclosed indoor mall in suburban Minneapolis in 1956. The climate-controlled Southdale Shopping Center, with two department stores, specialty shops and many skylights, appealed to snow-bound Minnesotans, and served as a model for enclosed malls throughout the nation.

In August 1973, Cobb County acquired its first enclosed shopping area when Cumberland Mall held a grand opening for four major department stores (Rich's, Sears, Penney's, and Davison's) and 110 smaller shops. During recent decades, the county had been served by several smaller shopping centers, notably Belmont Hills in Smyrna, Cobb Center on South Cobb Drive, and Town and Country on Roswell Road. Located on U.S. 41 near I-75 and I-285, Cumberland Mall was Cobb's largest commercial project, containing more stores and floor space than the three earlier
centers put together. Only one other Southeastern mall, in Pompano Beach, Florida, boasted as many as four department stores.

At the opening ceremonies, Ernest Barrett predicted that the new mall would be the "first of many" for Cobb County. Noting that Cobb was perceived as a "bedroom community" for Atlanta, the chairman argued that Cumberland Mall gave more people an opportunity to work near home. The Marietta Daily Journal reported that all 5,200 parking spaces were occupied by 10:30 a.m. on opening day, with as many vehicles from Cherokee, Douglas, Fulton and Clayton as from Cobb.

Developed by Crow, Carter and Associates of Atlanta, the enclosed shopping center took advantage of the growing affluence in metropolitan Atlanta's northern suburbs. According to company president Frank Carter, the land and buildings at Cumberland Mall exceeded $60 million in value and contained 1.25 million square feet of floor space.

Despite the smiles of opening day, the county and the developers were sometimes at odds during the massive project's construction phase. The task of providing utilities proved a major challenge. The Chattahoochee River Wastewater Treatment Plant was still several months from completion, and county engineer Bob Sutton had to tell Crow, Carter and Associates that they would have to pay Cobb for a temporary treatment plant until the mall could tie in with the county system. The developers balked until Sutton asked them to calculate the extra interest on their construction loan that a delayed opening would cost. On sober second reflection, the project managers gave into county demands and asked Sutton when he wanted the check for the temporary plant.

The Platinum Triangle

As Cobb matured, reaching 448,000 people by 1990, the county became less dependent on Lockheed or Atlanta for its economic health. A proliferation of new businesses in the 1970s and 1980s enabled Cobb to transform itself from a "bedroom community" of Atlanta to a thriving commercial and industrial center in its own right. By 1990, some 129,000 local residents worked within the county, slightly exceeding the 122,000 who commuted to other locales. With a third of the labor force holding managerial or professional positions Cobb, not surprisingly, ranked among the nation's most affluent places. The 1989 median family income of $48,415 surpassed the U.S. average by $13,000 and the Georgia average by $15,000.

By the early 1980s, two parts of the county led the way in providing employment opportunities. The first was Marietta, stretching from the downtown courthouse complex to the Lockheed/Dobbins site a mile or so to the south. The second was a relatively new but remarkably wealthy area labeled "The Platinum Triangle" at the confluence of I-75, I-285 and U.S. 41, just across the Chattahoochee River from Atlanta and Fulton County. Starting with Cumberland Mall in 1973, the area became home during the next two decades to the Galleria complex, a host of high-rise office buildings, the Cobb Chamber of Commerce and the Cobb Galleria Centre.

The Platinum Triangle got its name from K.C. Smith, a resident of Buckhead in north Atlanta, who coined the term in 1979 for the area bound by Peachtree and Wieuca
Roads and Georgia 400. He claimed that the Buckhead area was not as flashy as Sandy Springs' "Golden Ghetto," but "more precious than silver." The Cobb Chamber of Commerce appropriated the appellation for the burgeoning Cumberland-Galleria area. Not many years earlier Tip Top Poultry owner Chet Austin had hunted rabbits at this location and gone skinny-dipping in nearby Rottenwood Creek. The Bert Adams Boy Scout camp existed on the site of Cumberland Mall and few individuals lived in the vicinity. By the mid-1980s, interstate and federal highways provided such convenient access that a host of firms moved to Cobb's Platinum Triangle, creating over 30,000 jobs. Developer Tom Cousins' Interstate North, near I-75 and Windy Hill Road, was the triangle's first high-rise office complex in the 1970s, followed by Johnny Gresham's North by Northwest and then Charlie Vaughan's Circle 75. In 1987, Georgia Commissioner of Industry and Trade George Berry proclaimed the Platinum Triangle one of the "most exciting high-rise office park developments anywhere in the United States."

A widely read book of 1991, Joel Garreau's "Edge City: Life on the New Frontier," identifies the Cumberland Mall area as one of four "edge cities" (along with Midtown, Buckhead, and Perimeter Center) north of downtown Atlanta. Garreau argues that edge cities are the third wave in a late 20th century redefinition of urbanism. The first wave started after World War II when large numbers of people left downtown for the suburbs. The shopping mall characterized the second wave, as department stores and specialty shops followed their customers out. The third wave began when the "means of creating wealth, the essence of urbanism - our jobs" moved out too. Garreau says that he coined the term because these urban centers function like cities, but are on the edge, as "a vigorous world of pioneers and immigrants, rising far from the old downtowns, where little save villages or farmland lay only 30 years before."

The Cumberland Community Improvement District

In the early 1980s John Williams, the founder and CEO of Post Properties, helped originate the idea of a special tax district for the Platinum Triangle where property owners could finance transportation and other improvements beyond those provided by state and local governments. An Atlanta native, Williams graduated from Georgia Tech with a degree in industrial management. In 1971, at age 26, he formed Post Properties and began building large luxury apartment buildings. The visionary entrepreneur designed places noted for their beauty, with ponds, walking trails and lush landscaping, featuring an abundance of tulips, hollies and Bradford pear trees. Working 80 to 100 hours a week, Williams by 1990 had built 15 Post complexes in Cobb County and nineteen more in other parts of the metropolitan area. In that year, Post was Cobb's sixth largest taxpayer ($2.1 million). In 1993, Post went public on the New York Stock Exchange with a $270 million stock offering. Five years later it was one of the five largest public apartment companies in the nation, with a capitalization of $2.6 billion.

Williams was not content just to build apartment complexes. His commitment to public service included two terms as chairman of the Cobb Chamber of Commerce (1985 and 1992) and a term in 1998 as chairman of the Metro Atlanta Chamber. Along with his wife Donna, he contributed generously to worthy causes, giving millions of dollars to such educational institutions as Georgia Tech, Kennesaw State and Southern Polytechnic. In 1986, the couple made a quarter million dollar "anonymous" donation to Marietta for the renovation of Glover Park in the center of
Recognizing that traffic congestion in the Platinum Triangle could bring growth to a standstill, Williams and other Chamber officials began working toward a solution. About 1982 the Post Properties CEO took his concerns to the dean of the Cobb legislative delegation, Joe Mack Wilson. They sat down with commission chairman Ernest Barrett, who was nearing the end of his two decades in office. The three came up with the idea of a community improvement district (CID) governed by a board that could impose taxes on district property owners. - Chairman Barrett carried the concept to the Cobb Chamber and helped win an endorsement from the local legislative delegation.

Cobb Galleria Centre

In the early 1990s, the Platinum Triangle became the home site for a new Cobb County convention center. Based on a 1989 task force study commissioned by the Cobb Chamber, business leaders recommended the approximately $50 million dollar facility as a means of bringing tourist dollars to the area. Chamber director Phil Sanders described the current Cobb Civic Center on South Marietta Parkway as "a nice gym" but not equipped to attract convention business. Six Flags general manager Spurgeon Richardson (a future president of the Atlanta Convention and Visitors Bureau) supported the Cobb facility as a means of bringing Atlanta's surplus convention business north of the Chattahoochee. He pointed out that Atlanta was the nation's third-largest convention city, with more business than downtown hotels could handle, giving a conveniently located Cobb County site a chance to bring conventioneers to the suburbs.

In 1991, after several years of planning, the Cobb-Marietta Coliseum and Exhibit Hall Authority, chaired by John Williams, picked the Galleria specialty mall as the best site for the new convention center. The location seemed ideal with I-75 leading to downtown Atlanta and with both I-75 and I-285 providing direct routes to Hartsfield International Airport. Moreover, the upscale Stouffer Waverly hotel already existed next to the convention center. - The Cobb County site took its name from the famous Galleria Vittorio Emanuele II in Milan, Italy. Opened in 1867 to commemorate a victory over Austria, the original Galleria consisted of a series of shops and stores with a four-story façade covered by a huge glass vault. Over a century later, it remained the center of Milan's economic and political culture.

Conceived in 1978 by Childress Klein Properties, Cobb's Galleria consisted of a number of high-rise office buildings and a specialty mall. Childress Klein was a huge real estate company, with commercial properties throughout the Southeast. After the deal with the county, Childress Klein continued to own and manage the office buildings and the first floor of the specialty mall, where it maintained a movie theater and several restaurants and shops.

In May 1992, Cobb employed the Pinkerton and Laws Company to rip off the top of the mall and build a new 280,000-square-foot second floor, featuring a 108,000-square-foot exhibit hall, a 25,000-square-foot presidential ballroom and meeting rooms. As part of its $10 million dollar purchase, the county also built a parking deck adjacent to the convention center.
While construction began, a vehement squabble broke out over the name of the convention center. Childress Klein owned the name "Galleria" and was willing to authorize its use only if the site was called Galleria Centre. The company did not want Cobb County as part of the title, preferring to identify the site with Atlanta. When the coliseum authority seemed willing to go along, it came under attack from local officials, who resented the implication that the name Cobb was bad for marketing. Ultimately, the General Assembly decided the issue, passing a resolution naming the facility the Cobb Galleria Centre. It opened on Jan. 15, 1993 and was instantly a huge success. Facility managers had no trouble booking conventions and other events, and during the first year revenues surpassed $2 million dollars, exceeding projections by 83 percent. -

Cobb in the Year 2000

At the start of the new millennium, the people of Cobb County could look back on a century of revolutionary change. In 1900, the county had been rural, provincial and poor. In 2000, it was just the opposite. Cobb's transformation was, in microcosm, the story of the prosperous, Sunbelt South, which emerged in the decades following the outbreak of World War II. The catalyst that propelled Cobb forward was the arrival of the aircraft industry with Bell and Lockheed. For the region as a whole federal spending was a key stimulant in the so-called "second wave" of Southern industrialization of the 1940s to the 1970s. As modern military bases, factories, and office buildings sprang up, the one-time Confederate states at last fulfilled the hopes and dreams of New South boosters almost a century before.

Cobb's dramatic resurgence was made possible by several generations of dynamic leaders with the vision to build public institutions that sustained growth. Not every generation has the privilege of shaping a new society from the ground up. In the late 20th century, Cobb Countians built two public universities, a private university, a technical college and large and progressive public school systems. They started one of the state's first countywide park systems and greatly expanded the number of public libraries. They put in place a countywide network of four-lane roads, water and sewer lines and other utilities. In the process, they reshaped the local culture.

Given the reputation for bigotry that characterized Cobb and Georgia in the early 20th century, the changing role of minorities is remarkable. In 1900, Cobb's leadership was made up exclusively of Protestant, Caucasian males, and most had fought for the Confederacy or were the children of those who did. At the beginning of the 21st century, few of the county's political, business, religious and educational leaders were born in Cobb County and many came from outside the South. In 2000, the general manager of Cobb's largest manufacturing establishment, Lockheed Martin's Lee Rhyant, was an African-American. The manager of Cobb County's 4,600 public employees, David Hankerson, also was black. Two Jewish businessmen, Bernard Marcus and Arthur Blank, operated The Home Depot's international network from Cobb County. Women served as presidents of both public universities, with Betty Siegel heading Kennesaw State and Lisa Rossbacher directing Southern Polytechnic. Two of the county's six mayors, Marcia Andruzzi of Acworth and Ansley Meaders of Marietta, were female.

Perhaps more remarkable than the number of women and minorities in leadership positions was how little anyone seemed to notice. Achievements that might have been impossible a half century earlier had become commonplace by the 1990s. The
media paid little attention to the county’s leadership diversity, and the public seemed unconcerned about officials’ race or gender as long as they were good administrators and led in a progressive direction.

When Bell Aircraft in 1942 announced its arrival in Marietta, the Cobb County Times called on local citizens to welcome newcomers enthusiastically and to work to build a new Cobb that retained a "family resemblance" to the old. Looking back 60 years later, one can say with confidence that the World War II and postwar generations performed admirably in preserving the best of the old Cobb while ushering in the new.

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Top performers on the hardwood: The Douglas brothers vs. the Humphrey brothers: Last week's big game against Stockbridge featured a talented brothers act with Jonesboro's Douglas brothers beating the Humphreys of Stockbridge 65-56. Toney Douglas scored 26 points, including seven 3-pointers, and he snagged five rebounds. Harry Douglas had 15 points, six assists and two steals. Big brother Quin Humphrey scored 26 points and had six rebounds. All 26 came hard, because defensive whiz Harry Douglas was guarding him. Sophomore Markel Humphrey scored 11 points. Truett O'Neal, Lovejoy: O'Neal scored 27 points to lead Lovejoy over Forest Park 94-74 in the Henry County Classic championship game. The Wildcats' Michael Sloan had 21 and Josh Barker 18. Coley Carter led Forest Park with 25 points. Alisea Rucker, Eagle's Landing: She shot 65 percent from the field during the Starr's Mill Invitational and was named to the all-tournament team. Rucker scored 22 points against McIntosh, 14 points against Westminster and 15 points with nine rebounds in the victory over Starr's Mill that gave the Lady Eagles third place in the tournament. Kirby Copeland, Morrow: Copeland scored 35 points to lead Morrow over Sprayberry 78-48 in the consolation game of the Unilever Holiday Hoopfest at Cass High School. Copeland, Jonesboro's Lavonne Thomas and Ashley Harp were named to the all-tournament team.

ON THE MATS

Stockbridge third at Toomey

A young Stockbridge team under new coach Don Williams (formerly at Eagle's Landing) placed a surprising third among 16 teams in last weekend's sixth annual Toomey Memorial Tournament at Savannah's Groves High School. Camden County won the tournament and Glynn Academy was second.

The Tigers had four players place: Stephen Wentzel, first in 152 pounds; Jesse Wentzel, second in 135; Russell Johnson, third in 130; and Trae Baker, third in 145.

Other Stockbridge wrestlers winning matches were: Robbie Savage, 119, 2-2; Daniel Suwinski, 145, 2-2; Phillip Gable, 171, 3-2; Jared Callaway, 189, 1-2 and Paul Adair, 215, 1-2.

The Tigers are 7-8. They are starting one senior and six freshmen. They've placed 14th in the South Metro tournament, fifth in the Tiger Classic and fourth in the Tara Classic, and they've shown the ability to bounce back.

The third place at Savannah came on the heels of a 74-3 loss to Jefferson and a 78-0 loss to Parkview in a three-way match. "We are trying to be the best, so we wrestled some of the best," Williams said.

HONORED

Morrow resident in KSU Hall of Fame

Morrow resident Jenifer Turner-Reid was one of five athletes inducted into the inaugural Kennesaw State University Athletic Hall of Fame last week. Turner-Reid was Kennesaw's first All-American. She earned NAIA All-American honors in 1985 and 1986 in the 400-meter hurdles and in 1987 as a long
jumper.

Other inductees are: James "Spec" Landrum, Kennesaw's first athletic director; Herb Davis, Kennesaw State's faculty athletic representative since the inception of the athletic program in 1981; Roger Hopkins, Kennesaw State's first vice president for business and finance; and school president Betty L. Siegel.

Photo
Don Williams

Photo
Jonesboro's Toney Douglas scored 26 points in a 65-56 win over Stockbridge. His brother, Harry, scored 15. / JOHNNY CRAWFORD / Staff
Dalton-based Shaw Industries has donated $1 million to Kennesaw State University to hire a "faculty member of great quality" in the Department of History and Philosophy.

"The Shaw Industries Distinguished Chair in History will be a permanent tribute to the success of university-corporate partnerships," said Linda Noble, dean of the College of Humanities and Social Sciences. "We look forward to a lasting association and are proud to have the Shaw family name as an enduring part of our campus."

"The distinguished chair endowed by Shaw will allow Kennesaw State University to attract and retain a faculty member of great quality whose scholarship and teaching in the Department of History and Philosophy will enhance the entire academic program," said Noble. KSU officials hope this historian "will draw gifted students and other talented faculty members to the university."

Julius Shaw, Shaw Industries executive vice president, said the donation was part of Shaw's commitment to education.

"We've been a big supporter of education both at the local and state level," Julius Shaw said. "And we also have many programs within Shaw Industries to encourage our employees to continue their education both in tuition assistance and GED programs."

Kennesaw State, with an enrollment of 15,600 students, and Shaw Industries, the world's largest carpet maker, have a long-standing research partnership.

In 1993, former chairman J.C. Shaw collaborated with Kennesaw State to support the research and publication of a history of the carpet industry, "Carpet Capital: the Rise of a New South Industry," co-authored by Kennesaw State professors Randall L. Patton and David B. Parker.

That book lead J.C. Shaw to commission a second work by Patton titled "Shaw Industries: A History," which was released in December. The book follows the company from its origins as a family-owned business through its growth into a multinational corporation that recently joined Warren Buffett's holding company, Berkshire-Hathaway.

"Since we felt these two books were important to both our industry and our company, we felt like we should give something back to Kennesaw State for their efforts," Julius Shaw said.

Shaw Industries also has an active recruiting and co-op arrangement with the university, and several Kennesaw State graduates have gone on to work for the company.

Although Kennesaw State has several endowed chairs, this will be the first for the Department of History and Philosophy.

"The special association that Shaw Industries and Kennesaw State University have forged is a source of great pride to all who know it," said Betty L. Siegel, Kennesaw State president. "This gift will have an enormous impact on the educational quality of this university."

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In 1993, former chairman J.C. Shaw collaborated with Kennesaw State to support the research and publication of a history of the carpet industry, "Carpet Capital: the Rise of a New South Industry," co-authored by Kennesaw State professors Randall L. Patton and David B. Parker. That book lead J.C. Shaw to commission a second work by Patton titled "Shaw Industries: A History," which was released in December. The book follows the company from its origins as a family-owned business through its growth into a multinational corporation that recently joined Warren Buffett's holding company, Berkshire-Hathaway.

"Since we felt these two books were important to both our industry and our company, we felt like we should give something back to Kennesaw State for their efforts," Julius Shaw said.

Shaw Industries also has an active recruiting and co-op arrangement with the university, and several Kennesaw State graduates have gone on to work for the company.

Although Kennesaw State has several endowed chairs, this will be the first for the Department of History and Philosophy.

"The special association that Shaw Industries and Kennesaw State University have forged is a source of great pride to all who know it," said Betty L. Siegel, Kennesaw State president. "This gift will have an enormous impact on the educational quality of this university."

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Restaurateur credits faith, his folks

Restaurateur Shelley "Butch" Anthony says two factors have contributed to the 20-year success of his This Is It BBQ & Seafood business: experience and faith.

The former, Anthony said, came through his parents, longtime restaurateurs in Tampa, and the latter comes from God.

Both figure prominently in Anthony's world. A mural of his parents has become a feature in his restaurants, and his corporation is named "Jesus & Butch Inc."

In August, Anthony opened his fifth This Is It corporate store, at 7331 Stonecrest Concourse in Lithonia near the Mall at Stonecrest, and he has sold three franchise locations. In an industry notoriously tough and prone to shakeout, Anthony has persevered. This year he celebrates the chain's 20th anniversary.

"It's just in me to do this," he said.

Anthony came of age working in his parents' restaurant, Anthony's Drive-In, one of the first black-owned eateries in Tampa. He learned a lot of business lessons there, he said.

He opened his first restaurant, Butch's Slide-In BBQ, in Decatur in 1976.

The business did well, but something seemed to be missing, Anthony said. Soon, he found out what that was --- God --- when "the Lord saved me," he said.

This Is It came in 1983. The first restaurant was in southwest Atlanta, followed by a second site in Decatur. The restaurants offer traditional soul food dishes as well as seafood.

Religious faith is an important part of Anthony's business. Each Tuesday, he invites his 40 employees to a corporate Bible study at his main store, at 4065 Memorial Drive in Decatur, which is followed by prayer and breakfast. Sometimes only a few show; sometimes as many as half, he said. No one is required to attend.

Anthony said he also has hired people down on their luck and helped them turn their lives around by introducing them to the Lord.

In many respects, the restaurant chain is his ministry, Anthony said.

"This Is It is really a Christian-based business. The Lord is the head, and that's what has made it work," Anthony said.
Faith and family merged when one of Anthony's six children, his son Telley, got a business degree and decided to work with his father. Anthony said he prayed that his children would commit to the family business, but didn't pressure them. That Telley came into the business, he said, "is a blessing."

Other This Is It BBQ & Seafood corporate stores are at 4865 Memorial Drive in Stone Mountain; 2532 S. Hairston Road in Decatur; and in the Georgia Dome. Franchise stores are in Smyrna, Greenbriar Mall and Riverdale. Call 678-817-7757.

BRIEFLY: Clean air efforts rewarded

The Clean Air Campaign recently presented the 2003 Pace Awards, honoring seven employers, a property manager and an individual for outstanding efforts to reduce traffic congestion and increase air quality in metro Atlanta. Nine awards --- several of which went to DeKalb County-based businesses --- were presented in five categories. For a list of winners, see www.cleanaircampaign.com.

Help board member named

DeKalb County resident Lisa Robinson was recently named to the board of the Midtown Assistance Center, a nonprofit agency that provides emergency financial assistance to the working poor of Midtown Atlanta. Robinson is an economic development specialist at the Federal Home Loan Bank.

Leader awards launched

DeKalb County-based Turknett Leadership Group is sponsoring its first statewide Leadership Character Awards and recently named four community leaders to an advisory board for the contest: Oz Nelson, retired chairman and CEO of United Parcel Service; Conchita Robinson, former vice president of IBM Corp.; Betty Siegel, president of Kennesaw State University; and Frank Skinner, retired president of BellSouth Telecommunications. Nominations of individuals or organizations for the awards must be received by Nov. 1. For information, see www.leadershipcharacter.com.

Human resources seminar

Learn how to hire and retain the best talent for your business at a seminar on human resource management sponsored by the University of Georgia Small Business Development Center. The seminar will be held from 8 to 10 a.m. Oct. 24 at the DeKalb Chamber of Commerce in downtown Decatur. Topics will include developing personnel plans, evaluating benefits programs, creating employee manuals and an employment law overview. Cost is $50. Call 404-373-6930. Photo Telley Anthony (left) became a third-generation restaurateur when he decided to join This Is It BBQ & Seafood, the business his father, Shelley "Butch" Anthony, founded 20 years ago. The elder Anthony got his start working in his parents' restaurant in Tampa. / KEITH HADLEY / Staff

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KSU gets $1 million for center

**Kennesaw State University** received a $1 million gift from the Atlanta-based RTM Restaurant Group to endow a new Center for Leadership, Ethics and Character.

The gift is the largest received for the center, which trains future business leaders. The funds will support an endowment fund for the center and a Distinguished Chair in Ethical Leadership named in honor of KSU President Betty Siegel.

RTM is one of the nation's largest restaurant franchising companies.

Goldwater scholarships

Agnes Scott College sophomore Catherine T. Jordan of Cedar Falls, Iowa, and junior Audrey L. Powers of Holdrege, Neb., were awarded Barry M. Goldwater Scholarships for the 2003-04 academic year.

Jordan and Powers are two of 300 sophomore and junior undergraduates awarded Goldwater Scholarships for the coming year. The scholars were selected on the basis of academic merit from a field of 1,093 mathematics, science and engineering students who were nominated by the faculties of colleges and universities nationwide.

The scholarships will cover the cost of tuition, fees, books, and room and board up to a maximum of $7,500 per year. As a sophomore, Jordan receives a scholarship for her final two years, and Powers' scholarship applies to her last undergraduate year.

The Goldwater Foundation is a federally endowed agency established in 1986. The scholarship program honoring U.S. Sen. Barry M. Goldwater was designed to foster and encourage outstanding students to pursue careers in the fields of mathematics, the natural sciences and engineering.
KSU gets $1 million for center

Kennesaw State University received a $1 million gift from the Atlanta-based RTM Restaurant Group to endow a new Center for Leadership, Ethics and Character. The gift is the largest received for the center, which trains future business leaders. The funds will support an endowment fund for the center and a Distinguished Chair in Ethical Leadership named in honor of KSU President Betty Siegel. RTM is one of the nation's largest restaurant franchising companies.
From the February 14, 2003 print edition

**Coming Up in Business**

**Monday, February 17**

- Atlanta - Peachtree Rotary Club; 7:15 a.m.; Buckhead Club at the Atlanta Financial Center; weekly meeting. Call Darren Crosby (404) 303-4412 or visit [http://www.atlantapeachtreerotary.com](http://www.atlantapeachtreerotary.com)

- Sales & Marketing Executives of Atlanta; 11 a.m.; Maggiano's on Ashford-Dunwoody Road; "Selling Without the Sales Force" with Jagdish N. Sheth, professor of marketing, Emory University. Visit [http://www.sme-atlanta.org](http://www.sme-atlanta.org) $25 members, $40 nonmembers

- Rotary Club Of Windward; Noon; Crooked Creek Golf Club; meeting. Call Travis Almy (770) 752-9622

- Rotary Club of Buckhead; 12:15 p.m.; Anthony's Restaurant; weekly meeting. Call (404) 249-9479

- Sandy Springs Rotary Club; 12:15 p.m.; Holway's Dunwoody Coach House; weekly meeting. Call (770) 998-9032

- Kiwanis Club of Buckhead; 12:30 p.m.;Wieuca Road Baptist Church; weekly meeting. Call Earl W. Williams (404) 256-9423

**Tuesday, February 18**

- Technology Forum; 7 a.m.; John D. Stephens Education Center in Duluth; "Lessons to be Learned in Selling Technology Solutions in Current Economic Conditions" with speaker Peter McNally of CyberStarts Inc. Call Alicia Krogh (770) 232-8809 or visit [http://www.gwinnettchamber.org](http://www.gwinnettchamber.org)

- Atlanta Business Association; 7:30 a.m.; Westin Perimeter Hotel; weekly meeting. Call Dan DeCicco (404) 761-0694

- East Cobb Business Association; 11:30 a.m.; "Effective Leadership and Communication Skills" with speaker Brian Hilliard. Call Cheryl Rogers (770) 419-1776 $15
• North Fulton GAPS Roundtable; 11:45 a.m.; Red Lobster on Holcomb Bridge Road; Ted Fouriezos of Executive Placement Services will speak on creating new business and obtaining it. Call Katherine Simons (770) 998-7779

• National Funding Association; Noon; The Ritz-Carlton, Buckhead; meeting on the future of financing and the improvement of business. Call Ben Sillins (770) 668-0000

• Recruiting Special Interest Group; 5 p.m.; BSN Financial Services on Abernathy Road; panel of CEOs from local technology companies sharing perspectives on the prospects for recovery in 2003. Call (404) 817-3333 or visit http://www.tagonline.org

• Atlanta Marketers' Forum; 5:30 p.m.; Edo Japanese Restaurant on North Druid Hills Road; "Giving Your Company a Competitive Advantage" with Scott Hample of Target Marketing Inc. Call Scott Hample (770) 979-9060 or visit http://www.techlinks.net

• American Business Women's Association, Southern Crescent chapter; 6 p.m.; The Mallory House; monthly meeting with speaker Steve Cash. Call (770) 478-7727

• Software Process Improvement Network (SPIN); 6 p.m.; Georgia Tech; "Implementing the Unified Process" with Anwer Sultan from CNN Internet Technologies. Call Gregory Losik (404) 894-4442 or visit http://www.cc.gatech.edu/spin/

• Tuesday Women; 6 p.m.; The Ashford Club; "Knowledge Management — Maximizing Intellectual Capital." Call Yelena Epova (404) 372-0267 or visit http://www.tuesdaywomen.com

• American Business Women's Association, Crabapple charter; 6:30 p.m.; Roswell Founders Club; meeting. Call (770) 642-1642

• International Association of Administrative Professionals, Gwinnett chapter; 6 p.m.; Atlanta Hilton in Norcross; monthly meeting with speaker. Call Jimmie Minor (770) 831-5341

• The Kennesaw State University Small Business Development Center; 6 p.m.; KSU Center; "Should Franchise Ownership Be in Your Future?" Call Lydia Jones (770) 423-6450 or visit coles.kennesaw.edu/sbdc $49

• The University of Georgia Business Outreach Services/Small Business Development Center; 6 p.m.; DeKalb Chamber of Commerce; "Learn from the Leaders." Call Nicole Picarda (404) 373-6930 $39

**Wednesday, February 19**

• The University of Georgia Business Outreach Services/Small Business Development Center; 8 a.m.; DeKalb Chamber of Commerce; "Human Resource Management — Hiring and Retention." Call Nicole Picarda

• (404) 373-6930 or visit http://www.sbdc.uga.edu
- Economic Forecasting Center, Georgia State University; 8 a.m.; GSU Student Center; "Business Strategies for the Current Environment" with speakers. Call (404) 651-3298 or visit http://www.robinson.gsu.edu/efc

- National Association of Corporate Directors — Local Atlanta Chapter; 11:15 a.m.; 103 West; speakers discuss the changing role of corporate counsel in the new regulatory environment. Call Mary Madden (404) 697-3483 or visit http://www.acteva.com

- Georgia Black Chamber of Commerce; 6 p.m.; Blues in the Alley at Underground Atlanta; meeting on business opportunities and leads. Call (770) 322-8980

- Society for Technical Communications, Atlanta chapter; 6:30 p.m.; Marriott Perimeter Center Hotel; "Tips and Tricks" topic meeting with speaker Brian Fleming of HelpWrite Inc. Call Roger Siegel (678) 474-3063 or visit http://www.stcatlanta.org $5 nonmembers

**Thursday, February 20**

- Buckhead Business Association; 7:30 a.m.; Anthony's on Piedmont Road; weekly meeting. Call (404) 467-7607 $7

- Cobb Chamber of Commerce; 8 a.m.; Cobb Chamber of Commerce; "Building a Better Workplace Through a Human Resources Audit." Call (770) 980-2000 or visit http://www.cobbchamber.org $65 members, $90 nonmembers

- CSC Consulting; 9 a.m.; Crowne Plaza Ravinia; "Maximizing Return on Supply Chain Assets" with speakers. Call Marilyn Mueller (770) 677-3251

- Association for Accounting Marketing, Atlanta chapter; 11:30 a.m.; Georgia Society of Certified Public Accountants; "How to Leverage Your Public Relations Efforts" with speaker Glen Jackson of Jackson Spalding, Atlanta. Call Erinn Keserica (404) 659-2213 $20

- Worldwide Employee Benefits (WEB) Network, Atlanta chapter; Noon; 103 West; Beth Pollard of Scientific-Atlanta Inc. will discuss employee-directed health care. Call Janice Shields (678) 339-4513 or visit http://www.webnetwork.org $30 members, $45 nonmembers

- The University of Georgia Small Business Development Center and The DeKalb Chamber of Commerce; 4 p.m.; DeKalb Chamber of Commerce; "Identifying Your Best Foreign Markets" with speaker. Call Nicole Picarda (404) 373-6930 or visit http://www.sbdc.uga.edu

  - The Kennesaw State University Small Business Development Center; 6 p.m.; KSU Center; "Legal Issues of the Small Business." Call Lydia Jones (770) 423-6450 or visit coles.kennesaw.edu/sbdc $40

  - The Kennesaw State University Small Business Development Center; 6 p.m.; Paulding County Chamber of Commerce; "Writing a Business Plan." Call Lydia Jones (770) 423-6450 or visit coles.kennesaw.edu/sbdc $40
• The University of Georgia Business Outreach Services/Small Business Development Center; 6 p.m.; Gwinnett Small Business Development Center; "Starting Your Own Business." Call Helen Sutherland (770) 806-2124 $50

• Technology Association of Georgia and Women in Technology; 7 p.m.; "Woman of the Year in Technology." Call (404) 817-3333 or visit http://www.tagonline.org $60 members, $75 nonmembers

Friday, February 21

• Gwinnett Chamber of Commerce, Governmental Affairs Committee; 8 a.m.; John D. Stephens Education Center in Duluth; meeting on legislative issues and the legislative process with elected officials. Call Suzanne Adams (770) 232-8801 or visit http://www.gwinnetetchamber.org

• Society for Information Management, Atlanta chapter; 11:30 a.m.; The Ashford Club; "Surviving the Recession" with speaker Julia K. Davis of GE Business Productivity Solutions. Call Namita Tirath (770) 248-0024

• American Marketing Association; 5 p.m.; Hsu's Chinese Restaurant; meeting with speaker Bob Littell, co-author of "Power NetWeaving." Call Keith Mayfield (678) 420-1960 or visit http://www.ama-atlanta.com $10

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February 17, 2003

Georgia Family Business of the Year Winners Announced
Sam Johnson of S.C. Johnson to be Guest Speaker

Kennesaw – The Cox Family Enterprise Center and Georgia Trend magazine have announced the winners of the 2003 Georgia Family Business of the Year Awards. The winners and finalists are:

**Small Category**

Winner: Harold A. Dawson Company, Inc., Atlanta
Finalists: Fat Man’s, Augusta
Ocmulgee Fields, Inc., Macon

**Medium Category**

Winner: Systems & Methods, Carrollton
Finalists: PBD Worldwide Fulfillment Services, Alpharetta
The R.A. Siegel Company, Atlanta

**Large Category**

Winner: The Paradies Shops, Atlanta
Finalists: White Electrical Construction Co., Atlanta
Kleen-Tex Industries, Inc., LaGrange

Adams Transfer and Storage Company Inc. received the Cox Century Award, which goes to a Georgia business that has been owned and family-operated for more than 100 years.

“These companies all show tremendous persistence, flexibility and willingness to change,” said Cox Family Enterprise Center Director Joe Astrachan, who holds the Wachovia Chair of Family Business. “The winners were chosen on success, their ability to combine work and family, and their contributions to the community.”

The winners will be profiled in the May issue of Georgia Trend magazine, which co-hosts the competition, and honored at a banquet Tuesday, May 20.

Sam Johnson, Chairman Emeritus of S.C. Johnson Company will be the guest speaker, delivering the Milton & Virginia Saul Family Distinguished Lecture in Family Business. He is the fourth generation of his family to lead the 114-year-old privately held
company. Johnson joined the company in 1954 and spent more than 30 years as Chief Executive Officer. Under his leadership, the $171 million wax company grew to a family of four thriving businesses with sales over $6 billion. Today, an S.C. Johnson company flag is planted in over 65 countries on six continents and Johnson products are sold in more than 100 countries around the world.

The banquet will begin with a screening of the film "Carnauba: A Son's Memoir." The film follows Johnson as he retraces his father's 1935 journey to Brazil to see palm tress prized for the wax that helped make the family famous.

For more information or to order tickets, call the Cox Family Enterprise Center at 770-423-6045.

The sponsors of the Georgia Family Business of the Year Awards include Grant Thornton LLP; J. Smith Lanier & Co.; the MBA for Experienced Professionals program at the Coles College of Business at KSU; the Raymond Family Business Institute; and Wachovia Bank.

Kennesaw State University, a comprehensive, residential institution with a growing student population of 15,600 from 118 countries, offers 55 undergraduate and graduate degree programs. Out of 34 institutions, KSU is the fifth largest in the University System of Georgia.

Contact: Terri Thornton, Thornton Communications 404-932-4347 territhornton@mindspring.com
Adams Transfer and Storage Company Inc. has survived and thrived through a depression, recessions, natural disasters and three wars. John Loubannon Adams founded the moving and storage business in Athens, Georgia in 1903. When he lost his sight, his son Hyram drove the delivery wagon. Hyram began managing the business at age 15. His son Bob, who started working at 14, expanded the business to Gainesville and Atlanta. Bob’s son Al is now President of Adams Transfer and Storage, while son Jimmy is President of Adams Data Management. Now in its 4th generation, the business has diversified to include electronic data storage, document management and destruction, and commercial leasing. A family member leads every division of the company. Its offices are located in the historic Gainesville Mill, a turn of the century building which the firm renovated. In the past five years profits are up 23% and assets have increased 83%.

Winner, Small Category: Harold A. Dawson Company, Inc.
Atlanta

Harold A. Dawson Company, Inc. (HADCO) develops mixed-used developments, which help create jobs and revitalize underserved communities. Since 1997 HADCO’s portfolio has included $1 billion in projects. Its developments include Museum Tower at Centennial Hill, City Plaza (across from Atlanta City Hall) Cascade Citi-Center, and Centerpoint, a $78 million dollar development in Baltimore, Maryland. Chairman and CEO Harold Dawson Sr., who grew up in public housing, became an entrepreneur at age 9. He entered real estate in 1957, founding his own company in 1969. HADCO President Harold Jr. attended Princeton University, the London School of Economics and Harvard Business School. The company’s projects have expanded tenfold since he joined the business ten years ago. The firm also operates the Dawson Family Foundation, which supports educational, religious and civic organizations, and endows several scholarships.

Finalist, Small Category: Fat Man’s
Augusta

In 1949 Carolyn and Horace Usry opened a grocery store. Horace’ nickname was Fat Man, so it was known as Fat Man’s Corner. Fat Man’s is now a specialty florist, holiday toy and gift shop. Horace’ motto was “Almost Anything, Almost Anytime – Fat Man’s Got ‘em!” During holidays shoppers can expect haunted houses, animated displays and even train rides in the store. President and founder Carolyn Usry still works 50 hours a week even though she is 71 years old. Her son Brad Usry is Vice-President of Fatsville Enterprises and President of Fat Man’s West.

Finalist, Small Category: Ocmulgee Fields, Inc.
Macon

Ocmulgee Fields, Inc. is a commercial retail leasing and development firm founded in 1951 by Charles H. Jones, who remains the Chairman and CEO. He began building
shopping centers in the late 1950s, which turned out to be a visionary move. The firm’s commercial and retail space provides jobs and offices for more than 400 businesses employing 8 million people. Its projects include Riverside Plaza, Rivergate Shopping Center, the Macon Conference Center and many more. The company’s president is Charles’ son, Dwight Jones who carries on the family’s mission.

**Winner, Medium Category: Systems & Methods, Inc.**  
Carrollton

Systems & Methods, Inc. focuses on systems and services for child support enforcement and state social services. Its goal is to offer exceptional child support disbursement and financial management systems to every state and county in the nation. CEO and Chairman Bob Stone started an accounting business in 1971, partly because it was hard to support his growing family on a college professor’s salary. For 25 years, his core business was direct mail issuance of food stamps, but five years ago the federal government decreed that food stamps must be issued electronically. Bob’s sons Joe, the president, and Bill, the CFO, helped change the core business. The company’s sales have doubled in the past two years despite the complete change in focus. In addition to its many volunteer efforts, the company donates 10% of its earnings to charity.

**Finalist, Medium Category: PBD Worldwide Fulfillment Services**  
Alpharetta, Duluth and Exton, Pennsylvania

In 1976, Chairman and CEO Jim Docktor established Professional Book Distributors, Inc. to provide storage and distribution services to professional association and book publishers. The company moved to Georgia in 1986. PBD processes all the schoolbooks for kindergarten through 12th grade in Georgia, and serves dozens of nationally known organizations. Jim’s sons are also in the business. Scott is President and Chief Operating Officer, while Greg is Vice President of sales and marketing. Since 1997, sales and the number of employees have almost doubled.

**Finalist, Medium Category: The R.A Siegel Company**  
Atlanta

“Pop” Siegel was Vice President of Sales with a flooring company when he decided to buy its Atlanta, Chattanooga and Knoxville branches. He opened his own stores in 1950. By the time he passed away in 1983, the business had grown three-fold and won many industry awards. R.A. Siegel is now the nation’s 25th largest flooring wholesaler, and serves 30 top markets. Five family members have worked for the company, including Pop’s son Chip, who is now the CEO.

**Winner, Large Category: The Paradies Shops**  
Atlanta

South African emigrant I.J. Paradies was already a successful businessman when he opened a toy shop at Hartsfield Airport in 1960. The Paradies Shops grew to 325 stores in
59 airports in the U.S. and Canada – that’s more shops in more airports than any other company in the industry. I.J. Paradies has passed away, and his son Jim is now Executive Vice President. Son Gregg is Senior VP and Chief Operating Officer. Another son, Dan, is now retired. Jim’s daughter Jill Paradies Nagel manages Corporate Human Resources. The company has overcome much adversity, including the slow down in the travel industry after the September 11th terrorist attacks. Even though air traffic dropped 20%, operating profits were comparable with 1999. Paradies actively contributes to, and stages fundraising events for dozens of charities.

Finalist, Large Category: Kleen-Tex Industries, Inc.
LaGrange

In the 1960s, Ralph W. Howard Sr. and Jr. started a business to make washable floor mats. The mats would help control the dirt that’s tracked into offices and industrial plants. They started Kleen-Tex, which became the largest company of its kind. It was one of the first companies with Georgia ownership to begin manufacturing in Japan, and its exports are used worldwide. In 1985, the firm bought Wikit, Inc., which gave it a complete line of washable dust control products for the industrial laundry industry. Eight family members now work for the business.

Finalist, Large Category: White Electrical Construction Co.
Atlanta

White Electrical is the oldest family-owned electrical contractor in the Southeast. K.D. White founded the firm with Ralph Walker in 1910 in Rome, GA. It played a large role in the electrification of textile mills across the Southeast. It was also the electrical contractor for Ft. Benning, Camp Gordon, Rich’s department store on Broad Street, the Hilton Hotel in downtown Atlanta, the Fox Theatre, and the oldest synagogue in Atlanta - The Temple. K.D.’s son-in-law Rembert DuBose and grandson Sam have served as presidents. The DuBose family treats its employees like family, including current president and CEO Gary Clodfelter, who is not a blood relative.

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KENNESAW — Students aiming to attend Kennesaw State University this fall will have to work a little harder in school if they want to get in.

Faced with a recent influx of applications, the university plans to strengthen its admission requirements for students looking to enter the school. The changes take effect for all applications postmarked after Friday.

“The adoption of these new requirements will permit our university to continue to meet our highest academic priority — the provision of a high-quality education to all of our students,” KSU President Dr. Betty Siegel said in a statement.

Among the changes, the minimum SAT score required for admission will be raised from 830 to 950, and the minimum high school grade point average for college prep classes will be raised from 2.0 to 2.5. The application deadline for freshmen has also been pushed up, from July 18 in past years to May 30 this year.

The average SAT score for a KSU freshman was 1030 in 2002, and the average high school GPA was 3.01.

Applications for admission at KSU are up 45 percent for all students this year compared to last, with 4,780 applications received as of Monday compared to 3,291 at the same time in 2002. The trend is even more striking for freshmen, with a 60 percent increase in applications — 3,521 applications as of Monday compared to 2,196 last year.

KSU officials credit the school’s newfound popularity on a number of factors, including the opening of new student housing, the location of the school in metro Atlanta and economic uncertainties that prompt students to attend a university closer to home.

Also playing a role could be strengthened admission requirements at other public universities in Georgia during the past year — including Georgia State University and the University of Georgia — causing a trickle down of applicants to other schools in the state.

Enrollment at KSU reached about 15,600 students in fall 2002, a 12 percent increase from the year before. The school also opened its new student housing complex in the fall, allowing students to live on campus for the first time.

Growth has become a mixed blessing for the university, especially when faced with cuts in funding from the state.
KSU received about $54.9 million from the state in the 2003 fiscal year. But that money was cut $5 million during the past year and will be cut another $2.7 million next fiscal year. During the same period, enrollment at the university has grown 20 percent.

While the number of students continues to grow, a number of construction project intended to deal with that growth have been placed on hold. The largest of those projects is a planned $30 million social sciences building at KSU.

Designed to accommodate a growing number of students, the 170,000 square-foot social sciences building eventually will be the largest building at KSU. Courses offered in the new building will account for about a third of all credit hours offered at the university and will provide room for all core curriculum classes.

The university had hoped to open the building in 2005, but now construction will be delayed for at least another year.

dburch@mdjonline.com
Duke University

Thomas Robisheaux, history professor, has been awarded the Association of Graduate Liberal Studies Programs' National Faculty Award for 2003-04. Robisheaux was recognized for his scholarship, outstanding teaching ability, commitment to an interdisciplinary perspective and contribution to the Duke Master of Arts in Liberal Studies.

Presbyterian College

George A. Baker III, class of 1956, was presented with the South Carolina college's highest alumni honor, the 2003 Alumni Gold P Award. Baker, who resides in Taylors, S.C., is the retired Joseph D. Moore Distinguished University Professor Emeritus at N.C. State University, where he established himself as an international leader and researcher for advancing community-based postsecondary education.

N.C. State University

Ronald R. Sederoff, Distinguished University Professor and Edwin F. Conger professor of forestry in the College of Natural Resources, has been elected a fellow of the American Association for the Advancement of Science, in recognition of his pioneering work in the application of molecular genetics and genomics to forest-tree species. The AAAS is the world's largest general scientific society and the publisher of the journal Science. Sederoff also serves as an associate member in the departments of genetics and biochemistry and co-directs NCSU's Forest Biotechnology Group.

UNC-Chapel Hill

Mary Sue Coleman, University of Michigan president and a UNC-CH alumna, received the university's Distinguished Alumna Award at this year's annual University Day ceremony. Also receiving the honor were Katherine A. High of Merion Station, Pa., and Shirley Weiss of Chapel Hill.
Coleman, president of the University of Michigan since August 2002, is a biological chemistry professor in Michigan's medical school and a chemistry professor in the College of Literature, Science and the Arts. She received her doctorate in biochemistry from UNC in 1969. High, a 1978 graduate of the School of Medicine, is institute investigator and director of research in the division of hematology at the Children's Hospital in Philadelphia. Weiss received her master's degree in regional planning from UNC in 1958, joining the faculty that year, and is a former associate research director of the Center for Urban and Regional Studies. She got her doctorate in economics from Duke University in 1973.

Michael Chitwood's "Gospel Road Going" has won the 2003 Roanoke-Chowan Award for the year's best volume of poetry by a North Carolina resident, bringing the prize to the university for the fourth consecutive year. Chitwood is a lecturer in UNC-CH's creative writing and continuing education programs. He follows in the footsteps of English department faculty members and poets Alan Shapiro, Michael McFee and Peggy Rabb.

Betty Lentz Siegel, president of Kennesaw State University in Kennesaw, Ga.; A. Craig Phillips, former N.C. Superintendent of Public Instruction; Zollie Stevenson Jr., program manager for standards, assessment and accountability for the U.S. Department of Education; and Mitzi M. Safrit, a special education teacher at Partnership Elementary School in Raleigh, recently received Distinguished Alumni awards from the School of Education. Siegel received the highest award given by the school's alumni association. Phillips won the Distinguished Leadership Award. Stevenson received the Alumni Achievement Award, and Safrit received the Excellence in Teaching Award.
Couple honored for their support Betty L. Siegel, president of Kennesaw State University and the evening's mistress of ceremonies, left, joined Vam York, center, and her husband Dr. E.T. York on Friday night at the 2003 Celebrity Tribute by the Alachua County Girls Club at the Reitz Union ballroom. The Yorks were honored for their many years of dedication and support to the Girls Club.
American Humanics Management Institute Announces Keynote Speaker

Posted by: shannonleskin on Tuesday, December 23, 2003

Topic Conferences and Events

Hundreds of college students planning to work as nonprofit professionals will learn about the significant role volunteering has on the health of American communities from one of the nation's top nonprofit leaders, Robert K. Goodwin, president and CEO of the Points of Light Foundation & Volunteer Center National Network. Goodwin will present the keynote address at the closing ceremony of the annual American Humanics Management Institute, a three-day educational symposium for college juniors and seniors enrolled in the American Humanics nonprofit management program on college and university campuses across the country. The Closing Ceremony will take place on Sunday, January 4, 2004 from 6:30 p.m. to 9 p.m. at the Westin Crown Center Hotel in Kansas City, Missouri, home of American Humanics' national office.

"I commend this group of young men and women for focusing on careers that will make a positive difference in America's communities and the lives of individuals," says Goodwin. "It's an honor to be part of this educational experience, helping to prepare and build a generation of new leaders in the nonprofit sector."

Goodwin heads the Washington, D.C.-based Points of Light Foundation, which reaches over 145 million volunteers in thousands of communities through its members and partnerships with Volunteer Centers; local, state and federal governments; places of worship; other nonprofit and charitable organizations; local and national businesses, schools, civic associations and fraternal groups. By partnering with the Volunteer Center National Network, the Points of Light engages and mobilizes millions of volunteers in thousands of communities to help solve serious social problems.

American Humanics is a national alliance of colleges, universities and nonprofits dedicated to educating, preparing and certifying professionals to strengthen and lead nonprofit organizations. Through a recently formed partnership, the Points of Light Foundation & Volunteer Center National Network will work with American Humanics to connect Volunteer Centers with American Humanics campus-based programs throughout the U.S. "Not only will this new partnership help achieve our goal to engage everyone in volunteering, it will also help expose students to the realistic experience of working as a volunteer manager at a community-based organization," says Goodwin.

The Management Institute serves as the capstone educational experience toward obtaining the American Humanics certificate in nonprofit management. Close to 1,000 attendees -- college students, faculty and nonprofit executives -- are expected to attend, representing more than 75 colleges and universities and 15 nonprofit organizations.

Also scheduled to be part of the closing ceremony are Stewart Smith, National CEO of Camp Fire USA and Dean of the 2004 Management Institute; Adele Hall, civic leader and member of the Points of Light Foundation board of directors; Jan Kreamer, president of the Greater Kansas City Community Foundation; Kala Stroup, president of American Humanics; John Welty, president of California State University, Fresno, and chairman of the American Humanics board of directors; Betty Siegel, president of Kennesaw State University (Georgia) and co-chair of the Atlanta Host Committee for the 2005 Management Institute; and Ann Cramer, director, IBM Corporate Community Relations and co-chair of the Atlanta Host Committee for the 2005 Management Institute.
Southern Lights.  (EXCERPT)

By BETTY LIU.
2,308 words
24 September 2003
Financial Times
12
English
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Southerners have long been singled out for their achievements in the US. Think William Faulkner, Andrew Jackson, Hank Williams, Martin Luther King, Jr. Or nowadays, Bill Clinton, Julia Roberts, Ted Turner and Oprah Winfrey.

Who will be next? The FT has canvassed opinion and selected 20 individuals representing the future leaders in business, politics and the arts. Some names are recognisable; others are just dawning on the public consciousness. All have achieved a level of success - and shown even greater potential. Those outstanding qualities have earned them a place on the FT's first-ever Top 20 Southerners to Watch list.

Needless to say, the selection process was difficult. The FT received a strong pool of candidates, nominated by a distinguished group of panelists who are successful leaders in the South: Professor Jeff Rosensweig, associate dean at the Goizueta Business School of Emory University; Dale Jones, managing partner of the south-east region at Heidrick & Struggles, the executive recruitment firm; Dr Betty Siegel, president of Kennesaw State University; Ferrel Guillory, director of the Program on Southern Politics, Media and Public Life at the University of North Carolina; William Ferris, senior associate director of the Center for the Study of the American South; and Ellen Dressler Moryl, director of the Piccolo Spoleto Festival.

The Top 20 were selected by a three-person committee chaired by Tom Johnson, former chief executive officer of CNN. Other members were Lionel Barber, US managing editor of the Financial Times, and Betty Liu, managing editor of Southern Exposure.

Given the enormous pool of talent in the South, the list of choices was narrowed to those born in the original Confederate states of the South, excluding Texas. That inevitably excluded individuals who have also made a tremendous impact on the South. Maybe they will make the next Financial Times list of outstanding individuals.
KENNESAW, Ga. (AP) - Kennesaw State University officials are warning students and staff to stay away from stray animals after a rabid cat scratched or bit four people at the school.

"Rabies is a fatal disease if not treated within several days of exposure," reads a message from university President Betty Siegel, which was e-mailed to students and posted on the school's Web site.

University spokeswoman Frances Weyand said a cat captured after last week's attacks tested positive for rabies. A second cat trapped on campus was being tested for the disease, she said.

Students at the 15,000-student university in north Georgia said they appreciated the warning.

"If I see a cat, my first instinct is to pet it," said Erin Roon, 18, a freshman nursing student from Augusta. "Not anymore."

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On the net:

www.kennesaw.edu
College warns of rabid animals

JENNIFER BRETT

Staff

Kennesaw State University officials are urging students and staff to stay away from stray animals and report any critter acting strangely after a rabid cat scratched or bit four people at the Cobb County school.

"Rabies is a fatal disease if not treated within several days of exposure," reads a message from KSU President Betty Siegel, which was e-mailed to students and posted on the school's Web site, www.kennesaw.edu.

Frances Weyand, director of university relations, said a cat caught last week after the attacks tested positive for rabies. A second cat, captured Tuesday by one of the traps set up around the campus, was taken by Cobb County Animal Control, Weyand said. Information on that cat's status isn't back yet, she said.

Cobb County police spokesman Dana Pierce said two of the four people injured are animal control employees.

"If you see one of these animals, leave it alone," he said. "Call animal control."

Students applauded their school's efforts to get the word out.

Erin Roon, a freshman nursing student from Augusta, is an animal lover with a cat at home.

"If I see a cat, my first instinct is to pet it," said Roon, 18. "Not anymore."

Lauren Segraves, a freshman math and pre-med student, said the episode has been a bit unnerving.

"The thing about rabies is, it makes [animals] so they're not scared of people, so they'll just attack you," she said. "That's not too comforting."

KSU urges anyone who has come into contact with any animal on or near campus to seek medical attention.

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University warns students about cat attacks


Kennesaw State University officials are warning students and staff to stay away from stray animals after a rabid cat scratched or bit four people at the school.

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On the net:

www.kennesaw.edu

Information from: Constitution
KSU's CyberTech Program Helps Top Area Students Prepare For A Career in Computer Science

Thu, June 26, 2003

KENNESAW, -- Academically outstanding and diverse students from 10 area high schools are putting their math and science skills to the test as part of Kennesaw State University's strategic educational initiative known as CyberTech 2K3.

Approximately 130 students representing schools in Cobb, Bartow and Whitfield counties are nearing the end of a month of intensive training designed to provide them with a sound foundation in computer science principles as well as a working knowledge of Java, the newest programming language. Graduation is Saturday, June 28, at which time 30 students will receive free Dell computers recognizing their participation in the program.

Piloted in 2001 as a way to introduce students from traditionally under-represented groups to the sciences, CyberTech started out with 30 students from South Cobb High School. The list of schools grew to seven in 2002 before increasing again in 2003. This year's participants include North Cobb, South Cobb, Osborne, Campbell, Pebblebrook and McEachern high schools from Cobb County; Cass, Woodland and Adairsville high schools from Bartow County and Dalton High School from Whitfield County.

Students are chosen using a variety of criteria, including math skills, grade point average, disciplinary records and interest in computer technology. This year, the emphasis on strong math skills was even more important, due to the heavy focus placed on the Java programming language.

"We really had to go after a higher-end student this year because we did Java only," said Dale Benham, CyberTech director. "It's strictly programming. The kids have to have really excellent math skills in order to be able to do this."

In addition to the three hours of daily instruction they receive five times a week over the course of the month-long program, students also interact with experts in the field of technology through the guest speaker program. Participants this year have included Patrick Gray of Internet Security Systems, Jesse Benson of IBM, Bob Wise of Equifax, Andre Vlajk of Dell, Linda Chappell of Cingular Wireless and Dr. Betty Siegel, longtime president of KSU. Like the students to whom they are speaking, these professionals hail from a variety of different cultural backgrounds, thus illustrating the kind of diversity that CyberTech is meant to foster.

"I want all of our students to be able to look at that stage and see success stories they can relate to and be inspired by," Benham said. "Whatever their background, I want the students to be able to say, "They've made it, so I can make it.""

With a grant from the National Science Foundation pending, program coordinators hope CyberTech will soon be expanded to include an introductory course in computer science and information systems offered to students during the second semester of their sophomore year to prepare them for the summer session to follow. KSU already sponsors computer challenge clubs at North Cobb, South Cobb, Dalton and Cass
for alumni of the program, and the university is also providing free training for high school teachers hoping to be certified to offer advanced placement computer science to the students at their respective schools. All of these initiatives are meant to help high school students with an interest in computer science achieve their educational goals when they reach college.

"We envision each student who graduates from the CyberTech program serving as a role model in his or her high school," Benham said. "Because of the experience, we anticipate CyberTech graduates will influence their fellow students to consider careers in science and mathematics."

Kennesaw State University is a comprehensive, residential institution with a growing student population of 15,600 from 123 countries. The fourth largest state university out of 34 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.
Kennesaw State to add housing

Kennesaw State University recently secured approval for the construction of a second phase of student housing.

The second phase, approved by the University of Georgia Board of Regents this month, includes new construction at the northern end of the campus and new rooms in a renovated student apartment complex. All housing construction at Kennesaw State is expected to be complete by fall 2004, making more than 2,000 new beds available for students who choose to live on campus.

"The objectives of Kennesaw State with regard to student housing have always been academic quality and student success," said President Betty L. Siegel.

The new construction replaces a paved parking lot. Kennesaw State officials plan to expand the east campus parking deck and add another parking lot to increase on-campus parking by 600 spaces.

Barbara visits Tokyo

Barbara Conrad, a teacher at Timber Ridge Elementary School, recently visited Tokyo as part of the Fulbright Memorial Fund Teacher Program. She was one of 200 educators who examined Japanese life and culture for three weeks in an effort to promote greater understanding between the two countries.

Textbook review

The Georgia Department of Education recently selected Kell High School as a review site this summer for its textbook adoption process for the 2003-04 school year.

Community members may visit the school from 9 a.m. to 3 p.m. through July 11 to review language arts, foreign language and related textbooks and materials proposed for the upcoming school year. Visitors may complete an evaluation form about the materials.

Kell High is at 4770 Lee Waters Road and will be closed July 3-4.

Wellesley awards

The Atlanta Wellesley Club recently selected three Cobb County students to receive its Wellesley College Book Award. The award is presented to area young women who recently completed their junior year of high school and have demonstrated strong academics and community involvement.

The three women are Margaret Shirley of Lassiter High School, Nisha Desai of the Walker School and Alison Skala of Wheeler High School.
Shareholders rue decline of NSI

Meredith Jordan
Staff Writer

On June 3 shareholders will decide the fate of National Service Industries Inc. NSI's board of directors has recommended that the once-venerable Atlanta company be sold for about $113 million to a group of California investors, saying the offer represents the best value available.

But some prominent shareholders, including former longtime Chairman Erwin Zaban, say NSI's management, including former CEO James Balloun and current CEO Brock Hattox, have made the sale of the company the only option.

"I am disappointed in management of NSI," said Zaban, who was chairman of the company (NYSE: NSI) from 1975 until 1993, aside from a 10-month period in 1992.

The diversified manufacturer has struggled in recent years amidst industry competition, a change in investor appetite for its stock, asbestos litigation, and shifting demand for its products and services. In 2001, management, led by Balloun, who took over in 1996, decided a sea change was needed: Some 85 percent of the former NSI was spun off as Acuity Brands Inc. (NYSE: AYI).

The chemical and lighting divisions went with Acuity, as did Balloun. The spinoff of the more profitable units into Acuity left NSI with linens and textile rental divisions, as well as millions of dollars of liability for asbestos exposure.

The NSI that emerged has in the meantime experienced a decrease in demand by both the restaurant industry that uses its linen service and the mass mailers, particularly credit-card companies that use its envelope division, according to Chester Popkowski, chief financial officer at NSI.

NSI had $532.4 million in revenue in its fiscal year that ended Nov. 30, a 5.5 percent drop over the year before. NSI showed a net loss for fiscal 2002 of $32 million, compared with income of $27 million the year before.
"We felt like we were facing a set of unusual circumstances and an unusual economy," said Don Chapman, an NSI director who acted as spokesman for the board for this story. NSI faces unusual challenges because it is an "Old Economy company," Chapman said.

Shareholders speak

A lot of people will be paying attention to what happens to NSI on June 3, and not just shareholders: NSI employed some 7,100 people on Aug. 31.

Julian Peele worked for National Service Industries for 41 years, retiring as executive vice president in charge of mergers and acquisitions in 1990 when NSI employed 22,000 people. It was the 14th-largest public company in Atlanta at the time.

Although he remains a shareholder, Peele said he has unloaded a lot of his stock in recent years as he lost confidence in management. "I don't think the company has been properly run, I know in the last three years," Peele said. "I don't think the leadership has been there to take it where it needs to go."

He said he does not oppose the sale, but not because of its terms. His reason is that the company has more of a chance of survival if the current leadership is removed.

Bill Schwartz, a former member of the board of directors, expressed similar sentiments. "Given the present direction of NSI, the sale, though extremely generous to its management, is probably in the best interest of stockholders."

NSI CEO Hattox, who has served in the top slot for a little less than 18 months, will make more than $5 million if the deal closes: more than $2 million in restricted stock and another $3 million in cash payments. Some $2.2 million was approved by the board of directors in connection with the merger. Popkowski, the CFO, will make more than $1 million in stock and cash payments from the deal. Nearly $500,000 of that total was approved by the board of directors under the merger.

Schwartz, who after leaving NSI served as ambassador to the Bahamas during the administration of President Jimmy Carter, said he had concerns about the management of NSI for several years.

"Long before the old National Service Industries was divided into two companies, Acuity and NSI, I was disappointed in many of the decisions of management," Schwartz said. "I remain of the same opinion today."

Long-term shareholder Bernard Goldstein is more critical of NSI's former management and the board of directors that went with Acuity. "I do blame Balloun and the board of directors. I think Balloun is the reason both of these companies are in as bad a shape as they are."
Acuity's net income fell from $10.6 million at the close of its first quarter, which ended Nov. 30, to $7.7 million on Feb. 28, a 27.4 percent decline. The decrease was the result of lower operating profit and higher corporate expenses, partially offset by gains on the sale of noncore assets, lower interest expense and a lower effective tax rate. Total debt outstanding on Feb. 28 was $519.6 million.

"The purpose of the spinoff of Acuity Brands from NSI was to bring clarity and focus to our businesses and, from the perspective of Acuity Brands, it's working," Balloun said through a spokeswoman. "The proposed transaction appears to be beneficial for NSI shareholders and allows their businesses to continue to serve customers in their industries."

Company officials respond

NSI board member Chapman said that the board of directors was well aware of the decline in NSI's performance. The board had been begun looking for a new CEO to put a "more aggressive business plan" in place when the offer from California Investment Fund LLC came in. Hattox had approached Chapman in the fall, in advance of receiving the offer for the company, to say he was considering retiring for health reasons, and a search was under way for a replacement, Chapman said.

"I think the board would say that we were disappointed in performance, but I don't think we would blame it on management," Chapman said. He said the board of directors and management are "mutually responsible for improving the performance of the business. And we were mutually disappointed."

The first letter of interest from an affiliate of California Investment Fund LLC arrived at NSI headquarters on Dec. 13, according to the text of the proxy describing events leading up to the proposed sale. It indicated a $10 per share price.

The investment fund considered increasing it to $10.75, but after doing due diligence, stuck with its $10 offer, or about $113 million.

All of the terms of the proposed sale of the company have been approved by NSI's board, which includes prominent business people and academics: Dennis R. Beresford, a former chairman of the Financial Accounting Standards Board and now a professor at the University of Georgia's Terry College of Business; John E. Cay III, chairman and CEO of Palmer & Cay Inc.; Chapman, chairman and CEO of Tug Investment Corp.; Joia M. Johnson, general counsel to Rare Hospitality International Inc.; Michael Z. Kay, chairman of the board of Magnatrax Corp.; Betty L. Siegel, president of Kennesaw State University; and John T. Sweetwood, president of Woods Investment.

If the sale goes through, board members' shares will have the following values: Beresford, $134,820; Cay, $169,820; Chapman, $159,820; Johnson, $112,920; Kay, $134,820; Siegel, $317,500; and Sweetwood, $119,880. Siegel has served as a director of
NSI since 1988. All of the others, except Sweetwood, came on at the time of the spinoff, with Sweetwood following shortly thereafter.

Chapman and each of the company executives interviewed for this story said that the ultimate question is whether the sale represents a value to shareholders. NSI's stock closed at $5.20 on April 1, the day before the buyout offer was made. Since the deal was announced, NSI stock has risen nearly to par, or the amount the buyers have offered, closing at $9.77 on May 21.

The company's book value, or the value of individual assets less depreciation, is just over $20 per share. That value has been discounted because asbestos liabilities create uncertainty for it going forward, according to the company's proxy.

"I thought it was a heck of a deal. It was a nearly 100 percent premium on the stock," Chapman said. "You don't get cash for book value."

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Scrushy asked if he gave stock tips to pals

03/29/03

RUSSELL HUBBARD
News staff writer Birmingham News

Richard Scrushy, whose $100 million in stock sales prompted a federal investigation, was questioned by authorities about insider trading and whether he passed tips on selling HealthSouth stock to three Birmingham associates and domestic diva Martha Stewart.

In a March 14 deposition, Securities and Exchange Commission investigators asked Scrushy if he advised people in 2002 to sell HealthSouth stock, according to a transcript of the proceedings. He said he didn't remember doing so.

The deposition mentions Stewart, HealthSouth neurosurgeon Swaid Swaid and two executives of a Birmingham software company Scrushy invested in Source Medical Chief Executive Daryl Brown and finance chief Sonny Crumpler, both former HealthSouth employees.

Swaid and Brown said they have been contacted by investigators looking into accusations that Scrushy inflated profit by $1.4 billion at HealthSouth.

Selling shares on the tip of a company executive violates trading laws, and the government has said it's seeking additional criminal pleas in the case. Scrushy hasn't been charged with criminal violations.

"Expect the government to use HealthSouth to send a clear message about corporate corruption," said Paul Lapides, a professor who studies corporate governance at Kennesaw State University in Georgia. "This case is likely to be remembered as the turning point in the war against it."

Scrushy answered SEC investigators by saying, "Not that I recall," when asked if he discussed selling HealthSouth stock with Swaid, Brown and
Crumpler. Scrushy sold $100 million of shares last year before the stock price plunged, prompting the SEC investigation.

In answer to questions about Stewart and stock sales, he said, "No. I can tell you that I did not have a conversation with Martha Stewart."

Scrushy's testimony in the deposition is already under suspicion. In a court filing, the SEC said last week that Scrushy "testified untruthfully" regarding share sales in the deposition that mentions Stewart and the others.

The SEC and the FBI are pursuing charges against others in the investigation into accounting fraud at HealthSouth under Scrushy. Two former HealthSouth chief financial officers have pleaded guilty to criminal charges in the case and are cooperating with investigators.

"Neither Martha Stewart nor Martha Stewart Living Omnimedia has any relationship with Mr. Scrushy or HealthSouth," said Elizabeth Estroff, a spokeswoman for Martha Stewart Living. "Any speculation to the contrary is without foundation."

Swaid, medical director of HealthSouth's Birmingham hospital, said he has been contacted by authorities about what he knows. He wouldn't elaborate on what he was asked or what his answers were.

Scrushy never discussed stock sales, Swaid said. "I never asked and he never told me."

Swaid began buying HealthSouth shares in September, after prices had fallen by two-thirds since August and the SEC investigation was under way, he said.

"I bought thinking they would rise," he said. "They have been a significant financial loss."

HealthSouth shares now trade for less than 10 cents after being removed from the New York Stock Exchange last week.

Swaid was co-director of a 1995 joint venture between HealthSouth and the University of Alabama at Birmingham that split the $4.5 million cost of acquiring and operating a Gamma Knife, a radiation machine that destroys abnormal brain tissue. He was part of a group of friends that held a celebrity
roast of Scrushy last year to benefit charity. Former Gov. Don Siegelman attended.

Brown, the chief executive of Source Medical, is fully cooperating with investigators who have contacted him, Source Medical spokesman Mike Ragsdale said.

Source Medical emerged from HealthSouth's computer department as an independent, private company in 2000. Brown, Scrushy and other HealthSouth board members and executives were original investors in Source Medical, according to HealthSouth regulatory filings.

Records show Brown sold HealthSouth shares as a company vice president from 1991 until 1999, when he left to start Source Medical. During that period, he sold 216,160 shares with a market value of $6.3 million, according to Thomson Financial. The highest price at which he sold was $40.25 in 1995.

Brown, who was the chief operating officer of the American Red Cross' Alabama Region before joining HealthSouth in 1986, in 2000 bought a software development project that was a product of the company's computer department. That project had developed software that allowed physical therapists to record patient information and treatment details without using paper.

He formed Source Medical to commercialize the software and sell to other clinics and hospitals. Scrushy and other HealthSouth board members and officers bought stakes in the company, according to HealthSouth regulatory filings. HealthSouth itself bought a minority stake in Source Medical.

Source Medical, which once trumpeted its HealthSouth connection by sending out press releases featuring Scrushy's commentary on the company, is now trying to distance itself.

"They are only a minority investor," Ragsdale said.
Betty Siegel  
**President, Kennesaw State University**

Age: 72

How long in Atlanta: Since 1981

She's the first woman to lead an institution within the University System of Georgia, becoming president more than two decades ago. Before that, she was the first female academic dean at Western Carolina University. Under her leadership, KSU has tripled to about 14,000 students and opened its first on-campus student housing last year. In recent years, the school has had to contend with discrimination lawsuits filed by several professors it had fired, and African-American faculty members have asked Siegel to recruit and retain more black students and teachers. On a happier note, KSU in April got a $1 million gift from the Atlanta-based RTM Restaurant Group to endow a new Center for Leadership, Ethics and Character and a Distinguished Chair in Ethical Leadership named for Siegel.
Programming for students

Mary Jane Credeur

Students from 10 area high schools recently wrapped up a monthlong program through Kennesaw State University designed to expose the students to computer science and programming.

About 130 students from high schools in Cobb, Bartow and Whitfield counties participated in the CyberTech 2K3 program, which was created two years ago.

As part of the program, the students spent several hours each day with instructors who taught them the basics of Java programming. Kennesaw State University officials also brought in local technology leaders.


"These kids will know a whole lot more about Java when they go back than their teachers do," joked Dale Benham, director of the CyberTech program.

If you have news for Technology, contact Mary Jane Credeur at (404) 249-1055; fax, (404) 249-1058; or e-mail (mjcredeur@bizjournals.com).